

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's name and address to be stated as New York Yankees Partnership and Yankee Stadium, Bronx, NY 10451 previously recorded on Reel 002801 Frame 0706. Assignor(s) hereby confirms the Assignment of Trademarks and Trademark Applications to New York Yankees Partnership as of February 21, 2003.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yankees Entertainment and Sports Network, LLC		06/22/2005	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	New York Yankees Partnership
Composed Of:	COMPOSED OF George M. Steinbrenner III, Harold Z. Steinbrenner and Stephen A. Swindal, U.S. citizens and general partners
Street Address:	Yankee Stadium
Internal Address:	Executive Offices
City:	New York
State/Country:	NEW YORK
Postal Code:	10451
Entity Type:	LIMITED PARTNERSHIP: OHIO

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78096826	YANKEES ENCORE
Serial Number:	78096825	YANKEES CLASSICS
Serial Number:	78096823	YANKEEOGRAPHY

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-790-9200
 Email: Trademark@cll.com
 Correspondent Name: Heather L. Jensen, Esq.

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Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036-6799

NAME OF SUBMITTER: Heather L. Jensen

Signature: /Heather L. Jensen/

Date: 06/28/2005

Total Attachments: 2
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Assignment of Trademarks and Trademark Applications

WHEREAS, Yankees Entertainment and Sports Network, LLC, a Delaware limited liability company having an address of 405 Lexington Avenue, New York, NY 10174 (hereinafter "Assignor") is the owner of United States trademark applications (hereinafter the "Applications") for the registration of the marks (hereinafter the "Marks") shown in the Attachment hereto; and

MLB

MLB

WHEREAS, New York Yankees ~~Limited~~ Partnership, an Ohio limited partnership having an address of Yankee Stadium, Bronx, NY 10451 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Marks and said Applications therefor, together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Marks and the Applications therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

YANKEES ENTERTAINMENT AND SPORTS NETWORK, LLC

By: 

Name: Leo Hindery

Title: Chairman & CEO

Date: February 21, 2003

The foregoing Assignment is corrected as per above notations

this 22nd day of June, 2005

YANKEES ENTERTAINMENT AND SPORTS NETWORK, LLC

By: 

Name: Mark L. Binstock

Title: General Counsel

Attachment to Assignment of Trademarks and Trademark Applications

Mark	Application Serial Number
YANKEES ENCORE	78/096826
YANKEES CLASSICS	78/096825
YANKEEOGRAPHY	78/096823
WHERE YANKEE FANS GET THEIR YANKEES	76/371713

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