

02-02-2005



Re

1.18.05

RECORDATIC 102931451  
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Standard Culinary, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Execution Date(s) June 4, 2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance: Document ID: 102785306

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Culinary Standards Corporation

Internal Address:

Street Address: 1101 E. Washington Street

City: Louisville

State: Kentucky

Country: USA Zip: 40202

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Kentucky
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,288,186

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

AMERICAN SOUP COLLECTIONS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laura H. Pulliam

Internal Address: 1700 PNC Plaza

Street Address: 500 W. Jefferson Street

City: Louisville

State: Kentucky Zip: 40202

Phone Number: (502) 560-4217

Fax Number: (502) 627-8717

Email Address: LPULLIAM@OGDENLAW.COM

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ Submitted

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature: Signature

1/13/05 Date

Laura H. Pulliam

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF TRADEMARK**

**THIS ASSIGNMENT OF TRADEMARK** (the "Assignment") is made this 4<sup>th</sup> day of JUNE, 2004, by and between STANDARD CULINARY, INC., a Delaware corporation, ("Assignor") and CULINARY STANDARDS CORPORATION, a Kentucky corporation formerly known as Standard Foods, Inc. ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark (the "Mark"), the trademark registration, and all of the goodwill associated with the Mark, which are more fully described as follows:

Mark: AMERICAN SOUP COLLECTIONS  
Registration No.: 2,288,186  
Registration Date: October 19, 1999  
International Class No. 29: soups

WHEREAS, Assignee purchased all of the outstanding stock of Assignor pursuant to a Stock Purchase Agreement dated Nov. 16, ~~2000~~, 1999

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in the Mark, all issued registrations with respect to same, as well as the goodwill of the business symbolized by the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all documents necessary to transfer ownership, title and registration of the Marks to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

STANDARD CULINARY, INC.

By: R. David Byrnes  
Secretary

COMMONWEALTH OF KENTUCKY )  
 ) SS:  
COUNTY OF JEFFERSON )

Subscribed, sworn, and acknowledged before me this 4<sup>th</sup> day of June,  
2002, by Jacqueline Demas secretary of Standard Culinary, Inc., on behalf of the  
company. R. David Bergona

My commission expires: \_\_\_\_\_  
Notary Public, State at Large, KY  
My commission expires Apr. 11, 2007

Jacqueline M. Demas  
Notary Public

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