

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lillian Vernon Corporation		05/31/2005	CORPORATION: DELAWARE
Rue De France, Inc.		05/31/2005	CORPORATION: DELAWARE
Everyday Celebrations, Inc.		05/31/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The CIT Group/Business Credit, Inc.		
Street Address:	1211 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 51			
Property Type	Number	Word Mark	
Serial Number:	76512367	LILLIAN VERNON'S WORLD OF CHRISTMAS	
Serial Number:	76510548	VERNON TIME	
Serial Number:	76501937	ANTIQUE COUNTRY SOAP SAMPLER	
Serial Number:	76501940	LILLIAN VERNON'S HOME SCENTS	
Registration Number:	2394343	A FRAGRANT YEAR	
Serial Number:	78529879	ALL PARTY, NO PAIN	
Registration Number:	2564550	AN ILLUMINATED YEAR	
Registration Number:	2880133	ANTIQUE COUNTRY SOAP SAMPLER	
Serial Number:	76604344	CALL 911	
Registration Number:	2934498	CELEBRATIONS BY LILLIAN VERNON	
Registration Number:	1836403	CHRISTMAS MEMORIES	
Registration Number:	1428561	EMERGENCY BUTTONS	

CH \$1290.00 76512367

Serial Number:	75933338	KITCHEN COMFORTS
Registration Number:	1285663	LILLIAN VERNON
Registration Number:	1108270	LILLIAN VERNON
Registration Number:	2161672	LILLIAN VERNON FAVORITES
Serial Number:	76330763	LILLIAN VERNON HAS THE PERFECT GIFT
Registration Number:	2838036	LILLIAN VERNON'S HOME SCENTS
Registration Number:	2887354	LILLIAN VERNON'S WORLD OF CHRISTMAS
Registration Number:	2498665	LILLIANA CAPODIMONTE COLLECTION
Registration Number:	1057804	LILLIKINS
Serial Number:	74326886	LILLY'S CELEBRATIONS
Serial Number:	75332015	LILLY'S GARDEN
Registration Number:	2599409	LILLY'S GARDEN
Serial Number:	74063868	LILLY'S KIDS
Serial Number:	74583798	LILLY'S KITCHEN
Serial Number:	76546334	LILLY'S KITCHEN
Registration Number:	1415927	MAGIC PICKUP
Registration Number:	1420784	MAKE-IT-BETTER STRIPS
Registration Number:	2633237	MIDNIGHT GARDEN
Registration Number:	2873800	MORE BOO FOR YOUR BUCK
Serial Number:	76612615	MYCELEBRATIONS.COM
Registration Number:	2076518	NEAT IDEAS
Serial Number:	76617037	PERSONAL STYLE BY LILLIAN VERNON
Registration Number:	2932501	PERSONALIZATION-PLUS
Registration Number:	1789451	RUE DE FRANCE
Registration Number:	2576831	SALES & BARGAINS
Registration Number:	2486337	SEASONAL DELIGHTS
Serial Number:	78529902	SIMPLE CELEBRATIONS EVERY DAY
Registration Number:	2018137	STORAGE PLUS
Registration Number:	2491373	THE BEST LITTLE SUITCASE IN THE WORLD
Serial Number:	76612618	THE CELEBRATIONS ADVANTAGE
Serial Number:	78529907	THE CELEBRATIONS CONNECTION
Serial Number:	78529889	THE FIRST PARTY THAT'S TRULY A PARTY
Registration Number:	1017042	TWINKLES
Registration Number:	1537908	WATCH CAT
Registration Number:	2876597	WE ARE YOUR HALLOWEEN HAUNTQUARTERS

Registration Number:	2398581	WHY STAND IN LINE WHEN YOU CAN SHOP ON LINE
Serial Number:	76079703	WINTER STAR
Serial Number:	76599930	
Serial Number:	76525364	LILLY'S BABIES

CORRESPONDENCE DATA

Fax Number: (212)593-5955

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127562388

Email: daniel.angel@srz.com

Correspondent Name: Daniel Angel, Esq.

Address Line 1: 919 Third Avenue

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Daniel Angel, Esq. (015386/0080)
Signature:	/sas for da/
Date:	06/29/2005

Total Attachments: 46

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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of May 31, 2005, by LILLIAN VERNON CORPORATION, RUE DE FRANCE, INC. and EVERYDAY CELEBRATIONS, INC. (the "Grantors"), in favor of The CIT Group/Business Credit, Inc. ("CIT"), as agent for the Secured Parties (as defined in the Financing Agreement referred to below) (in such capacity, the "Agent").

WITNESSETH:

WHEREAS, pursuant to the Term Loan B Financing Agreement, dated as of May 31, 2005 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Financing Agreement"), by and among the Grantors, LILLIAN VERNON INTERNATIONAL LTD. ("LVIL"), LVC RETAIL CORPORATION ("LVC Retail"), THE CORPORATE SOLUTION, INC. ("TCSI" and, together with LVIL, LVC Retail and the Grantors, the foregoing collectively, the "Borrowers"), DIRECT HOLDINGS WORLDWIDE L.L.C. (formerly known as LVC HOLDINGS L.L.C.), (the "Parent"), each Subsidiary of the Parent listed as a "Guarantor" on the signature pages thereto (together with the Parent, each a "Guarantor" and, collectively, the "Guarantors"), CIT and the other financial institutions party thereto from time to time as Lenders (the "Lenders"), and CIT, as agent for the Lenders (in such capacity, the "Agent"), the Lenders have severally agreed to make a tranche B term loan to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, pursuant to the Financing Agreement, each Borrower has guaranteed the Obligations of each other Borrower and each Guarantor is party to a Guaranty pursuant to which it has guaranteed the Obligations of all Borrowers; and

WHEREAS, all the Borrowers (including the Grantors) and the Guarantors are parties to a Pledge and Security Agreement of even date herewith made in favor of the Agent (the "Pledge and Security Agreement") pursuant to which each Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the Agent to enter into the Financing Agreement and to induce the Lenders to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with the Agent as follows:

Section 1. Defined Terms

Unless otherwise defined herein, terms defined in the Financing Agreement or in the Security Agreement and used herein have the meaning given to them in the Financing Agreement or the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral

Each Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby collaterally assigns, conveys, mortgages, pledges, hypothecates and transfers to the Agent for the benefit of the Secured Parties, and grants to the Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title

and interest in, to and under the following Collateral of such Grantor (the "*Trademark Collateral*"):

all of its Trademarks and Trademark Licenses to which it is a party, including, without limitation, those referred to on *Schedule I* hereto;

all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License;

all reissues, continuations or extensions of the foregoing; and

all Proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present, future infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

Security Agreement

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

LILLIAN VERNON CORPORATION,
as Grantor

By: 

Name: Richard Randall

Title: Executive Vice President and Chief
Financial Officer

RUE DE FRANCE, INC.,
as Grantor

By: _____

Name: Tom Scott

Title: Vice President, Assistant Secretary and
Assistant Treasurer

EVERYDAY CELEBRATIONS, INC.,
as Grantor

By: _____

Name: William Bennett

Title: Vice President and Treasurer

A & R LVC Trademark Security Agreement (DH Junior)

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

LILLIAN VERNON CORPORATION,
as Grantor

By: _____

Name: Richard Randall

Title: Executive Vice President and Chief
Financial Officer

RUE DE FRANCE, INC.,
as Grantor

By: Scott

Name: Tom Scott

Title: Vice President, Assistant Secretary and
Assistant Treasurer

EVERYDAY CELEBRATIONS, INC.,
as Grantor

By: _____

Name: William Bennett

Title: Vice President and Treasurer

A & R LVC Trademark Security Agreement (DH Junior)

