

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Recorded to correct Assignee name on a Second Amended and Restated Trademark Collateral Security and Pledge Agreement previously recorded on reel/frame: 003109/0440
<b>EFFECTIVE DATE:</b>	06/23/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rockies Trademarks, Inc.		06/23/2005	CORPORATION: COLORADO

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A., as Administrative Agent
<b>Street Address:</b>	100 Federal Street
<b>City:</b>	Boston
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02110
<b>Entity Type:</b>	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	1903972	BOULDER AMBER ALE
Registration Number:	1929141	BOULDER EXTRA PALE ALE
Registration Number:	1925752	BOULDER PORTER
Registration Number:	1925753	BOULDER STOUT
Registration Number:	2030532	FALL FEST ALE
Registration Number:	2784476	HAZED & INFUSED
Registration Number:	1993829	IGLOO ALE
Registration Number:	2269244	ULTIMATE WEISS
Registration Number:	2784446	SINGLETRACK
Registration Number:	2101351	BOULDER
Registration Number:	2947657	NEVER SUMMER ALE

OP \$340.00 1903972

Serial Number:	78325839	MOJO
Serial Number:	78569127	BOULDER BEER

**CORRESPONDENCE DATA**

Fax Number: (617)951-8736  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 617-951-8691  
Email: jennifer.kagan@cscinfo.com  
Correspondent Name: Jennifer Kagan  
Address Line 1: 150 Federal Street  
Address Line 2: Bingham McCutchen LLP  
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Jennifer Kagan
Signature:	/Jennifer Kagan/
Date:	06/28/2005

**Total Attachments: 27**

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**TRADEMARK ASSIGNMENT**

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**06/23/2005**  
**900027094**

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<b>NATURE OF CONVEYANCE:</b>	Second Amended and Restated Trademark Collateral Security and Pledge Agreement
<b>EFFECTIVE DATE:</b>	06/23/2005

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Rockies Trademarks, Inc.		06/23/2005	CORPORATION: COLORADO

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BOULDER BEER

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Phone:

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Email:

jennifer.kagan@bingham.com

Correspondent Name:

Jennifer Kagan

Address Line 1:

150 Federal Street

Address Line 2:

Bingham McCutchen LLP

Address Line 4:

Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:

Jennifer Kagan

Signature:

/Jennifer Kagan/

Date:

06/23/2005

Total Attachments: 22

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**SECOND AMENDED AND RESTATED TRADEMARK COLLATERAL  
SECURITY AND PLEDGE AGREEMENT**

**ROCKIES TRADEMARKS, INC.**

**SECOND AMENDED AND RESTATED TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT** (this "Trademark Agreement") dated as of June 23, 2005, between ROCKIES TRADEMARKS, INC., a Colorado corporation having its principal place of business at 248 Centennial Parkway, Louisville, CO, 80027 (the "Assignor"), and BANK OF AMERICA, N.A., a national banking association (as successor by merger to Fleet National Bank in its capacity as agent and administrative agent), as administrative agent (hereinafter, in such capacity, the "Agent") for itself and such other lending institutions (hereinafter, collectively, the "Lenders") which are or may become parties to a Second Amended and Restated Revolving Credit and Term Loan Agreement of even date herewith (as amended, modified, or restated and in effect from time to time, the "Credit Agreement"), among Rock Bottom Restaurants, Inc., a Delaware corporation (the "Borrower"), RB Capital, Inc., a Delaware corporation ("RB Capital"), Bank of America, N.A. (as successor by merger to Fleet National Bank), the Lenders and the Agent.

**WHEREAS**, the Borrower and RB Capital entered into an Amended and Restated Revolving Credit and Term Loan Agreement dated as of December 18, 2003 (as heretofore amended, the "Former Credit Agreement") with Fleet National Bank as administrative agent, and the financial institutions party thereto, pursuant to which such financial institutions, subject to the terms and conditions contained therein, provided certain financial accommodations to the Borrower;

**WHEREAS**, the Former Credit Agreement has been amended and restated in its entirety by the Credit Agreement, as set forth therein and shall remain in full force and effect only as set forth therein;

**WHEREAS**, the Assignor expects to receive substantial direct and indirect benefits from the extensions of credit to the Borrower by the Lenders pursuant to the Credit Agreement;

**WHEREAS**, pursuant to an Amended and Restated Security Agreement dated as of December 18, 2003 (as amended and in effect from time to time, the "Former Guarantor Security Agreement"), the Assignor (together with certain Subsidiaries of the Borrower) has granted to the Agent for the benefit of the Lenders and the Agent, a lien on and security interest in all of its personal and fixture property in order to secure the payment and performance in full of all of the Obligations;

**WHEREAS**, the Former Guarantor Security Agreement has been amended and restated in its entirety by the Second Amended and Restated Security Agreement dated as of even date herewith among the Assignor, the Agent and certain other parties thereto (as amended and in effect from time to time, the "Guarantor Security Agreement"), as set forth therein and shall remain in full force and effect only as set forth therein;

