

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2K Sports, Inc.,		06/28/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Take-Two Interactive Software, Inc.,		
Street Address:	622 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78626687	2K	
Serial Number:	78557233	2K GAMES	
Serial Number:	78503959	2KSPORTS	
Serial Number:	78533962	2KGAMES	
Serial Number:	78557248	2K SPORTS	
CORRESPONDENCE DATA			
Fax Number:	(212)801-6400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-801-9200		
Email:	elingsr@gtlaw.com		
Correspondent Name:	G. Roxanne Elings		
Address Line 1:	200 park Avenue		
Address Line 4:	New York, NEW YORK 10166		
NAME OF SUBMITTER:	Allison Lucas		

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REEL: 003115 FRAME: 0171

Signature:	/allisonllucas/
Date:	07/01/2005
Total Attachments: 2 source=2K sports assignment#page1.tif source=2K sports assignment#page2.tif	

## TRADEMARK ASSIGNMENT


WHEREAS, 2K Sports, Inc., a Delaware corporation with its principal place of business at 622 Broadway, New York, NY 10012 ("Assignor"), is the sole owner of all right, title, and interest in and to the trademarks set forth in Exhibit A hereto (the "Trademarks");

WHEREAS, Take-Two Interactive Software, Inc., a Delaware corporation with its principal place of business located at 622 Broadway New York, NY 10012 ("Assignee"), is acquiring all right, title, and interest in and to the Trademarks and all of the goodwill associated with the Trademarks;

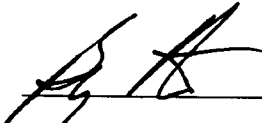
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Trademarks, together with that part of the goodwill of the business connected with and symbolized by the Trademarks and the right to sue and recover damages and profits for third-party infringements, if any.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 28 day of June, 2005.

2K Sports, Inc.

By:   
Name: David Isanter  
Title: VP

Take-Two Interactive Software, Inc.

By:   
Name: Barry Rutchinsky  
Title: ESF

**EXHIBIT A**

NAME	SERIAL NUMBER	
2K Design	78/626,687	
2K GAMES and Design	78/557,233	
2K GAMES	78/533,962	
2KSPORTS	78/503,959	
2KSPORTS and Design	78/557,248	
2K Design	148462 (European Union)	

TRADEMARK