

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Odile Lancon		02/16/2005	INDIVIDUAL: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Oasis Stores Limited		
<b>Street Address:</b>	69-77 Paul Street		
<b>City:</b>	London EC2A 4PN		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1491196	ODILE LANCON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	dsullivan@frosszelnick.com		
<b>Correspondent Name:</b>	Peter J. Silverman		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	866 United Nations Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

**CH \$40.00 1491196**

NAME OF SUBMITTER:	Peter J. Silverman
Signature:	/peter silverman/
Date:	07/01/2005
Total Attachments: 3 source=Assignment Document#page1.tif source=Assignment Document#page2.tif source=Assignment Document#page3.tif	

THIS ASSIGNMENT is made the 16 day of February 2005

BETWEEN:

- (1) **ODILE LANÇON** whose address is at 4 allée du Château, 78770 Autouillet, France (the "Assignor"); and
- (2) **OASIS STORES LIMITED** a company incorporated under the laws of England, whose registered address is at 69-77 Paul Street, London EC2A 4PN (the "Assignee").

### 1. INTRODUCTION

- 1.1 The Assignor is the proprietor and beneficial owner of the trade marks specified in the Schedule to this Assignment (the "Trade Marks").
- 1.2 The Assignor has agreed to assign all right, title and interest in and to the Trade Marks to the Assignee.

### 2. ASSIGNMENT OF TRADE MARKS

- 2.1 In consideration of the payment by the Assignee to the Assignor of the following sums within 14 days of the date of this Assignment:

- US \$10,000 (Ten Thousand US Dollars) in respect of the US Trade Mark

- € 1,000 (One Thousand Euros) in respect of the other Trade Marks

the Assignor hereby assigns to the Assignee with full title guarantee the Trade Marks and all and any rights in and to the Trade Marks, including all statutory and common law rights and all the goodwill attaching to the Trade Marks together with the right to take any action in respect of past infringements or passing off of the Trade Marks and to retain any damages obtained as a result of such action.

- 2.2 The Assignor shall do or procure all acts and execute or procure the execution of all documents in order to vest the Trade Marks in the Assignee and record the Assignee as the owner of the Trade Marks at any registry or public body at which any of the Trade Marks are registered as at the date of this Assignment. Any reasonable legal fees incurred by the Assignor in complying with this Clause 2.2 shall be paid by the Assignor, subject to Clause 2.3 below.
- 2.3 The Assignee shall pay the Assignor's reasonable legal fees incurred in the negotiations and conclusions of this Assignment including the Assignor's costs of renewing the Australian Trade Mark no. 403484 up to a maximum of € 1,500 and any further reasonable legal fees of the Assignor only with the prior written consent of the Assignee.

### 3. LAW & JURISDICTION

This Assignment shall be governed by and construed in accordance with English law and the parties submit to the non-exclusive jurisdiction of the English courts.

O Lancon  
ODILE LANCON

8 Fevriq 2005  
Date

M. Wustman  
For and on behalf of  
**OASIS STORES LIMITED**

M. WUSTMAN  
Print Name

Business Development Director  
Title

16th February 2005.  
Date

**SCHEDULE 1**

**TRADE MARKS**

<b>COUNTRY</b>	<b>TRADE MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>FILING DATE</b>	<b>CLASS</b>
US	Odile Lançon (device)	1491196	7 June 1988	12 June 1986	39 (US) 25 (C)
Australia	Odile Lançon (device)	403484	27 May 1987	9 February 1984	25
International (WIPO)	Odile Lançon Scene 2	573500	25 July 1991		25