**WHEREAS**, the Assignor (together with certain Subsidiaries of the Borrower) has, pursuant to and subject to the terms and conditions of the Amended and Restated Guaranty dated as of December 18, 2003 (as amended and in effect from time to time, the "Former Subsidiary Guaranty"), guaranteed the Borrower's Obligations to the Lenders and the Agent;

**WHEREAS**, pursuant to an Amended and Restated Trademark Collateral Security and Pledge Agreement dated as of December 18, 2003 (as amended and in effect from time to time, the "Former Trademark Agreement"), the Assignor has granted to the Agent for the benefit of the Lenders and the

Agent, a lien on and security interest in the Pledged Trademarks (as defined therein) in order to secure the payment and performance in full of all of the Obligations;

**WHEREAS**, the Assignor and the Agent wish to continue and confirm the grant of a lien and security interest by the Assignor in favor of the Agent for the benefit of the Lenders and the Agent as set forth in the Former Subsidiary Guaranty and Former Trademark Agreement, and to grant to the Agent for the benefit of the Lenders and the Agent a lien on and security interest in certain of the Assignor's personal property and fixture assets, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule A attached hereto, all to secure the payment and performance in full of all of the Obligations;

**WHEREAS**, it is a condition precedent to the Lenders' making any loans or otherwise extending credit to the Assignor under the Credit Agreement that the Assignor execute and deliver to the Agent, for the benefit of the Lenders and the Agent, an amended and restated trademark agreement in substantially the form hereof;

**WHEREAS**, the Assignor and the Agent now wish to amend and restate the Former Trademark Agreement for the benefit of the Lenders and the Agent as herein provided, which shall supersede the Former Trademark Agreement; and

**WHEREAS**, this Trademark Agreement is supplemental to the provisions contained in the Guarantor Security Agreement;

**NOW, THEREFORE**, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

### 1. DEFINITIONS.

Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Credit Agreement and the Guarantor Security Agreement. In addition, the following terms shall have the meanings set forth in this §1 or elsewhere in this Trademark Agreement referred to below:

Assignment of Marks. See §2.1.

Associated Goodwill. All goodwill of the Assignor and its business, products and services appurtenant to, associated with or symbolized by the Trademarks and the use thereof.

Obligations. All of the Borrower's "Obligations" as such term is defined in the Credit Agreement.

Pledged Trademarks. All of the Assignor's right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.

PTO. The United States Patent and Trademark Office.

Related Assets. All assets, rights and interests of the Assignor that uniquely reflect or embody the Associated Goodwill, including the following:

(a) all patents, inventions, copyrights, trade secrets, confidential information, formulae, methods or processes, compounds, recipes, know-how, methods and operating systems, drawings, descriptions, formulations, manufacturing and production and delivery procedures, quality control procedures, product and service specifications, catalogs, price lists, and advertising materials, relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and

(b) the following documents and things in the possession or under the control of the Assignor, or subject to its demand for possession or control, related to the production, delivery, provision and sale by the Assignor, or any affiliate, franchisee, licensee or contractor, of products or services sold by or under the authority of the Assignor in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

(i) all lists, contracts, ancillary documents and other information that identify, describe or provide information with respect to any customers, dealers or distributors of the Assignor, its affiliates or franchisees or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

(ii) all agreements (including franchise agreements), product and service specification documents and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights; and

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by the Assignor (or any of its affiliates, franchisees, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

Trademark Agreement. This Second Amended and Restated Trademark Collateral Security and Pledge Agreement, as amended and in effect from time to time.

Trademark License Rights. Any and all past, present or future rights and interests of the Assignor pursuant to any and all past, present and future franchising or licensing agreements in favor of the Assignor, or to which the Assignor is a party, pertaining to any Trademarks, Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right (but not the obligation) in the name of the Assignor or the Agent to enforce, and sue and recover for, any breach or violation of any such agreement to which the Assignor is a party.

Trademark Registrations. All past, present or future federal, state, local and foreign registrations of the Trademarks, all past, present and future applications for any such registrations (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to

apply for such registrations (and prosecute such applications) in the name of the Assignor or the Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and renew and extend such registrations.

**Trademark Rights.** Any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of the Assignor or the Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

**Trademarks.** All of the trademarks, service marks, designs, logos, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and other source and product or service identifiers, used or associated with or appurtenant to the products, services and businesses of the Assignor, that (i) are set forth on Schedule A hereto, or (ii) have been adopted, acquired, owned, held or used by the Assignor or are now owned, held or used by the Assignor, in the Assignor's business, or with the Assignor's products and services, or in which the Assignor has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and used by the Assignor in the Assignor's business or with the Assignor's products and services, or in which the Assignor in the future acquires any right, title or interest.

**use.** With respect to any Trademark, all uses of such Trademark by, for or in connection with the Assignor or its business or for the direct or indirect benefit of the Assignor or its business, including all such uses by the Assignor itself, by any of the affiliates of the Assignor, or by any franchisee, licensee or contractor of the Assignor.

Unless otherwise provided herein, the rules of interpretation set forth in §1.2 of the Credit Agreement shall be applicable to this Trademark Agreement.

