

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																																				
<b>NATURE OF CONVEYANCE:</b>	IP Supplement to Grant of Security Interest in Trademarks, dated May 11, 2004 (recorded at Reel 3092, Frame 0873)																																				
<b>CONVEYING PARTY DATA</b>																																					
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<b>CORRESPONDENCE DATA</b>																																					
Fax Number:	(415)984-8701																																				

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**TRADEMARK**  
**REEL: 003113 FRAME: 0319**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: ssanford@omm.com  
Correspondent Name: Scott D. Sanford  
Address Line 1: 275 Battery Street  
Address Line 2: O'Melveny & Myers LLP  
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Scott D. Sanford
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Signature:	/sds/
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Date:	06/29/2005
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**IP SUPPLEMENT**

This IP SUPPLEMENT, dated as of June 29, 2005, is delivered pursuant to and supplements (i) the Security Agreement, dated as of May 11, 2004 (said Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "Security Agreement"), among Maidenform, Inc., successor to MF Merger Corporation ("Grantor"), the other grantors named therein, and BNP Paribas, as Secured Party, and (ii) the Grant of Trademark Security Interest dated as of May 11, 2004 (the "Grant") executed by Grantor. Capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

Grantor grants to Secured Party a security interest in all of Grantor's right, title and interest in and to the Trademark Collateral set forth on Schedule A annexed hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

**IN WITNESS WHEREOF**, Grantor has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of June 29, 2005.

**MAIDENFORM, INC**

By: 

Title: Exec VP - Chicago Office

to Security Agreement

# SCHEDULE A

Owner	Trademark Description	Country	Registration/ Appl. Number/ Date	Status
Maidenform, Inc.	THE AMAZING BRA	Mexico	682894 Dec 14, 2004	Pending
Maidenform, Inc.	SWEET NOTHINGS and Design Logo	Mexico	687057 Nov 10, 2004	Pending
Maidenform, Inc.	MAIDENFORM	USA	78/580,673	Newly filed application; not yet assigned to Examining Attorney
Maidenform, Inc.	MAIDENFORM and M Logo	USA	78/580,699	Newly filed application; not yet assigned to Examining Attorney
Maidenform, Inc.	MAIDENFORM THE DREAM BRA	USA	78/451,956	Published for opposition
Maidenform, Inc.	MAIDENFORM THE DREAM COLLECTION	USA	78/453,031	Published for opposition
Maidenform, Inc.	MY MAIDENFORM DREAM BRA	USA	78/451,958	Published for opposition
Maidenform, Inc.	ONE FAB FIT	USA	78/487,064	Published for opposition
Maidenform, Inc.	SELF XPRESSIONS and Design	USA	78/614,145	Newly filed application; not yet assigned to Examining Attorney
Maidenform, Inc.	SWEET NOTHINGS and Design	USA	78/614,148	Newly filed application; not yet assigned to Examining Attorney
Maidenform, Inc.	THE AMAZING BRA	USA	78/457,578	Published for opposition
Maidenform, Inc.	THE DREAM BRA	USA	78/451,954	Published for opposition
Maidenform, Inc.	THE MAIDENFORM DREAM COLLECTION	USA	78/453,022	Published for opposition

IP Supplement  
to Security Agreement