

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Advance Magazine Publishers Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) New York

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: The Fairchild Bridal Group Inc.
Internal
Address: _____
Street Address: 7 West 34th Street
City: New York,
State: New York
Country: USA Zip: 10036

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship New York
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 7, 2005

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/586988

B. Trademark Registration No.(s)
340115

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi
Internal Address: Sabin Bermant & Gould LLP
Street Address: Four Times Square
City: New York
State: New York Zip: 10036
Phone Number: (212) 381-7070
Fax Number: (212) 381-7227
Email Address: egisolfi@sbandg.com

6. Total number of applications and registrations involved: 22

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 565.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0004
Authorized User Name Eric E. Gisolfi

9. Signature: Eric E. Gisolfi May 5, 2005
Signature Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$666.00 190004 76686988

U.S. TRADEMARK SCHEDULE

Trademark	Application No.	Registration No.
BRIDE'S (STYLIZED)	375828	340115
BRIDE'S	73/823216	1595325
BRIDE'S RECEPTIONS	76/586988	
MODERN BRIDE	71/581307	529969
MODERN BRIDE	75/592096	2309148
BRIDES AND SETTING UP HOME	74/030581	1653037
BRIDE'S	75/578902	2340335
BRIDE'S BIJOUX	75/563619	2305006
BRIDE'S HOME PLATE	75/781450	2565737
BRIDE'S	74/492361	2005475
HOME PLATE	75/680922	2420008
BRIDE'S BIJOUX	75/563619	2305006
BRIDE'S	75/578902	2340335
BRIDE'S HOME PLATE	75/781450	2565737
WEDDING MARCH ON MADISON	76/556194	2879041
BRIDE'S	74/492361	2005475
HONEYMOON GUIDE	329541	1205857
BRIDE'S (STYLIZED)	375828	340115
BRIDE'S	73/823216	1595325
BRIDES AND SETTING UP HOME	74/030581	1653037
GROOM'S	75/351688	2269680
YOUR PROM	76/606446	

01/10/2005
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Form PTO-1594 (Rev. 06/04)
OMB Collection 0851-0027 (exp. 8/30/2005)

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- Limited Partnership

Citizenship (see guidelines) New York

Execution Date(s) January 7, 2005

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City: New York

State: NY Zip: 10036

Phone Number: (212) 381-7070

Fax Number: (212) 381-7227

Email Address: egisolfi@sbandg.com

9. Signature:

Eric E. Gisolfi

Signature

January 10, 2005

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 504-6895, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

STL 8-990-000 19-0004 76569988

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BRIDE'S	75/678802	2340335
BRIDE'S BIJOUX	76/663619	2305006
BRIDE'S HOME PLATE	75/781450	2565737
BRIDE'S	74/492381	2005475
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BRIDE'S HOME PLATE	75/781450	2565737
WEDDING MARCH ON MADISON	76/566194	2878041
BRIDE'S	74/492381	2005475
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BRIDE'S	73/823216	1595325
BRIDES AND SETTING UP HOME	74/030581	1853037
GROOM'S	75/361888	2269880
YOUR PROM	76/806446	

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Citizenship (see guidelines) New York
Execution Date(s) January 7, 2005

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- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Fairchild Bridal Group Inc.

Internal

Address:

Street Address: 7 West 34th Street

City: New York

State: NY

Country: USA Zip: 10036

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship New York
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Expiration Date _____
- b. Deposit Account Number 19-0004
Authorized User Name Eric E. Gisolfi

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Eric E. Gisolfi
Signature

January 10, 2005
Date

Eric E. Gisolfi
Name of Person Signing

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ASSIGNMENT

WHEREAS, Advance Magazine Publishers Inc. ("AMPI"), a New York corporation located at Four Times Square, New York, New York 10036, has adopted, used, registered and/or applied to register the trademarks listed on the schedule attached hereto, and

WHEREAS, The Fairchild Bridal Group Inc. ("FBG"), a New York Corporation located at 7 West 34th Street, New York, NY 10001, is desirous of acquiring said trademarks and the registrations and applications therefore;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective January 1, 2005, AMPI does hereby sell, assign, transfer and set over unto FBG all right, title and interest in and to the marks listed on the schedule attached hereto, together with the goodwill symbolized by said marks and the registrations and applications therefore.

ADVANCE MAGAZINE PUBLISHERS INC.



John W. Bellando
Vice President

Dated: January 7, 2005

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