## **2. GRANT OF SECURITY INTEREST.**

**2.1. Security Interest; Assignment of Marks.** As collateral security for the payment and performance in full of all of the Obligations, the Assignor hereby (a) ratifies and affirms the grant and pledge of security interests made pursuant to the Former Trademark Agreement, and (b) to the extent not covered in clause (a), unconditionally grants to the Agent, for the benefit of the Lenders and the Agent, a continuing security interest in and first priority lien on the Pledged Trademarks, and pledges and mortgages (but does not transfer title to) the Pledged Trademarks to the Agent for the benefit of the Lenders and the Agent. In addition, the Assignor has executed in blank and delivered to the Agent an assignment of federally registered trademarks in substantially the form of Exhibit 1 hereto (the "Assignment of Marks"). The Assignor hereby authorizes the Agent to complete as assignee and record with the PTO the Assignment of Marks upon the occurrence and during the continuance of an Event of Default and the proper exercise of the Agent's remedies under this Trademark Agreement and the Guarantor Security Agreement.

**2.2. Conditional Assignment.** In addition to, and not by way of limitation of, the grant, pledge and mortgage of the Pledged Trademarks provided in §2.1, the Assignor (a) hereby ratifies and affirms



the grant and pledge of security interests made pursuant to the Former Trademark Agreement, and (b) to the extent not covered in clause (a), grants, assigns, transfers, conveys and sets over to the Agent, for the benefit of the Lenders and the Agent, the Assignor's entire right, title and interest in and to the Pledged Trademarks; provided that such grant, assignment, transfer and conveyance shall be and become of force and effect only (i) upon or after the occurrence and during the continuance of an Event of Default and (ii) either (A) upon the written demand of the Agent at any time during such continuance or (B) immediately and automatically (without notice or action of any kind by the Agent) upon an Event of Default for which acceleration of the Loans is automatic under the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Guarantor Security Agreement and applicable law (including the transfer or other disposition of the Collateral by the Assignor to the Agent or its nominee in lieu of foreclosure). In any recording of this Trademark Agreement with the PTO prior to the events referred to in clauses (i) and (ii) above, Agent shall characterize this Trademark Agreement as a "security agreement" rather than an "assignment" or a "conditional assignment".

**2.3. Supplemental to Guarantor Security Agreement.** Pursuant to the Guarantor Security Agreement the Assignor has (a) ratified and affirmed the grant and pledge of security interests made pursuant to the Former Guarantor Security Agreement, and (b) granted to the Agent, for the benefit of the Lenders and the Agent, a continuing security interest in and lien on the Collateral (including the Pledged Trademarks). The Guarantor Security Agreement, and all rights and interests of the Agent in and to the Collateral (including the Pledged Trademarks) thereunder, are hereby ratified and confirmed in all respects. In no event shall this Trademark Agreement, the grant, assignment, transfer and conveyance of the Pledged Trademarks hereunder, or the recordation of this Trademark Agreement (or any document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Guarantor Security Agreement, the security interest of the Agent in the Collateral (including the Pledged Trademarks) pursuant to the Guarantor Security Agreement and this Trademark Agreement, the attachment and perfection of such security interest under the Uniform Commercial Code (including the security interest in the Pledged Marks), or any present or future rights and interests of the Agent in and to the Collateral under or in connection with the Guarantor Security Agreement, this Trademark Agreement or the Uniform Commercial Code. Any and all rights and interests of the Agent in and to the Pledged Trademarks (and any and all obligations of the Assignor with respect to the Pledged Trademarks) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Agent (and the obligations of the Assignor) in, to or with respect to the Collateral (including the Pledged Trademarks) provided in or arising under or in connection with the Guarantor Security Agreement and shall not be in derogation thereof.

### **3. REPRESENTATIONS, WARRANTIES AND COVENANTS.**

The Assignor represents, warrants and covenants that as of the date hereof: (i) Schedule A sets forth a true and complete list of all Trademarks and Trademark Registrations now owned, licensed, controlled or used by the Assignor; (ii) the Trademarks and Trademark Registrations owned by the Assignor are subsisting and have not been adjudged invalid or unenforceable, in whole or in part, and there is no litigation or proceeding pending concerning the validity or enforceability of such Trademarks or Trademark Registrations; (iii) to the best of the Assignor's knowledge, each of the Trademarks and Trademark Registrations is valid and enforceable; (iv) to the best of the Assignor's knowledge, there is no infringement by others of the Trademarks, Trademark Registrations or Trademark Rights; (v) no claim has been made against the Assignor that the use of any of the Trademarks does or may violate the rights of any third person, and to the best of the Assignor's knowledge, there is no infringement by the Assignor of the trademark rights of others; (vi) the Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Trademarks (other than ownership and other rights reserved by third party owners with respect to Trademarks that the Assignor is licensed to use and