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

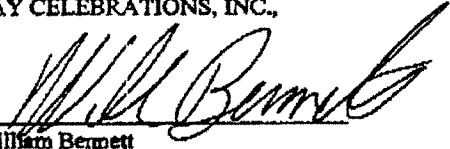
LILLIAN VERNON CORPORATION,
as Grantor

By: _____
Name: Richard Randall
Title: Executive Vice President and Chief
Financial Officer

RUE DE FRANCE, INC.,
as Grantor

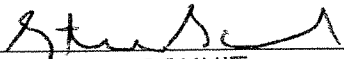
By: _____
Name: Tom Scott
Title: Vice President, Assistant Secretary and
Assistant Treasurer

EVERYDAY CELEBRATIONS, INC.,
as Grantor

By:  _____
Name: William Bennett
Title: Vice President and Treasurer

ACCEPTED AND AGREED
as of the date first above written:

THE CIT GROUP/BUSINESS CREDIT, INC.,
as Agent

By: 
Name: STEVEN SCHUIT
Title: VICE PRESIDENT
TEAM LEADER

SCHEDULE I

TO

TRADEMARK SECURITY AGREEMENT

Trademark Registrations

A. REGISTERED TRADEMARKS

[Include Trademark Registration Number and Date]

B. TRADEMARK APPLICATIONS

C. TRADEMARK LICENSES

[Include complete legal description of agreement (name of agreement, parties and date)]

[Attached]

INTELLECTUAL PROPERTY

Trademarks:

LILLIAN VERNON'S WORLD OF CHRISTMAS - 76/512,367
VERNON TIME - 76/510,548
ANTIQUES COUNTRY SOAP SAMPLER - 76/501,937
LILLIAN VERNON'S HOME SCENTS - 76/501,940

(also see attached as Exhibit A)

Copyrights: see attached as Exhibit B

Website URLs: see attached as Exhibit C

Exhibit A
to Schedule 12

1

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Date: 05/10/05	Master List	Page: 3
Time: 09:48:05	By Case Number	

Case Number	Client	Atty	Owner	Disclosure Status
02558	lilve	eas	Lillian Vernon Corporation	Filed

Title: Design for a DVD RACK

Inventors: MARTINO, Paolo M.

Remarks:

Ctry	Sub Case No.	Type Case	Status	Appln No/ Filing Date	Patent No./ Issue Date	Agent/ Agent Ref.	Tax Schedule
US		DES	Granted	29/131095 10/13/00	D443791 06/19/01		NT

EXPIRES 6-19-2015

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Date: 05/10/05	Master List	Page: 2
Time: 09:48:05	By Case Number	

Case Number	Client	Atty	Owner	Disclosure Status
00439	lilve	eas	Lillian Vernon Corporation	Filed

Title: DISHWASHER BASKET FOR BABY BOTTLE PARTS

Inventors: ZAMBANO, N. LORUSSO, L.

Ctry	Sub Case No.	Type Case	Status	Appln No/ Filing Date	Patent No./ Issue Date	Agent/ Agent Ref.	Tax Schedule
US		ORD	EXPIRED	200047 05/31/88	4830200 05/16/89		LE

Remarks: Mfee not paid 1996 - pursuant to client's instructions

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Date: 05/10/05	Master List	Page: 1
Time: 09:48:05	By Case Number	

Case Number	Client	Atty	Owner	Disclosure Status
00438	LILVE	eas	Lillian Vernon Corporation	Filed

Title: CLOSET EXTENDER

Inventors: PAPAZIAN, John KIERNAN, William

Ctry	Sub Case No.	Type Case	Status	Appln No/ Filing Date	Patent No./ Issue Date	Agent/ Agent Ref.	Tax Schedule
US		ORD	EXPIRED	07/295199 01/09/89	4893715 01/16/90		LE

Remarks: 2nd Mfee not paid pursuant to client's instructions

Page: 1

TRADEMARK
REEL: 003113 FRAME: 0512

Date: 05/09/05
Time: 16:29:18

Trademark List
by Trademark then Country

Page: 2

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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AFFORDABLE LUXURY

United States LILVE RSS T003089 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/264024

Affidavit of Use:

Filing Date: 05/29/01

Filed?

Last Update: 05/15/02

Date Last Renewed:

Classes: 35

Goods: general merchandise mail order catalog services

Remarks: Abandoned per client's instructions 5/15/02

ALL PARTY, NO PAIN

United States LILVE eas T003856 Pending

Owner: Everyday Celebrations, Inc.

Agent:

Application No: 78/529879

Affidavit of Use:

Filing Date: 12/09/04

Filed?

Last Update: 12/28/04

Date Last Renewed:

Classes: 35

Goods: direct selling of merchandise by party plan, featuring direct shipment of ordered merchandise to party guest/customers from the vendor

ALMOST FREE

United States LILVE eas T001503 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/224928

Affidavit of Use:

Filing Date: 12/16/96

Filed?

Last Update: 10/24/97

Date Last Renewed:

Classes: 42

Goods: general mail-order catalog services

Remarks: No response filed to 08/14/97 Priority Action ABANDONED

AN ILLUMINATED YEAR

United States LILVE eas T002912 Registered 2564550 04/23/12
10/23/00 04/23/02

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/115342

Affidavit of Use: 04/23/07

Filing Date: 08/23/00

Filed? no

Last Update: 05/16/02

Date Last Renewed:

Classes: 4

Goods: candles

Remarks:

Date: 05/09/05
Time: 16:29:18

Trademark List
by Trademark then Country

Page: 3

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
ANTIQUUE COUNTRY SOAP SAMPLER	United States	LILVE	eas	T003463	Registered 06/30/03	2880133 08/31/04	08/31/14
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 76/501937				Affidavit of Use: 08/31/09			
Filing Date: 03/27/03				Filed? no			
Last Update: 10/14/04				Date Last Renewed:			
Classes: 3							
Goods: bath soap							
Remarks:							

ART OF ENTERTAINING	United States	LILVE	eas	T003116	Abandoned		
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 76/287170				Affidavit of Use:			
Filing Date: 07/18/01				Filed?			
Last Update: 01/17/03				Date Last Renewed:			
Classes: 35							
Goods: mail order catalog services in the field of housewares, namely, table settings							
Remarks: Abandoned pursuant to client's instructions (8/2002)							

BALLERINA BEAR	United States	LILVE	eas	T000782	Cancelled 10/03/93	1965589 04/02/96	
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 74/670203				Affidavit of Use: 04/02/01			
Filing Date: 05/05/95				Filed? no			
Last Update: 01/15/02				Date Last Renewed:			
Classes: 20							
Goods: sleeping bags and pillows							
Remarks: Cancelled Sec. 8 pursuant to client's instructions							

BATH AND BODY COMFORTS	United States	LILVE	RSS	T002794	Abandoned		
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 75/933258				Affidavit of Use:			
Filing Date: 03/02/00				Filed?			
Last Update: 10/03/01				Date Last Renewed:			
Classes: 3, 4							
Goods: class 3: soaps and hand lotions							
class 4: candles							
Remarks: Abandoned as of 10/3/01 for failure to file SOU/Ext. pursuant to client's instructions							

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Date: 05/09/05
Time: 16:29:21

Trademark List
by Trademark then Country

Page: 5

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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CA#97 323 PC USDC Maine
United States LILVE eas TEMP0048 Dismissed

Owner:

Agent:

Application No:

Affidavit of Use:

Filing Date: 10/??/97

Filed?

