

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guthy-Renker Corporation		06/13/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Victoria Principal Productions, Inc.		
Street Address:	9255 Sunset Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78189255	RECLAIM BY NIGHT	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	docketing@trademarkgroup.com		
Correspondent Name:	Marnie Wright Barnhorst		
Address Line 1:	7850 Ivanhoe Ave.		
Address Line 4:	La Jolla, CALIFORNIA 92037		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		
Date:	06/29/2005		
Total Attachments: 1 source=RECLAIM BY NIGHT - signed#page1.tif			

OP \$40.00 78189255

ASSIGNMENT OF FEDERAL TRADEMARK APPLICATION

WHEREAS, Guthy-Renker Corporation, ("Assignor") a Delaware corporation, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, has filed an application for the mark **RECLAIM BY NIGHT**, now assigned Serial No. 78/189,255 with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, and has now filed an Allegation of Use under Section 1(c) of the Trademark Act, and

WHEREAS, Victoria Principal Productions, Inc., ("Assignee") a California corporation, having a place of business at 9255 Sunset Boulevard, Los Angeles, CA 90069, is desirous of acquiring said trademark and the pending application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at _____, this 13th day of June, 2005.

Guthy-Renker Corporation



Ben Van de Bunt, Esq.
Executive Vice President