rights granted by the Assignor to others pursuant to license agreements entered into in the ordinary course of the Assignor's business), free and clear of any liens, charges, encumbrances and adverse claims, including pledges, assignments, licenses (other than in the ordinary course of the Assignor's business), registered user agreements and covenants by the Assignor not to sue third persons, other than the security interest and assignment created by the Guarantor Security Agreement and this Trademark Agreement and Permitted Liens; (vii) the Assignor has the unqualified right to enter into this Trademark Agreement and to perform its terms; (viii) the Assignor has used, and will continue to use, proper statutory and other appropriate proprietary notices in connection with its use of the Trademarks; (ix) the Assignor has used, and will continue to use for the duration of this Trademark Agreement, consistent standards of quality in its manufacture and provision of products and services sold or provided under the Trademarks; (x) this Trademark Agreement, together with the Guarantor Security Agreement, will create in favor of the Agent a valid and perfected first priority security interest in the Pledged Trademarks upon making the filings referred to in clause (xi) of this §3; and (xi) except for the filing of financing statements with the Secretary of State for the State of Colorado under the Uniform Commercial Code and the recording of this Trademark Agreement with the PTO, no authorization, approval or other action by, and no notice to or filing with, any governmental or regulatory authority, agency or office is required either (A) for the grant by the Assignor or the effectiveness of the security interest and assignment granted hereby or for the execution, delivery and performance of this Trademark Agreement by the Assignor, or (B) for the perfection of or the exercise by the Agent of any of its rights and remedies hereunder. Within 60 days of acquiring any rights in Trademarks and Trademark Registrations, the Assignor shall notify the Agent in writing of such acquisition and Schedule A shall be deemed to be amended upon such notice.

#### **4. INSPECTION RIGHTS.**

The Assignor hereby grants to each of the Agent and the Lenders and its employees and agents the right to visit the Assignor's plants and facilities that manufacture, inspect or store products sold under any of the Trademarks, and to inspect the products and quality control records relating thereto at reasonable times during regular business hours.

#### **5. NO TRANSFER OR INCONSISTENT AGREEMENTS.**

Without the Agent's prior written consent, the Assignor will not (i) mortgage, pledge, assign, encumber, grant a security interest in (other than Permitted Liens), transfer, license (other than licenses in the ordinary course of the Assignor's business) or alienate any of the Pledged Trademarks, or (ii) enter into any agreement (for example, a license agreement) that is inconsistent with the Assignor's obligations under this Trademark Agreement or the Guarantor Security Agreement.

#### **6. AFTER-ACQUIRED TRADEMARKS, ETC.**

**6.1. After-acquired Trademarks.** If, before the Obligations shall have been finally paid and satisfied in full, the Assignor shall obtain any right, title or interest in or to any other or new Trademarks, Trademark Registrations or Trademark Rights, the provisions of this Trademark Agreement shall automatically apply thereto and the Assignor shall promptly provide to the Agent notice thereof in writing and execute and deliver to the Agent such documents or instruments as the Agent may reasonably request further to implement, preserve or evidence the Agent's interest therein.

**6.2. Amendment to Schedule.** The Assignor authorizes the Agent to modify this Trademark Agreement and the Assignment of Marks, without the necessity of the Assignor's further approval or signature, by amending Schedule A hereto and the Annex to the Assignment of Marks to include any future or other Trademarks, Trademark Registrations or Trademark Rights under §2 or §6.

## 7. TRADEMARK PROSECUTION.

**7.1. Assignor Responsible.** The Assignor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks, and shall hold each of the Agent and the Lenders harmless from any and all costs, damages, liabilities and expenses that may be incurred by the Agent or any Lender in connection with the Agent's interest in the Pledged Trademarks or any other action or failure to act in connection with this Trademark Agreement or the transactions contemplated hereby. In respect of such responsibility, the Assignor shall retain trademark counsel acceptable to the Agent.

**7.2. Assignor's Duties, etc.** The Assignor shall have the right and the duty, through trademark counsel reasonably acceptable to the Agent, to prosecute diligently any trademark registration applications of the Trademarks pending as of the date of this Trademark Agreement or thereafter, to preserve and maintain all rights in the Trademarks and Trademark Registrations, including the filing of appropriate renewal applications and other instruments to maintain in effect the Trademark Registrations and the payment when due of all registration renewal fees and other fees, taxes and other expenses that shall be incurred or that shall accrue with respect to any of the Trademarks or Trademark Registrations. Any expenses incurred in connection with such applications and actions shall be borne by the Assignor.

**7.3. Assignor's Enforcement Rights.** The Assignor shall have the right and the duty to bring suit or other action in the Assignor's own name to maintain and enforce the Trademarks, the Trademark Registrations and the Trademark Rights. The Assignor may require the Agent to join in such suit or action as necessary to assure the Assignor's ability to bring and maintain any such suit or action in any proper forum if (but only if) the Agent is completely satisfied that such joinder will not subject the Agent or any Lender to any risk of liability. The Assignor shall promptly, upon demand, reimburse and indemnify the Agent for all damages, costs and expenses, including legal fees, incurred by the Agent pursuant to this §7.3.

**7.4. Protection of Trademarks, etc.** In general, the Assignor shall take any and all such actions (including institution and maintenance of suits, proceedings or actions) as may be reasonably necessary or appropriate to properly maintain, protect, preserve, care for and enforce the Pledged Trademarks. Subject to §5 above, the Assignor shall not take or fail to take any action, nor permit any action to be taken or not taken by others under its control, that would materially adversely affect the validity, grant or enforcement of the Pledged Trademarks.