Last Update: 07/17/04

Date Last Renewed:

Remarks: The Foreside Company v. Lillian Vernon Corporation
(copyright infringement) - DISMISSED 5/98

CALL 911

United States LILVE eas T003780 Pending

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/604344

Affidavit of Use:

Filing Date: 07/26/04

Filed?

Last Update: 08/15/04

Date Last Renewed:

Classes: 20

Goods: automobile emergency kit, namely, a container housing jumper cables,
protective reflector, flashlight with blinking capabilities, and ice
scraper

CASA ITALIANA

United States LILVE eas T002862 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/090607

Affidavit of Use:

Filing Date: 07/17/00

Filed?

Last Update: 04/23/01

Date Last Renewed:

Classes: 35

Goods: mail order catalog services featuring Italian-style merchandise

Remarks: abandoned 7/30/01 pursuant to client's instructions

CATchall

United States LILVE eas T001091 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/032688

Affidavit of Use:

Filing Date: 12/14/95

Filed?

Last Update: 07/15/97

Date Last Renewed:

Classes: 24

Goods: child's room organizer of textile material in the shape of a cat
having pockets for receiving various children's articles

Remarks: No response to FR -

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date

CELEBRATIONS BY LILLIAN VERNON							
United States	LILVE	RSS	T003703	Registered	2934498		03/22/15
				03/30/04	03/22/05		
Owner: LILLIAN VERNON CORPORATION							
Agent:							
Application No:	76/575285			Affidavit of Use:	03/22/10		
Filing Date:	02/12/04			Filed?	no		
Last Update:	03/29/05			Date Last Renewed:			
Classes: 35							
Remarks:							

CG logo
United States LILVE eas T000693 Expired 1149211
04/04/68 03/24/81
Owner: Lillian Vernon Corporation
Agent:
Application No: 210864 Affidavit of Use: 03/24/86
Filing Date: 04/09/79 Filed? yes
Last Update: 03/04/01 Date Last Renewed:
Classes: 42
Goods: mail order department store services
Remarks: Not renewed 2001 pursuant to client's instructions

CHEQUERS
United States LILVE eas T000493 Abandoned
Owner: Lillian Vernon Corporation
Agent:
Application No: 74/615079 Affidavit of Use:
Filing Date: 12/27/94 Filed?
Last Update: 05/21/96 Date Last Renewed:
Classes: cl 21
Goods: dinnerware and stoneware
Remarks: 5/21/96 T.C. from client - no further extensions, allow to
lapse

CHRISTMAS MEMORIES
United States LILVE eas T000694 Registered 1836403 05/10/14
09/07/92 05/10/94
Owner: Lillian Vernon Corporation
Agent:
Application No: 74/315503 Affidavit of Use: 05/10/99
Filing Date: 09/21/92 Filed? yes
Last Update: 05/12/04 Date Last Renewed: 05/10/04
Classes: 42
Goods: mail-order services specializing in Christmas items
Remarks:

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Date: 05/09/05
Time: 16:29:23

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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Copyr Infringement (witch)
United States LILVE eas TEMP0109 Dismissed

Owner:

Agent:

Application No: 01-40157

Affidavit of Use:

Filing Date: 06/13/01

Filed?

Last Update: 10/11/02

Date Last Renewed:

Remarks: The Winfield Collection Limited v. Meridith

Corporation...Lillian Vernon Corporation ED Mich SD

COUNTRY GOURMET

Canada	LILVE	eas	T000695	Abandoned	265534
					12/31/81

Owner: Lillian Vernon Corporation

Agent: MACRA MacRae & Co.

Application No: 470116

Affidavit of Use:

Filing Date: 05/19/81

Filed?

Last Update: 10/01/99

Date Last Renewed: 12/31/96

Remarks: Section 45 Notice - response was due 2/14/96 - NO RESPONSE

FILED registration was EXPUNGED on 7/12/96

COUNTRY GOURMET

Canada	LILVE	eas	T000695-1	Abandoned	
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Owner: Lillian Vernon Corporation

Agent: MACRA MacRae & Co.

Application No: 861796

Affidavit of Use:

Filing Date: 11/24/97

Filed?

Last Update: 05/15/01

Date Last Renewed:

Remarks: Abandoned 5/2001 for failure to file Declaration of Use -
pursuant to client's instructions

COUNTRY GOURMET

United States	LILVE	eas	T000695	Expired	1148158
				04/04/68	03/03/81

Owner: Lillian Vernon Corporation

Agent:

Application No: 210084

Affidavit of Use: 03/03/86

Filing Date: 04/02/79

Filed? yes

Last Update: 03/04/01

Date Last Renewed:

Classes: 42

Goods: mail order department store services

Remarks: Not renewed 2001 pursuant to client's instructions

Date: 05/09/05
Time: 16:29:24

Trademark List
by Trademark then Country

Page: 8

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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CREATE-A-STORY

United States LILVE eas T000364 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/433373

Affidavit of Use:

Filing Date: 09/07/93

Filed?

Last Update: 05/23/95

Date Last Renewed:

Classes: 28

Goods: toy wooden blocks

Remarks:

Design Misc. (shopper icon)

United States LILVE eas T003676 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/569364

Affidavit of Use:

Filing Date: 01/12/04

Filed?

Last Update: 03/16/05

Date Last Renewed:

Classes: 35

Goods: mail-order catalog services in the fields of home, kitchen, bath and beauty, travel, storage, stationery, clothing, jewelry, toys, and general line of gift products

Remarks: ABANDONED in favor of new application for a more up-to-date shopper icon

Design Misc. (shopper icon)

United States LILVE eas T003676-1 Pending
06/01/04

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/599930

Affidavit of Use:

Filing Date: 06/30/04

Filed?

Last Update: 08/11/04

Date Last Renewed:

Classes: 35

Goods: mail-order catalog, retail store, and online retail store services, all in the fields of home, kitchen, bath and beauty, travel, storage, stationery, clothing, jewelry, fashions and accessories, infants and children, outdoor and garden, pets, and general line of gift products

Remarks: logo was changed from originally filed apln

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Date: 05/09/05
Time: 16:29:49

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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DREAMLAB

United States LILVE eas T002504 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/708837

Affidavit of Use:

Filing Date: 05/17/99

Filed?

Last Update: 11/06/99

Date Last Renewed:

Classes: 35

Goods: teenage mail order and on-line catalog services in the fields of clothing, jewelry, carry bags, cosmetics, sunglasses, books, and general gift products

Remarks: abandoned pursuant to client's instruction

EASTSIDE

United States LILVE eas T000619 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/632564

Affidavit of Use:

Filing Date: 02/10/95

Filed?

Last Update: 10/21/96

Date Last Renewed:

Classes: 21

Goods: table flatware

Remarks: no further action after receipt of Notice of Allowance per client's instructions

EMERGENCY BUTTONS

United States LILVE eas T000696 Registered 1428561 02/10/07
04/14/86 02/10/87

Owner: Lillian Vernon Corporation

Agent:

Application No: 603233

Affidavit of Use: 02/10/92

Filing Date: 06/09/86

Filed? yes

Last Update: 04/06/95

Date Last Renewed:

Classes: 26

Goods: buttons

EUROPEAN LIFESTYLE

United States LILVE eas T002922 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/122869

Affidavit of Use:

Filing Date: 09/06/00

Filed?

Last Update: 08/28/02

Date Last Renewed:

Classes: 35

Goods: general merchandise mail order catalog services

Remarks: Abandoned 2/2/02 for failure to file SOU pursuant to client's instructions

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Date: 05/09/05
Time: 16:29:49

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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FIRST CLASS TRAVELS...

