

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Hatch		06/28/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Hatch Imports, Inc.		
Street Address:	13386 International Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32218		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2258575	SPECIALIST	
CORRESPONDENCE DATA			
Fax Number:	(212)245-3009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-541-6222		
Email:	skaplan@kanekessler.com		
Correspondent Name:	Susan S. Kaplan		
Address Line 1:	1350 Avenue of the Americas		
Address Line 2:	Kane Kessler, P.C.		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	s		
Signature:	/susan s. kaplan/		
Date:	06/30/2005		
Total Attachments: 4			

OP \$40.00 2258575

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TRADEMARK ASSIGNMENT

WHEREAS, **Robert Hatch**, an individual with offices at 1656 Walter Street, Ventura, CA 93003, United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, **Hatch Imports, Inc.**, a corporation organized and existing under the laws of the State of California, with an office at 13386 International Parkway, Jacksonville, FL 32218, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR in and to the Trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

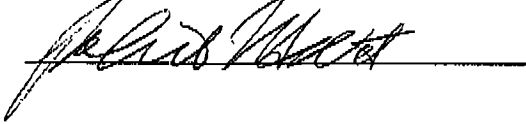
It is hereby covenanted that ASSIGNOR has the full right to convey the entire interest herein assigned, and the ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and ASSIGNOR further covenants and agrees that it will upon written request, within a reasonable time execute and deliver all such papers as may be necessary to perfect the title to said Trademarks in said ASSIGNEE, its successors, assigns, nominees or

legal representatives, and ASSIGNOR agrees to communicate to said ASSIGNEE or to its nominees all known facts respecting said Trademarks, to testify if reasonably necessary pursuant to legal process in any legal proceedings germane to said Trademarks, to sign related lawful papers, to execute necessary disclaimers and divisional, continuing, re-issue and foreign applications, to make all rightful oaths, and generally to do everything reasonably necessary to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper trademark protection for said Trademarks in any and all countries, all at the reasonable expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives.

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IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument
this 28 day of June, 2005.

ROBERT HATCH

A handwritten signature in cursive script, appearing to read "Robert Hatch", is written over a horizontal line.

Schedule A

SPECIALIST

Reg. No. 2,258,575