**7.5. Notification by Assignor.** Promptly upon obtaining knowledge thereof, the Assignor will notify the Agent in writing of the institution of, or any final adverse determination in, any proceeding in the PTO or any similar office or agency of the United States or any foreign country, or any court, regarding the validity of any of the Trademarks or Trademark Registrations or the Assignor's rights, title or interests in and to the Pledged Trademarks, and of any event that does or reasonably could materially adversely affect the value of any of the Pledged Trademarks, the ability of the Assignor or the Agent to dispose of any of the Pledged Trademarks or the rights and remedies of the Agent in relation thereto (including but not limited to the levy of any legal process against any of the Pledged Trademarks).

## 8. REMEDIES.

Upon the occurrence and during the continuance of an Event of Default, the Agent shall have, in addition to all other rights and remedies given it by this Trademark Agreement (including, without limitation, those set forth in §2.2, the Credit Agreement, the Guarantor Security Agreement and the other Loan Documents, those allowed by law and the rights and remedies of a secured party under the Uniform

Commercial Code as enacted in the State of New York, and, without limiting the generality of the foregoing, the Agent may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to the Assignor, all of which are hereby expressly waived, sell or license at public or private sale or otherwise realize upon the whole or from time to time any part of the Pledged Trademarks, or any interest that the Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Pledged Trademarks all expenses incurred by the Agent in attempting to enforce this Trademark Agreement (including all reasonable expenses for broker's fees and legal services), shall apply the residue of such proceeds toward the payment of the Obligations as set forth in or by reference in the Guarantor Security Agreement. Notice of any sale, license or other disposition of the Pledged Trademarks shall be given to the Assignor at least five (5) days before the time that any intended public sale or other public disposition of the Pledged Trademarks is to be made or after which any private sale or other private disposition of the Pledged Trademarks may be made, which the Assignor hereby agrees shall be reasonable notice of such public or private sale or other disposition. At any such sale or other disposition, the Agent may, to the extent permitted under applicable law, purchase or license the whole or any part of the Pledged Trademarks or interests therein sold, licensed or otherwise disposed of.

#### **9. COLLATERAL PROTECTION.**

If the Assignor shall fail to do any act that it has covenanted to do hereunder, or if any representation or warranty of the Assignor shall be breached, the Agent, in its own name or that of the Assignor (in the sole discretion of the Agent), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and the Assignor agrees promptly to reimburse the Agent for any cost or expense incurred by the Agent in so doing.

#### **10. POWER OF ATTORNEY.**

If any Event of Default shall have occurred and be continuing, the Assignor does hereby make, constitute and appoint the Agent (and any officer or agent of the Agent as the Agent may select in its exclusive discretion) as the Assignor's true and lawful attorney-in-fact, with full power of substitution and with the power to endorse the Assignor's name on all applications, documents, papers and instruments necessary for the Agent to use the Pledged Trademarks, or to grant or issue any exclusive or nonexclusive license of any of the Pledged Trademarks to any third person, or to take any and all actions necessary for the Agent to assign, pledge, convey or otherwise transfer title in or dispose of any of the Pledged Trademarks or any interest of the Assignor therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts that the Assignor is obligated to execute and do hereunder. The Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof and releases each of the Agent and the Lenders from any claims, liabilities, causes of action or demands arising out of or in connection with any action taken or omitted to be taken by the Agent under this power of attorney (except for the Agent's gross negligence or willful misconduct). This power of attorney is coupled with an interest and shall be irrevocable for the duration of this Trademark Agreement.

#### **11. FURTHER ASSURANCES.**

The Assignor shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things (including, without limitation, obtaining consents of third parties), as the Agent may request or as may be necessary or appropriate in order to implement and effect fully the

intentions, purposes and provisions of this Trademark Agreement, or to assure and confirm to the Agent the grant, perfection and priority of the Agent's security interest in the Pledged Trademarks.

**12. TERMINATION.**

At such time as all of the Obligations have been finally paid and satisfied in full, this Trademark Agreement shall terminate and the Agent shall, upon the written request and at the expense of the Assignor, execute and deliver to the Assignor all deeds, assignments and other instruments as may be necessary or proper to reassign and reconvey to and re-vest in the Assignor the entire right, title and interest to the Pledged Trademarks previously granted, assigned, transferred and conveyed to the Agent by the Assignor pursuant to this Trademark Agreement, as fully as if this Trademark Agreement had not been made, subject to any disposition of all or any part thereof that may have been made by the Agent pursuant hereto or the Guarantor Security Agreement.

**13. COURSE OF DEALING.**

No course of dealing between the Assignor and the Agent, nor any failure to exercise, nor any delay in exercising, on the part of the Agent, any right, power or privilege hereunder or under the Guarantor Security Agreement or any other agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

**14. EXPENSES.**

Any and all fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and expenses incurred by the Agent in connection with the preparation of this Trademark Agreement and all other documents relating hereto, the consummation of the transactions contemplated hereby or the enforcement hereof, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance or renewal fees, encumbrances, or otherwise protecting, maintaining or preserving the Pledged Trademarks, or in defending or prosecuting any actions or proceedings arising out of or related to the Pledged Trademarks, shall be borne and paid by the Assignor.