United States	LILVE	eas	T000494	Cancelled	1954632	02/20/95	02/06/96
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Owner: Lillian Vernon Corporation

Agent:

Application No: 74/615078 Affidavit of Use: 02/06/01

Filing Date: 12/27/94 Filed? no

Last Update: 01/15/02 Date Last Renewed:

Classes: cl 42

Goods: mail order catalog services featuring luggage

Remarks: FIRST CLASS TRAVELS WITH LILLIAN VERNON

Can Sec. 8 pursuant to client's instructions

FLOWERS FOR EVER

United States	LILVE	eas	T000228	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 74/555183 Affidavit of Use:

Filing Date: 07/29/94 Filed?

Last Update: 01/14/96 Date Last Renewed:

Classes: 42

Goods: mail-order catalog services in the field of artificial flowers

Remarks: FR - likelihood of confusion

FRAGRANT CANDLES FOR THE YEAR

United States	LILVE	RSS	T002797	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 75/933226 Affidavit of Use:

Filing Date: 03/02/00 Filed?

Last Update: 02/27/02 Date Last Renewed:

Classes: 4

Goods: candles

Remarks: abandoned 4/10/2002 failure to file SOU - pursuant to
client's instructions

GIFT CLOSET

United States	LILVE	eas	T001925	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 75/400663 Affidavit of Use:

Filing Date: 12/05/97 Filed?

Last Update: 08/20/01 Date Last Renewed:

Classes: 35

Goods: mail order catalog featuring a general line of gift products

Remarks: Abandoned 9/9/01 failure to file SOU/Ext pursuant to
client's instructions

Date: 05/09/05
Time: 16:30:03

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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GLOW GIRL	United States	LILVE	eas	T002913	Abandoned		
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/115558 Affidavit of Use:
Filing Date: 08/23/00 Filed?
Last Update: 05/31/01 Date Last Renewed:

Classes: 3

Goods: body gels, body lotions, and bath soaps

Remarks: Abandoned pursuant to client's instructions

GOLD & SILVER

United States	LILVE	eas	T000344	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 74/564996 Affidavit of Use:
Filing Date: 08/24/94 Filed?
Last Update: 09/29/99 Date Last Renewed:

Classes: 42

Goods: mail-order catalog services featuring jewelry

Remarks:

HEARTS AND BOWS

United States	LILVE	eas	T000221	Cancelled	1938421
				09/02/94	11/28/95

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/598451 Affidavit of Use: 11/28/00
Filing Date: 11/14/94 Filed? no
Last Update: 01/23/01 Date Last Renewed:

Classes: 24

Goods: comforters, bed sheets and pillow cases

Remarks: Cancelled Sec. 8 pursuant to client's instructions

HERITAGE LINEN COLLECTION

United States	LILVE	eas	T002915	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/119144 Affidavit of Use:
Filing Date: 08/29/00 Filed?
Last Update: 02/25/03 Date Last Renewed:

Classes: 24

Goods: towels, bed linens, and home decoration accessories, namely, curtains and fabrics, all made of cotton

Remarks: Abandoned per client's instructions 5/15/02

Date: 05/09/05
Time: 16:30:10

Trademark List
by Trademark then Country

Page: 12

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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KITCHEN AND BEYOND

United States LILVE eas T001812 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/345125

Affidavit of Use:

Filing Date: 08/22/97

Filed?

Last Update: 12/07/98

Date Last Renewed:

Classes: 35

Goods: Mail-order catalog services featuring kitchen and household items

Remarks: Failure to respond to official action pursuant to client's instructions

KITCHEN COMFORTS

United States LILVE RSS T002798 Registered 2521128 12/18/11
07/31/00 12/18/01

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/933338

Affidavit of Use: 12/18/06

Filing Date: 03/02/00

Filed? no

Last Update: 01/24/02

Date Last Renewed:

Classes: 3, 4

Goods: class 3: soaps and hand lotions

class 4: candles

Remarks:

KITCHEN TABLE

United States LILVE eas T000389 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/529643

Affidavit of Use:

Filing Date: 05/26/94

Filed?

Last Update: 03/28/95

Date Last Renewed:

Classes: 42

Goods: mail order catalog services

Remarks:

LEATHER TOUCH

United States LILVE eas T002556 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/734588

Affidavit of Use:

Filing Date: 06/23/99

Filed?

Last Update: 07/03/01

Date Last Renewed:

Classes: 18

Goods: jewelry cases and/or jewelry boxes made of imitation leather

Remarks: abandoned 2/2/01 failure to respond to office action pursuant to client's instructions

Date: 05/09/05
Time: 16:30:11

Trademark List
by Trademark then Country

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LILLIAN VERNON
China

LILVE eas T000697 Pending

Owner: Lillian Vernon Corporation
Agent: DEACO Deacons

Application No: 3711814 Affidavit of Use:
Filing Date: 09/10/03 Filed?
Last Update: 01/19/04 Date Last Renewed:

Classes: 35

Goods: sales promotion for others, distribution of catalogues for mail
ordering services in the field of clothing, toys, household
furnishings, bathroom accessories; marketing studies

LILLIAN VERNON
China

LILVE eas T000697-1 Pending

Owner: Lillian Vernon Corporation
Agent: DEACO Deacons

Application No: 3711813 Affidavit of Use:
Filing Date: 09/10/03 Filed?
Last Update: 11/12/03 Date Last Renewed:

Classes: 16

Goods: catalogues for mail ordering services; printed matter; publication
magazines

LILLIAN VERNON
China

LILVE eas T000697-OP Pending

Owner: Lillian Vernon Corporation
Agent: DEACO Deacons

Application No: Affidavit of Use:
Filing Date: 09/23/03 Filed?
Last Update: 09/01/04 Date Last Renewed:

Remarks: Cancellation by Lillian Vernon against Reg. 1076734 (Cl
25) Chan Wing LAU

LILLIAN VERNON

European Commun LILVE eas T000968 Registered 000892968 07/31/08
05/02/00

Owner: Lillian Vernon Corporation
Agent: EINMA Einsel & Kollegen

Application No: 000892968 Affidavit of Use:
Filing Date: 07/31/98 Filed?
Last Update: 06/21/00 Date Last Renewed:

Classes: 35

=====

Date: 05/09/05
Time: 16:30:25

Trademark List
by Trademark then Country

Page: 14

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLIAN VERNON	Japan	LILVE	eas	T000710	Registered	2572041 08/31/93	08/31/13
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Owner: Lillian Vernon Corporation

Agent: ADATI Adati & Kazahaya

Application No: 89888/91 Affidavit of Use:

Filing Date: 08/27/91 Filed?

Last Update: 10/06/03 Date Last Renewed: 08/31/03

Classes: 24

Goods: toys, dolls, recreation equipment, sporting and gymnastic goods,
fishing tackle, musical instruments, musical performance accessories,
gramophones (excluding electric phonographs), records, their parts
and accessories

2003 reclassification - associate advised client wishes to maintain
only Class 15 (musical instruments) and Class 28 (toys and dolls)

LILLIAN VERNON	United States	LILVE	eas	T003564	Abandoned		
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/525050 Affidavit of Use:

Filing Date: 06/25/03 Filed?

Last Update: 05/22/04 Date Last Renewed:

Classes: 3

Goods: women's fragrances

Remarks: Abandoned 10/6/04 failure to file Ext/SOU per client

LILLIAN VERNON & Design	Canada	LILVE	eas	T000402	Registered	446656 08/25/95	08/25/10
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Owner: Lillian Vernon Corporation

Agent: SCOTT Borden Elliot Scott & Aylen

Application No: 755778 Affidavit of Use:

Filing Date: 05/26/94 Filed?

