

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goodman Media Events, LLC		03/14/2005	limited liability company: NEW YORK
RECEIVING PARTY DATA			
Name:	F&W Publications, Inc.		
Street Address:	4700 East Galbraith Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78254789	LOG HOME & TIMBER FRAME EXPO	
Serial Number:	78253266	LOG HOME & TIMBER FRAME EXPO	
CORRESPONDENCE DATA			
Fax Number:	(203)975-7180		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-353-6837		
Email:	clondon@edwardsangell.com		
Correspondent Name:	Carrie Webb Olson, Esq.		
Address Line 1:	Edwards & Angell LLP		
Address Line 2:	301 Tresser Boulevard		
Address Line 4:	Stamford, CONNECTICUT 06901		
NAME OF SUBMITTER:	Carrie Webb Olson		
Signature:	/carrie webb olson/		
Date:	06/30/2005		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Assignment is made on this 14th day of March, 2005 (the "Trademark Assignment") between GOODMAN MEDIA EVENTS, LLC, a New York corporation, having its principal place of business located at 250 West 57th Street, Suite 710, New York, New York 10107 ("Assignor"), and F&W PUBLICATIONS, INC., an Ohio corporation, having its principal place of business located at 4700 East Galbraith Road, Cincinnati, Ohio 45236 ("Assignee").

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A, all applications and registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks"); and

WHEREAS, by that certain Asset Purchase Agreement, dated as of the date hereof, among Assignee, Assignor, Goodman Media Group, Inc. ("GMG") and Jason Goodman ("Goodman") as his interest may appear (the "Asset Purchase Agreement"), Assignor together with GMG have sold the Acquired Assets (as defined in the Asset Purchase Agreement) to Assignee, and in connection therewith, Assignor has agreed to assign and Assignee has agreed to acquire, all of Assignor's right, title and interest in and to the Trademarks.

NOW THEREFORE, in consideration for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all applications therefor and all goodwill pertaining thereto, the portion of the business of Assignor to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

This Trademark Assignment does not extend upon or limit the rights, obligations, representations, warranties and indemnifications provided in the Asset Purchase Agreement. Notwithstanding anything to the contrary set forth herein, if there is any conflict between the terms and conditions of this Trademark Assignment and the terms and conditions of the Asset Purchase Agreement, the terms and conditions of the Asset Purchase Agreement shall control.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

This Trademark Assignment shall be governed by, construed and enforced in accordance with the laws of the State of New York and the federal laws of the United States including the Lanham Act, as amended, (without application of principles of conflicts of law).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Execution Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

GOODMAN MEDIA EVENTS, LLC
("Assignor")

By: _____

Name: JASON GOODMAN

Title: PRESIDENT

On this 14 day of March, 2005, Jason Goodman, a duly authorized officer of Goodman Media Events, LLC, personally appeared before me, and to me personally known, stating that the foregoing instrument was signed on behalf of such entity pursuant to proper authority, and acknowledged the execution of the instrument as the free act and deed of the entity.

ERIC P. BLAHA
Notary Public, State of New York
No. 02BL5029385
Qualified in Westchester County
Commission Expires 6/10/06

E.P. Blaha

Notary Public

My Commission Expires:

[SEAL]

ACKNOWLEDGED AND ACCEPTED BY:

F&W PUBLICATIONS, INC.
("Assignee")

By: _____

Name:

Title:

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

GOODMAN MEDIA EVENTS, LLC
("Assignor")

By: _____
Name:
Title:

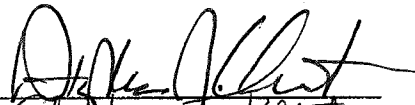
On this ___ day of March, 2005, Jason Goodman, a duly authorized officer of Goodman Media Events, LLC personally appeared before me, and to me personally known, stating that the foregoing instrument was signed on behalf of such entity pursuant to proper authority, and acknowledged the execution of the instrument as the free act and deed of the entity.

[SEAL]

Notary Public
My Commission Expires:


ACKNOWLEDGED AND ACCEPTED BY:

F&W PUBLICATIONS, INC.
("Assignee")

By: 
Name: Stephen F. Keut
Title: President

SCHEDULE A

TRADEMARKS

Trademark	App. No.	Filing Date	Reg. Number	Reg. Date	Owner of Record
LOG HOME & TIMBER FRAME EXPO and Design 	78/254,789	May 27, 2003	N/A	N/A	Goodman Media Events, LLC
LOG HOME & TIMBER FRAME EXPO	78/253,266	May 22, 2003	N/A	N/A	Goodman Media Events, LLC

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