**15. OVERDUE AMOUNTS.**

Until paid, all amounts due and payable by the Assignor hereunder shall be a debt secured by the Pledged Trademarks and other Collateral and shall bear, whether before or after judgment, interest at the rate of interest for overdue principal set forth in the Credit Agreement.

**16. NO ASSUMPTION OF LIABILITY; INDEMNIFICATION.**

**NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, NEITHER THE AGENT NOR ANY LENDER ASSUMES ANY LIABILITIES OF THE ASSIGNOR WITH RESPECT TO ANY CLAIM OR CLAIMS REGARDING THE ASSIGNOR'S OWNERSHIP OR PURPORTED OWNERSHIP OF, OR RIGHTS OR PURPORTED RIGHTS ARISING FROM, ANY OF THE PLEDGED TRADEMARKS OR ANY USE, LICENSE OR SUBLICENSE THEREOF, WHETHER ARISING OUT OF ANY PAST, CURRENT OR FUTURE EVENT, CIRCUMSTANCE, ACT OR OMISSION OR OTHERWISE. ALL OF SUCH LIABILITIES SHALL BE EXCLUSIVELY THE RESPONSIBILITY OF THE ASSIGNOR, AND THE ASSIGNOR SHALL INDEMNIFY THE AGENT AND THE LENDERS FOR ANY AND**

**ALL COSTS, EXPENSES, DAMAGES AND CLAIMS, INCLUDING LEGAL FEES, INCURRED BY THE AGENT OR ANY LENDER WITH RESPECT TO SUCH LIABILITIES.**

**17. NOTICES.**

All notices and other communications made or required to be given pursuant to this Trademark Agreement shall be in writing and shall be delivered in hand, mailed by United States of America registered or certified first class mail, postage prepaid, sent by overnight courier, or sent by telegraph, telecopy, facsimile or telex and confirmed by delivery via overnight courier or overnight postal service, addressed as follows:

(a) if to the Assignor, at 248 Centennial Parkway, Louisville, Colorado 80027, USA, Attention: Chief Financial Officer, or such other address for notice as the Assignor shall last have furnished in writing to the Person giving the notice;

(b) if to the Agent, at 100 Federal Street, Boston, Massachusetts 02110, USA, Attention: Alexandra A. Burke, Director, or such other address for notice as the Agent shall last have furnished in writing to the Person giving the notice; and

(c) if to any Lender, at such Lender's address set forth on Schedule 1.1 of the Credit Agreement thereto, or such other address for notice as such Lender shall have last furnished in writing to the Person giving the notice.

Any such notice or demand shall be deemed to have been duly given or made and to have become effective (i) if delivered by hand, overnight courier or facsimile to a responsible officer of the party to which it is directed, at the time of the receipt thereof by such officer or the sending of such facsimile and (ii) if sent by registered or certified first-class mail, postage prepaid, on the third Business Day following the mailing thereof.

**18. AMENDMENT AND WAIVER.**

This Trademark Agreement is subject to modification only by a writing signed by the Agent (with the consent of the Majority Lenders) and the Assignor, except as provided in §6.2. The Agent shall not be deemed to have waived any right hereunder unless such waiver shall be in writing and signed by the Agent and the Majority Lenders. A waiver on any one occasion shall not be construed as a bar to or waiver of any right on any future occasion.

**19. GOVERNING LAW; ENTIRE AGREEMENT.**

**THIS TRADEMARK AGREEMENT SHALL BE GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING FOR SUCH PURPOSE SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK). THIS TRADEMARK AGREEMENT AND THE OTHER LOAN DOCUMENTS CONSTITUTE THE ENTIRE UNDERSTANDING AMONG THE PARTIES HERETO WITH RESPECT TO THE SUBJECT MATTER HEREOF AND SUPERSEDE ANY PRIOR AGREEMENTS, WRITTEN OR ORAL, WITH RESPECT THERETO.**

