TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sutter Home Winery, Inc.		05/23/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Terry Wheatley
Street Address:	5061 Mount View
City:	Hughson
State/Country:	CALIFORNIA
Postal Code:	95326
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78559364	ARE YOU TOUGH ENOUGH TO WEAR PINK?

CORRESPONDENCE DATA

Fax Number: (415)882-3200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (415) 882-3200
Email: tmparalegal@owe.com
Correspondent Name: J. Scott Gerien
Address Line 1: 455 Market Street
Address Line 2: Suite 1910
Address Line 4: San Francisco, CALIFORNIA 94105

NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J. Scott Gerien/
Date:	06/28/2005

Total Attachments: 1

CH $40.00 78559364

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ASSIGNMENT OF PENDING
UNITED STATES TRADEMARK APPLICATION

Whereas, Sutter Home Winery, Inc. (Assignor), a California corporation, with a business mailing address at P.O. Box 248, 100 St. Helena Highway South, St. Helena, California 94574, owns the following mark which is pending in the U.S. Patent and Trademark Office:

Trademark	App. No.	Filing Date
ARE YOU TOUGH ENOUGH TO WEAR PINK?	**78/559,364**	**February 2, 2005**

Whereas, Terry Wheatley, a U.S. citizen (Assignee), located at 5061 Mount View, Hughson, California, 95326, is desirous of acquiring said mark and the application thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified application thereof.

Sutter Home Winery, Inc.

Date 5-23-05

By [signature] - SVP

Ronald Larson
Senior VP and General Counsel

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