Last Update: 10/08/95 Date Last Renewed:

Goods: retail department store and mail order services

LILLIAN VERNON (block letters)	United States	LILVE	eas	T000698	Registered	1285663 02/26/65 07/10/84	07/10/14
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Owner: Lillian Vernon Corporation

Agent:

Application No: 430091 Affidavit of Use: 07/10/89

Filing Date: 06/13/83 Filed? yes

Last Update: 06/30/04 Date Last Renewed: 07/10/04

Classes: 42

Goods: retail department store services and mail order services

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Date: 05/09/05
Time: 16:30:33

Trademark List
by Trademark then Country

Page: 15

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date

LILLIAN VERNON (stylized)	United States	LILVE	eas	T000697	Registered	1108270 02/26/65 12/05/78	12/05/08
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 131966				Affidavit of Use: 12/05/83			
Filing Date: 06/27/77				Filed? yes			
Last Update: 07/21/03				Date Last Renewed: 12/05/98			
Classes: 42							
Goods: retail department store and mail order services							

LILLIAN VERNON DESIGN FACTORY	United States	LILVE	RSS	T002795	Abandoned		
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 75/933257				Affidavit of Use:			
Filing Date: 03/02/00				Filed?			
Last Update: 04/18/02				Date Last Renewed:			
Classes: 35							
Goods: mail order catalog services in the field of home, kitchen and bath items which emphasize American and International designs from France, Scotland, and Italy							
Remarks: Abandoned 11/1/01 pursuant to client's instructions (failure to file SOU/EXT)_							

LILLIAN VERNON FAVORITES	United States	LILVE	E:R	T001610	Registered	2161672 06/02/98	06/02/08
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 75/252347				Affidavit of Use: 06/02/03			
Filing Date: 03/03/97				Filed? yes			
Last Update: 02/09/04				Date Last Renewed:			
Classes: 35							
Goods: mail-order catalog services, in the field of home, kitchen, bath, travel, storage and children's gift items							
Remarks:							

LILLIAN VERNON HAS THE....	United States	LILVE	eas	T003175	Pending		
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 76/330763				Affidavit of Use:			
Filing Date: 10/29/01				Filed?			
Last Update: 01/20/05				Date Last Renewed:			
Classes: 35							
Goods: mail-order catalog services in the field of home, kitchen, bath, travel, storage and children's gift items							
Remarks: LILLIAN VERNON HAS THE PERFECT GIFT							

Date: 05/09/05
Time: 16:30:40

Trademark List
by Trademark then Country

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mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLIAN VERNON HOLIDAY SOAPS..

United States LILVE RSS T002796 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/933225

Affidavit of Use:

Filing Date: 03/02/00

Filed?

Last Update: 02/04/01

Date Last Renewed:

Classes: 3

Goods: soaps

Remarks: LILLIAN VERNON HOLIDAY SOAPS CELEBRATION

Abandoned 3/2001 pursuant to client's instructions

LILLIAN VERNON LIFESTYLE

United States LILVE eas T002990 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/193305

Affidavit of Use:

Filing Date: 01/12/01

Filed?

Last Update: 02/25/03

Date Last Renewed:

Classes: 35

Goods: mail order catalog services featuring racks and organizers for the home

Remarks: Abandoned per client's instructions 5/15/02

LILLIAN VERNON'S HOME SCENTS

United States LILVE eas T003462 Registered 2838036 05/04/14
06/30/03 05/04/04

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/501940

Affidavit of Use: 05/04/09

Filing Date: 03/27/03

Filed? no

Last Update: 05/21/04

Date Last Renewed:

Classes: 4

Goods: candles

Remarks:

LILLIAN VERNON'S WORLD OF...

United States LILVE eas T003499 Registered 2887354 09/21/14
09/29/03 09/21/04

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/512367

Affidavit of Use: 09/21/09

Filing Date: 04/16/03

Filed? no

Last Update: 10/14/04

Date Last Renewed:

Classes: 4

Goods: candles

Remarks: TM: LILLIAN VERNON'S WORLD OF CHRISTMAS

Date: 05/09/05
Time: 16:30:40

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLIAN VERNON'S WORLD OF.....

United States LILVE eas T002696 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/835835

Affidavit of Use:

Filing Date: 10/29/99

Filed?

Last Update: 08/20/01

Date Last Renewed:

Classes: 35

Remarks: LILLIAN VERNON'S WORLD OF LEARNING

Abandoned 8/13/01 failure to file SOU/Ext per client

LILLIANA CAPODIMONTE COLLECT..

United States LILVE eas T002263 Registered 2498665 10/16/11
01/26/00 10/16/01

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/530854

Affidavit of Use: 10/16/06

Filing Date: 08/03/98

Filed? no

Last Update: 11/06/01

Date Last Renewed:

Classes: 28

Goods: porcelain dolls

Remarks: LILLIANA CAPODIMONTE COLLECTION

LILLIKINS

Canada LILVE eas T000699 Registered 237277 11/16/09
11/16/79

Owner: Lillian Vernon Corporation

Agent: MACRA MacRae & Co.

Application No: 415342

Affidavit of Use:

Filing Date: 02/13/77

Filed?

Last Update: 04/06/95

Date Last Renewed: 11/16/94

LILLIKINS

United States LILVE eas T000699 Registered 1057804 02/01/07
05/07/75 02/01/77

Owner: Lillian Vernon Corporation

Agent:

Application No: 90427

Affidavit of Use: 02/01/82

Filing Date: 06/14/76

Filed? yes

Last Update: 01/31/97

Date Last Renewed: 02/01/97

Classes: 28

Goods: Christmas ornaments

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Date: 05/09/05
Time: 16:30:55

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLY BY LILLIAN VERNON
United States LILVE eas T003560 Withdrawn

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/525363 Affidavit of Use:
Filing Date: 06/25/03 Filed?
Last Update: 09/24/04 Date Last Renewed:

Classes: 3

Goods: women's fragrances

Remarks: Oppsn filed by Sugartown Worldwide, Inc. (Opp #91161311)
8/20/04 application withdrawn

LILLY'S BABIES
United States LILVE eas T000063 Cancelled 1880247
02/21/95

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/230539 Affidavit of Use: 02/21/00
Filing Date: 09/29/92 Filed? no
Last Update: 08/20/01 Date Last Renewed:

Classes: 42

Goods: mail order services in the field of infants' toys, games, furniture
and clothing

Remarks:

LILLY'S BABIES
United States LILVE eas T003561 Pending

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/525364 Affidavit of Use:
Filing Date: 06/25/03 Filed?
Last Update: 01/20/05 Date Last Renewed:

Classes: 35

Goods: mail order services in the field of infants' toys, games, furniture
and clothing

Remarks:

LILLY'S CELEBRATIONS
United States LILVE eas T000700 Registered 1813209 12/21/13
01/04/93 12/21/93

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/326886 Affidavit of Use: 12/21/98
Filing Date: 10/30/92 Filed? yes
Last Update: 01/01/04 Date Last Renewed: 12/21/03

Classes: 42

Goods: mail-order services specializing in party goods

Remarks:

=====

Date: 05/09/05
Time: 16:30:55

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLY'S GANG

United States LILVE eas T000857 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/690489

Affidavit of Use:

Filing Date: 06/19/95

Filed?

Last Update: 11/11/96

Date Last Renewed:

Classes: 28

Goods: lifesize stuffed figurines

Remarks: Abandoned per client 10/04/96 (failure to file Stmt Use)

LILLY'S GARDEN

United States LILVE eas T000289 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/595162

Affidavit of Use:

Filing Date: 11/04/94

Filed?