**20. FORUM SELECTION AND CONSENT TO JURISDICTION.**

ANY LITIGATION BASED HEREON, OR ARISING OUT OF, UNDER, OR IN CONNECTION WITH, THIS TRADEMARK AGREEMENT OR ANY OTHER LOAN DOCUMENT, OR ANY COURSE OF CONDUCT, COURSE OF DEALING, STATEMENTS (WHETHER ORAL OR WRITTEN) OR ACTIONS OF THE AGENT, ANY OTHER LENDER OR THE ASSIGNOR IN CONNECTION HERewith MAY BE BROUGHT AND MAINTAINED IN THE COURTS OF THE STATE OF NEW YORK OR IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK; PROVIDED, THAT ANY SUIT SEEKING ENFORCEMENT AGAINST ANY COLLATERAL OR OTHER PROPERTY MAY BE BROUGHT, AT THE AGENT'S OPTION, IN THE COURTS OF ANY JURISDICTION WHERE SUCH COLLATERAL OR OTHER PROPERTY MAY BE FOUND. THE ASSIGNOR IRREVOCABLY CONSENTS TO THE SERVICE OF PROCESS BY REGISTERED MAIL, POSTAGE PREPAID, OR BY PERSONAL SERVICE WITHIN OR WITHOUT THE STATE OF NEW YORK. THE ASSIGNOR HEREBY EXPRESSLY AND IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY LAW, ANY OBJECTION WHICH IT MAY HAVE OR HEREAFTER MAY HAVE TO THE LAYING OF VENUE OF ANY SUCH LITIGATION BROUGHT IN ANY SUCH COURT REFERRED TO ABOVE AND ANY CLAIM THAT ANY SUCH LITIGATION HAS BEEN BROUGHT IN AN INCONVENIENT FORUM. EXCEPT AS PROHIBITED BY LAW, THE ASSIGNOR HEREBY WAIVES ANY RIGHT IT MAY HAVE TO CLAIM OR RECOVER IN ANY SUCH LITIGATION ANY SPECIAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES OR ANY DAMAGES OTHER THAN, OR IN ADDITION TO, ACTUAL DAMAGES. TO THE EXTENT THE ASSIGNOR HAS OR HEREAFTER MAY ACQUIRE ANY IMMUNITY FROM JURISDICTION OF ANY COURT OR FROM ANY LEGAL PROCESS (WHETHER THROUGH SERVICE OR NOTICE, ATTACHMENT PRIOR TO JUDGMENT, ATTACHMENT IN AID OF EXECUTION OR OTHERWISE) WITH RESPECT TO ITSELF OR ITS PROPERTY, THE ASSIGNOR HEREBY IRREVOCABLY WAIVES SUCH IMMUNITY IN RESPECT OF ITS OBLIGATIONS UNDER THIS TRADEMARK AGREEMENT AND THE OTHER LOAN DOCUMENTS.

**21. WAIVER OF JURY TRIAL; CERTAIN DAMAGES.**

EACH PARTY HERETO HEREBY KNOWINGLY, VOLUNTARILY AND INTENTIONALLY WAIVES TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHTS IT MAY HAVE TO A TRIAL BY JURY IN RESPECT OF ANY LITIGATION BASED HEREON, OR ARISING OUT OF, UNDER, OR IN CONNECTION WITH, ANY LOAN DOCUMENT, OR ANY COURSE OF CONDUCT, COURSE OF DEALING, STATEMENTS (WHETHER ORAL OR WRITTEN) OR ACTIONS OF THE AGENT, ANY OTHER LENDER OR THE ASSIGNOR IN CONNECTION THEREWITH. THE ASSIGNOR ACKNOWLEDGES AND AGREES THAT IT HAS RECEIVED FULL AND SUFFICIENT CONSIDERATION FOR THIS PROVISION (AND EACH OTHER PROVISION OF EACH OTHER LOAN DOCUMENT TO WHICH IT IS A PARTY) AND THAT THIS PROVISION IS A MATERIAL INDUCEMENT FOR THE AGENT AND EACH OTHER LENDER ENTERING INTO THE LOAN DOCUMENTS.

**22. MISCELLANEOUS.**

The headings of each section of this Trademark Agreement are for convenience only and shall not define or limit the provisions thereof. This Trademark Agreement and all rights and obligations

hereunder shall be binding upon the Assignor and its respective successors and assigns, and shall inure to the benefit of the Agent, the Lenders and their respective successors and assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Guarantor Security Agreement, the provisions of the Credit Agreement or the Guarantor Security Agreement, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Assignor acknowledges receipt of a copy of this Trademark Agreement.

### **23. TRANSITIONAL ARRANGEMENTS.**

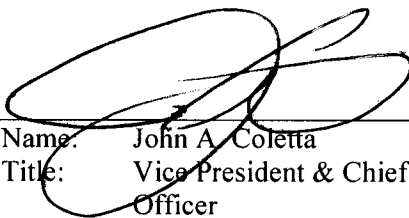
This Trademark Agreement shall amend and restate in its entirety the Former Trademark Agreement on the Closing Date. On the Closing Date, all the rights and obligations of the respective parties under the Former Trademark Agreement shall be subsumed within and governed by this Trademark Agreement; provided, that the provisions of the Former Trademark Agreement shall remain in full force and effect prior to the Closing Date, and that the security interests granted pursuant to the Former Trademark Agreement shall continue to be in effect hereunder as set forth in §2.1, subject to any limitations set forth in the other sections of this Trademark Agreement.

*[Remainder of page intentionally left blank.]*



**IN WITNESS WHEREOF**, this Trademark Agreement has been executed as of the day and year first above written.

**ROCKIES TRADEMARKS, INC.**

By:   
Name: John A. Coletta  
Title: Vice President & Chief Financial Officer

**BANK OF AMERICA, N.A., as Agent**

By: Alexandra A. Burke  
Name: Alexandra A. Burke  
Title: Director

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS )  
 ) ss.  
COUNTY OF SUFFOLK )

On this 21<sup>st</sup> day of June, 2005, before me, the undersigned notary public, personally appeared John A. Coletta, proved to me through satisfactory evidence of identification, which were drivers license, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose (as Vice President and Chief Financial Officer for Rockies Trademarks, Inc., a Colorado corporation).