Last Update: 07/19/96

Date Last Renewed:

Classes: 42

Goods: mail-order catalog services relating to garden products

Remarks: Abandoned at instructions of client

LILLY'S GARDEN

United States LILVE eas T000289-1 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/332015

Affidavit of Use:

Filing Date: 07/28/97

Filed?

Last Update: 07/13/99

Date Last Renewed:

Classes: 45

Goods: mail order catalog services relating to garden products

Remarks: new apln filed after original apln went abandoned due to
non-filing of stmt - abandoned 7/12/99 per client

LILLY'S GARDEN

United States LILVE eas T003123 Registered 2599409 07/23/12
10/08/01 07/23/02

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/285004

Affidavit of Use: 07/23/07

Filing Date: 07/13/01

Filed? no

Last Update: 09/11/02

Date Last Renewed:

Classes: 3

Goods: bath and beauty soaps

Remarks: Alleged ownership of 1653281, 1813209, and 1880247

Mark	Status/	Registration	Next
Country	First Use	Number/Date	Renewal Date

LILLY'S KIDS

United States LILVE eas T000104 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/583796 Affidavit of Use:

Filing Date: 10/11/94 Filed?

Last Update: 05/21/96 Date Last Renewed:

Classes: 3

Goods: toiletries, namely, bath soap, bubble bath and shampoo, all for use by children

Remarks: T.C. 5/17/96 from client - no further extensions allow to lapse

LILLY'S KIDS

United States LILVE eas T000701 Registered 1653281 08/06/11
09/25/90 08/06/91

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/063868 Affidavit of Use: 08/06/96

Filing Date: 05/29/90 Filed? yes

Last Update: 06/28/01 Date Last Renewed: 08/06/01

Classes: 42

Goods: mail order services in the field of children's toys, games, furniture and clothing

Remarks:

LILLY'S KIDS

United States LILVE eas T003562 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/525365 Affidavit of Use:

Filing Date: 06/25/03 Filed?

Last Update: 08/20/04 Date Last Renewed:

Classes: 3

Goods: children's fragrances

Remarks: Abandoned - failure to file Ext/SOU - per client's instructions

LILLY'S KITCHEN

United States LILVE eas T000196 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/583798 Affidavit of Use:

Filing Date: 10/11/94 Filed?

Last Update: 06/25/95 Date Last Renewed:

Classes: 42

Goods: mail-order catalog services

Remarks:

=====

Date: 05/09/05
Time: 16:31:10

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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LILLY'S KITCHEN
United States LILVE eas T003609 Pending

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/546334 Affidavit of Use:
Filing Date: 09/22/03 Filed?
Last Update: 03/15/05 Date Last Renewed:

Classes: 3, 4

Goods: cl 3 - scented soaps and hand creams
cl 4 - candles

Remarks:

LILLY'S TEENS
United States LILVE eas T002364 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/609368 Affidavit of Use:
Filing Date: 12/21/98 Filed?
Last Update: 01/23/01 Date Last Renewed:

Classes: 35

Goods: mail order catalog services in the field of teenage clothing, jewelry
and general gift products

Remarks: abandoned 2/8/01 failure to file SOU/Ext pursuant to
client's instructions

LILLY'S TOGS
United States LILVE eas T000317 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/433372 Affidavit of Use:
Filing Date: 09/07/93 Filed?
Last Update: 07/27/96 Date Last Renewed:

Classes: 25

Goods: children's playclothes; namely, pants, skirts, blouses, knit tops,
dresses, shoes and hats

Remarks: Opp #101329 Lolly Togs Ltd.

Application withdrawn w/o consent - Opp sustained

Date: 05/09/05
Time: 16:31:17

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/ Date	Next Renewal Date
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LITTLE LILLY
United States LILVE eas T001111 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/042379

Affidavit of Use:

Filing Date: 01/11/96

Filed?

Last Update: 11/14/99

Date Last Renewed:

Classes: 42

Goods: mail-order services in the field of children's clothing

Remarks: Abandoned 12/3/99 - failure to file Statement of Use per
client's instructions

LIVING WELL

United States LILVE RSS T003365 Withdrawn

Owner: Lilliam Vernon Corporation

Agent:

Application No: 78/166944

Affidavit of Use:

Filing Date: 09/23/02

Filed?

Last Update: 03/07/03

Date Last Renewed:

Classes: 35

Goods: mail order catalog services

Remarks: express abandonment filed 3/7/03

MAGIC PICKUP

United States LILVE eas T000702 Registered 1415927 11/04/06
01/03/86 11/04/86

Owner: Lillian Vernon Corporation

Agent:

Application No: 587409

Affidavit of Use: 11/04/91

Filing Date: 03/10/86

Filed? yes

Last Update: 04/06/95

Date Last Renewed:

Classes: 21

MAKE-IT-BETTER STRIPS

United States LILVE eas T000703 Registered 1420784 12/16/06
02/17/86 12/16/86

Owner: Lillian Vernon Corporation

Agent:

Application No: 599730

Affidavit of Use: 12/16/91

Filing Date: 05/19/86

Filed? yes

Last Update: 04/06/95

Date Last Renewed:

Classes: 5

Goods: adhesive strip having gauze patch for covering minor wounds

Date: 05/09/05
Time: 16:31:31

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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MIDNIGHT GARDEN	United States	LILVE	eas	T003124	Registered 11/20/01	2633237 10/08/02	10/08/12
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 76/284676				Affidavit of Use: 10/08/07			
Filing Date: 07/13/01				Filed? no			
Last Update: 12/18/02				Date Last Renewed:			
Classes: 4							
Goods: candles							
Remarks:							
<hr/>							
MORE BOO FOR YOUR BUCK	United States	LILVE	eas	T003551	Registered 07/07/03	2873800 08/17/04	08/17/14
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 76/524258				Affidavit of Use: 08/17/09			
Filing Date: 06/11/03				Filed? no			
Last Update: 10/13/04				Date Last Renewed:			
Classes: 35							
Goods: mail order catalog services in the Halloween merchandise field							
<hr/>							
MY STORE	United States	LILVE	eas	T000704	Abandoned 04/27/90	1641386 04/16/91	
Owner: Lillian Vernon Corporation							
Agent:							
Application No: 74/063873				Affidavit of Use: 04/16/96			
Filing Date: 05/29/90				Filed? yes			
Last Update: 10/11/96				Date Last Renewed:			
Classes: 28							
Goods: children's cardboard booth for selling play food and beverages							
Remarks: Cancelled Section 8 - per instructions from client							
<hr/>							
MYCELEBRATIONS.COM	United States	LILVE	eas	T003812	Pending		
Owner: Everyday Celebrations, Inc.							
Agent:							
Application No: 76/612615				Affidavit of Use:			
Filing Date: 09/17/04				Filed?			
Last Update: 04/19/05				Date Last Renewed:			
Classes: 35							
Goods: direct selling of merchandise by party plan, featuring direct shipment of ordered merchandise to party guests/customers from the vendor							
Remarks:							
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Date: 05/09/05
Time: 16:31:39

Trademark List
by Trademark then Country

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Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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HEAT IDEAS

United States	LILVE	eas	T001258	Registered	2076518 07/01/97	07/01/07
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Owner: Lillian Vernon Corporation

Agent:

Application No: 75/097491

Affidavit of Use: 07/01/02

Filing Date: 05/02/96

Filed? yes

Last Update: 04/03/03

Date Last Renewed:

Classes: 42

Goods: mail-order catalog services featuring racks and organizers for the home

Remarks:

PAISLEY PARTNERS

United States	LILVE	eas	T000705	Abandoned	1640492 02/28/90	04/09/91
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Owner: Lillian Vernon Corporation

Agent:

Application No: 74/056767

Affidavit of Use: 04/09/96

Filing Date: 05/07/90

Filed? yes

Last Update: 10/11/96

Date Last Renewed:

Classes: 18

Goods: travel bags, namely, garment bags, tote bags, cosmetic bags sold empty, jewelry rolls, accessory bags and shoe bags

Remarks: Cancelled Section 8 - per client's instructions

PAOLO BY LILLIAN VERNON

United States	LILVE	eas	T003563	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/525361

Affidavit of Use:

Filing Date: 06/25/03

Filed?

Last Update: 05/22/04

Date Last Renewed:

Classes: 3

Goods: men's fragrances

Remarks: Abandoned 10/20/04 failure to file Ext/SOU per client

PARIS FLEA MARKET

United States	LILVE	eas	T003638	Abandoned	10/31/02
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Owner: Rue de France, Inc.

Agent:

Application No: 76/556060

Affidavit of Use:

Filing Date: 11/03/03

Filed?

Last Update: 12/05/04

Date Last Renewed:

Classes: 35

Goods: mail order catalog services in the fields of decorative accessories for the home; furniture; and fixtures for the home

ate: 05/09/05
ime: 16:31:39

Trademark List
by Trademark then Country

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mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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FAST MEETS PRESENT COLLECTION

United States LILVE eas T002716 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/866154

Affidavit of Use:

Filing Date: 12/07/99

Filed?

Last Update: 02/27/02

Date Last Renewed:

Classes: 24

Goods: towels

Remarks: Abandoned 4/10/02 failure to file SOU pursuant to client's instructions

PERSONAL STYLE BY LILLIAN....

United States LILVE eas T003831 Pending

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/617037

Affidavit of Use:

Filing Date: 10/18/04

Filed?

Last Update: 12/07/04

Date Last Renewed:

Classes: 35

Goods: mail order catalog services featuring handbags, small leather goods, scarves, jewelry and fashion accessories

PERSONALIZATION-PLUS

United States LILVE eas T003663 Registered 2932501 03/15/15
02/02/04 03/15/05

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/564506

Affidavit of Use: 03/15/10

Filing Date: 12/10/03

Filed? no

Last Update: 03/28/05

Date Last Renewed:

Classes: 35

Goods: mail-order catalog services in the field of personalized gift products

Remarks:

POCKET ANGEL

United States LILVE eas T002286 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/552505

Affidavit of Use:

Filing Date: 09/14/98

Filed?

Last Update: 04/21/99

Date Last Renewed:

Classes: 6

Goods: novelty ornamental coin of non-precious metal

Remarks: Withdrawn pursuant to License Agreement with Dogeared

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Trademark List
by Trademark then Country

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POCKET SKETCH

United States	LILVE	eas	T000706	Cancelled	1789897		
				07/01/92	08/24/93		

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/270692 Affidavit of Use: 08/24/98

Filing Date: 04/29/92 Filed? no

Last Update: 03/16/03 Date Last Renewed:

Classes: 28

Goods: drawing toys

Remarks: Cancelled Sec. 8 pursuant to client's instructions

PROVENDER

United States	LILVE	eas	T003378	Abandoned			
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/464474 Affidavit of Use:

Filing Date: 10/28/02 Filed?

Last Update: 12/09/03 Date Last Renewed:

Classes: 3

Goods: fragrances

Remarks: Abandoned pursuant to client's instructions

RAIN ROVER

United States	LILVE	eas	T000707	Abandoned	1674364		
				01/16/91	02/04/92		

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/141790 Affidavit of Use: 02/04/97

Filing Date: 02/25/91 Filed? yes

Last Update: 02/04/98 Date Last Renewed:

Classes: 25

Goods: children's overshoes

Remarks: Can Sec 8 per client 1/27/98

ROSE GARDEN

United States	LILVE	eas	T000617	Abandoned			
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Owner: Lillian Vernon Corporation

Agent:

Application No: 74/632195 Affidavit of Use:

Filing Date: 02/09/95 Filed?

Last Update: 05/21/96 Date Last Renewed:

Classes: 18

Goods: luggage

Remarks: 5/21/96 T.C. from client - no further extensions, allow to
lapse

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Date: 05/09/05
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Trademark List
by Trademark then Country

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RUE DE FRANCE

United States	LILVE	eas	T002289	Registered	1789451 02/28/82	08/24/13 08/24/93
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Owner: Rue de France, Inc.

Agent:

Application No: 74/292300 Affidavit of Use: 08/24/98

Filing Date: 07/09/92 Filed? yes

Last Update: 06/03/03 Date Last Renewed: 08/24/03

Classes: 24, 26 and 42

Goods: cl 24 - home decoration accessories, namely, curtains and fabrics

cl 26 - lace yardage

cl 42 - retail store services specializing in the sale of home
decorative accessories

Remarks:

SALES AND BARGAINS

United States	LILVE	eas	T002873	Registered	2576831 12/01/00	06/04/12 06/04/02
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/090612 Affidavit of Use: 06/04/07

Filing Date: 07/17/00 Filed? no

Last Update: 07/01/02 Date Last Renewed:

Classes: 35

Goods: general merchandise mail order catalog services

Remarks: Supplemental Registration

SALES AND BEYOND

United States	LILVE	eas	T002861	Unfiled
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Owner: Lillian Vernon Corporation

Agent:

Application No: Affidavit of Use:

Filing Date: Filed?

Last Update: 07/03/00 Date Last Renewed:

Classes: 35

Goods: general merchandise mail order catalog services

Remarks: 6/28/00 per client's instructions - the application will
not be filed

SEASONAL DELIGHTS

United States	LILVE	RSS	T002825	Registered	2486337 10/01/00	09/04/11 09/04/01
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/036807 Affidavit of Use: 09/04/06

Filing Date: 04/28/00 Filed? no

Last Update: 10/23/01 Date Last Renewed:

Classes: 3

Goods: soaps for hands, face and body

Remarks:

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Date: 05/09/05
Time: 16:32:08

Trademark List
by Trademark then Country

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SIMPLE CELEBRATIONS EVERY DAY

United States LILVE eas T003858 Pending

Owner: Everyday Celebrations, Inc.

Agent:

Application No: 78/529902

Affidavit of Use:

Filing Date: 12/09/04

Filed?

Last Update: 12/28/04

Date Last Renewed:

Classes: 35

Goods: direct selling of merchandise by party plan

SONGBIRD

United States LILVE eas T000708 Cancelled 1805323
01/08/92 11/16/93

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/227378

Affidavit of Use: 11/16/98

Filing Date: 12/05/91

Filed? no

Last Update: 03/15/99

Date Last Renewed:

Classes: 21

Goods: dinnerware

Remarks: Cancelled Sec. 8 pursuant to client's instructions

SPECIAL OCCASIONS

United States LILVE eas T001440 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/179901

Affidavit of Use:

Filing Date: 10/10/96

Filed?