Tracy Kirk  
(official signature and seal of notary)

My commission expires:



TRACY S. KIRK  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
May 12, 2011

**SCHEDULE A**

**US Trademark Registrations**

<b><u>COUNTRY</u></b> <b><u>CURRENT OWNER</u></b>	<b><u>MARK</u></b> <b><u>CLASS</u></b>	<b><u>STATUS</u></b> <b><u>APPL. NO.</u></b> <b><u>APPL. DATE</u></b>	<b><u>REG. NO.</u></b> <b><u>REG. DATE</u></b>
United States Rockies Trademarks, Inc.	<b>BOULDER AMBER ALE</b> Class 32 -- beer	<b>REGISTERED</b> 74/488,879 02/10/94	1,903,972 07/04/95
United States Rockies Trademarks, Inc.	<b>BOULDER EXTRA PALE ALE</b> Class 32 -- beer	<b>REGISTERED</b> 74/488,878 02/10/94	1,929,141 10/24/95
United States Rockies Trademarks, Inc.	<b>BOULDER PORTER</b> Class 32 -- beer	<b>REGISTERED</b> 74/488,876 02/10/94	1,925,752 10/10/95
United States Rockies Trademarks, Inc.	<b>BOULDER STOUT</b> Class 32 -- beer	<b>REGISTERED</b> 74/488,877 02/10/94	1,925,753 10/10/95
United States Rockies Trademarks, Inc.	<b>FALL FEST ALE</b> Class 32 -- beer	<b>REGISTERED</b> 74/488,882 02/10/94	2,030,532 01/14/97
United States Rockies Trademarks, Inc.	<b>HAZED &amp; INFUSED</b> Class 32 --beer	<b>REGISTERED</b> 78/203,922 01/16/03	2,784,476 11/18/03
United States Rockies Trademarks, Inc.	<b>IGLOO ALE</b> Class 32 -- beer	<b>REGISTERED</b> 754/488,880 02/10/94	1,993,829 08/13/96
United States Rockies Trademarks, Inc.	<b>ULTIMATE WEISS</b> Class 32 - beer	<b>REGISTERED</b> 75/566,020 10/07/98	2,269,244 08/10/99
United States Rockies Trademarks, Inc.	<b>SINGLETRACK</b> Class 32 - beer	<b>REGISTERED</b> 78/201,281 01/08/03	2,784,446 11/18/03

<u>COUNTRY</u> <u>CURRENT OWNER</u>	<u>MARK</u> <u>CLASS</u>	<u>STATUS</u> <u>APPL. NO.</u> <u>APPL. DATE</u>	<u>REG. NO.</u> <u>REG. DATE</u>
United States Rockies Trademarks, Inc.	<b>BOULDER</b> Class 32 - beer	<b>REGISTERED</b> 75/168,343 09/19/1996	2,101,351 09/30/97
United States Rockies Trademarks, Inc.	<b>NEVER SUMMER ALE</b> Class 32 - beer	<b>REGISTERED</b> 78/201,327 01/08/03	2,947,657 05/10/05

**US Trademark Pending Registrations**

<u>COUNTRY</u> <u>CURRENT OWNER</u>	<u>MARK</u> <u>CLASS</u>	<u>STATUS</u> <u>APPL. NO.</u> <u>APPL. DATE</u>	<u>REG. NO.</u> <u>REG. DATE</u>
United States Rockies Trademarks, Inc.	<b>MOJO (Stylized)</b>  MOJO  Class 32 – beer	<b>PENDING</b> 78/325,839 11/10/03	
United States Rockies Trademarks, Inc.	<b>BOULDER BEER</b> Class 32 – beer Class 42 – restaurant & bar services	<b>PENDING</b> 78/569,127 02/16/05	

**EXHIBIT 1**

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)**

WHEREAS, Rockies Trademarks, Inc., a corporation organized and existing under the laws of the State of Colorado, having a place of business at 248 Centennial Parkway, Louisville, CO, 80027 (the "Assignor"), has adopted and used and is using the trademarks and service marks (the "Marks") identified on the Annex hereto, and is the owner of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office identified on such Annex; and

WHEREAS, \_\_\_\_\_, having a place of business at \_\_\_\_\_ (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of and registration applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by inserting its name in the second paragraph above and signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_.

ROCKIES TRADEMARKS, INC.

By: \_\_\_\_\_  
Title: \_\_\_\_\_

The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by the Assignor to the Assignee is hereby accepted as of the \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_.

\_\_\_\_\_

By: \_\_\_\_\_  
Title: \_\_\_\_\_





ANNEX

US Trademark Registrations

<u>COUNTRY</u> <u>CURRENT OWNER</u>	<u>MARK</u> <u>CLASS</u>	<u>STATUS</u> <u>APPL. NO.</u> <u>APPL. DATE</u>	<u>REG. NO.</u> <u>REG. DATE</u>
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**US Trademark Pending Registrations**

<u>COUNTRY</u> <u>CURRENT OWNER</u>	<u>MARK</u> <u>CLASS</u>	<u>STATUS</u> <u>APPL. NO.</u> <u>APPL. DATE</u>	<u>REG. NO.</u> <u>REG. DATE</u>
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