Last Update: 05/01/98

Date Last Renewed:

Classes: 42

Goods: mail order catalog services featuring home decorations, party goods
and other gift items

Remarks: Abandoned - no response to FR dated 10/31/97 per client

SPRING TULIP

United States LILVE eas T000709 Abandoned 1634120
02/16/90 02/05/91

Owner: Lillian Vernon Corporation

Agent:

Application No: 74/052633

Affidavit of Use: 02/05/96

Filing Date: 04/25/90

Filed? yes

Last Update: 10/09/96

Date Last Renewed:

Classes: 21

Goods: dinnerware, namely earthenware dinner plates, cups, bowls and saucers

Remarks: Canc. Sec 8 as per client '96

Mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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STORAGE PLUS
United States LILVE eas T000209 Registered 2018137 11/19/06
07/31/95 11/19/96

Owner: Lillian Vernon Corporation
Agent:

Application No: 74/542812 Affidavit of Use: 11/19/01
Filing Date: 06/27/94 Filed? yes
Last Update: 06/27/02 Date Last Renewed:

Classes: 42
Goods: mail-order catalog services featuring closet organizers
Remarks:

THE BEST LITTLE ALARM CLOCK
United States LILVE RSS T003168 Abandoned

Owner: Lillian Vernon Corporation
Agent:

Application No: 76/323904 Affidavit of Use:
Filing Date: 10/11/01 Filed?
Last Update: 04/30/02 Date Last Renewed:

Classes: 14
Goods: travel alarm clock
Remarks: abandoned pursuant to client's instructions

THE BEST LITTLE SUITCASE IN...
United States LILVE eas T002666 Registered 2491373 09/18/11
07/10/00 09/18/01

Owner: Lillian Vernon Corporation
Agent:

Application No: 75/827607 Affidavit of Use: 09/18/06
Filing Date: 10/20/99 Filed? no
Last Update: 10/23/01 Date Last Renewed:

Classes: 18
Goods: travel bags
Remarks: THE BEST LITTLE SUITCASE IN THE WORLD

THE CELEBRATIONS ADVANTAGE
United States LILVE eas T003813 Pending

Owner: Everyday Celebrations, Inc.
Agent:

Application No: 76/612618 Affidavit of Use:
Filing Date: 09/17/04 Filed?
Last Update: 04/19/05 Date Last Renewed:

Classes: 35
Goods: direct selling of merchandise by party plan, featuring direct
shipment of ordered merchandise to party guests/customers from the
vendor
Remarks:

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Date: 05/09/05
Time: 16:32:16

Trademark List
by Trademark then Country

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mark	Country	Client	Atty	Case No	Status/ First Use	Registration Number/Date	Next Renewal Date
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THE CELEBRATIONS CONNECTION

United States LILVE eas T003859 Pending

Owner: Everyday Celebrations, Inc.

Agent:

Application No: 78/529907

Affidavit of Use:

Filing Date: 12/09/04

Filed?

Last Update: 12/28/04

Date Last Renewed:

Classes: 35

Goods: direct selling of merchandise by party plan

THE FIRST PARTY THAT'S TRULY..

United States LILVE eas T003857 Pending

Owner: Everyday Celebrations, Inc.

Agent:

Application No: 78/529889

Affidavit of Use:

Filing Date: 12/09/04

Filed?

Last Update: 12/28/04

Date Last Renewed:

Classes: 35

Goods: direct selling of merchandise by party plan, featuring direct shipment of ordered merchandise to party guest/customers from the vendor

THE LILLIAN VERNON PATRIOT BAG

United States LILVE rss T003270 Abandoned

Owner: Lillian Vernon Corporation

Agent:

Application No: 76/389042

Affidavit of Use:

Filing Date: 04/01/02

Filed?

Last Update: 05/14/03

Date Last Renewed:

Classes: 18

Goods: carry bags

Remarks: Abandoned pursuant to client's instructions

THE WELL DRESSED WINDOW

United States LILVE eas T002955 Abandoned

Owner: Rue de France, Inc.

Agent:

Application No: 76/163468

Affidavit of Use:

Filing Date: 11/09/00

Filed?

Last Update: 09/01/04

Date Last Renewed:

Classes: 24

Goods: curtains

Remarks: Abandoned 10/30/04 failure to file SOU/Ext - per client's instructions

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Date: 05/09/05
Time: 16:32:31

Trademark List
by Trademark then Country

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WINKLES	United States	LILVE	eas	T000635	Registered	1017042 12/31/69 07/29/75	07/29/05
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Owner: Lillian Vernon Corporation

Agent:

Application No: 33358 Affidavit of Use: 07/29/80

Filing Date: 09/30/74 Filed? yes

Last Update: 09/16/95 Date Last Renewed: 07/29/95

Classes: 28

Goods: Christmas ornaments

VERNON TIME

United States	LILVE	eas	T003516	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/510548 Affidavit of Use:

Filing Date: 05/01/03 Filed?

Last Update: 04/06/04 Date Last Renewed:

Classes: 14

Goods: watches

Remarks: 4/9/04 recd instructions from client to abandon apln

WATCH CAT

United States	LILVE	eas	T000606	Registered	1537908 12/14/87 05/09/89	05/09/09
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Owner: Lillian Vernon Corporation

Agent:

Application No: 740717 Affidavit of Use: 05/09/94

Filing Date: 07/18/88 Filed? yes

Last Update: 01/24/96 Date Last Renewed:

Classes: 6

Goods: metallic simulated cat for use at flower and vegetable gardens to
discourage birds, rabbits and the like from invading same

Remarks:

WE ARE YOUR HALLOWEEN...

United States	LILVE	eas	T003550	Registered	2876597 07/07/03 08/24/04	08/24/14
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Owner: Lillian Vernon Corporation

Agent:

Application No: 76/524257 Affidavit of Use: 08/24/09

Filing Date: 06/11/03 Filed? no

Last Update: 10/13/04 Date Last Renewed:

Classes: 35

Goods: mail order catalog services in the Halloween merchandise field

Remarks: WE ARE YOUR HALLOWEEN HAUNTQUARTERS

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Date: 05/09/05
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Trademark List
by Trademark then Country

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WE BRING THE WORLD TO YOUR....

United States	LILVE	eas	T002587	Abandoned
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Owner: Lillian Vernon Corporation

Agent:

Application No: 75/773370

Affidavit of Use:

Filing Date: 08/11/99

Filed?

Last Update: 05/15/02

Date Last Renewed:

Classes: 35

Goods: mail order catalog services in the fields of home, kitchen, bath
travel, clothing, jewelry, storage, toys, and general gift products

Remarks: WE BRING THE WORLD TO YOUR HOME

Abandoned per client's instructions 5/15/02

WELCOME

United States	LILVE	eas	T001187	Abandoned 01/19/92
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Owner: Lillian Vernon Corporation

Agent:

Application No: 75/074336

Affidavit of Use:

Filing Date: 03/18/96

Filed?

Last Update: 01/27/98

Date Last Renewed:

Classes: 42

Remarks: 10/4/96 T.C. from client instructing to allow application
to lapse

WHY STAND IN LINE WHEN YOU ...

United States	LILVE	eas	T002361	Registered	2398581	10/24/10
				01/02/99	10/24/00	

Owner: Lillian Vernon Corporation

Agent:

Application No: 75/606913

Affidavit of Use: 10/24/05

Filing Date: 12/17/98

Filed? no

Last Update: 11/12/00

Date Last Renewed:

Classes: 42

Goods: providing mail order catalog information on a global computer
information network

Remarks: SM: WHY STAND IN LINE WHEN YOU CAN SHOP ON LINE

Page: 33

Mark Status/ Registration Next
Country Client Atty Case No First Use Number/Date Renewal Date

Trademark List Specifications for this report.
all Goods Description to print

Sort Sequence: Trademark then Country

Date Range: From: To:

Other Selection(s):

Client : lilve Country : * Status: *
Attorney : * Trademark: *
Owner : *

An * indicates that no special selection was requested for that data.