

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIPS Limited Partner II		06/23/2005	Statutory Trust: DELAWARE
RECEIVING PARTY DATA			
Name:	Dean Holding Company		
Street Address:	857-897 School Place		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54307		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2226250		
Registration Number:	1083686		
Registration Number:	2221837	ROD'S	
Registration Number:	0646185	ROD'S	
Registration Number:	0874383	KING SMOOTHIE	
Registration Number:	0854252	KING SOUR	
CORRESPONDENCE DATA			
Fax Number:	(617)526-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6175266448		
Email:	janey.davidson@wilmerhale.com		
Correspondent Name:	Michael J. Bevilacqua		
Address Line 1:	60 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Michael J. Bevilacqua		

OP \$165.00 2226250

TRADEMARK

Signature:

/michael j. bevilacqua/

Date:

07/01/2005

Total Attachments: 2




source=DIPSLP II ASSIGN 1#page1.tif

source=DIPSLP II ASSIGN 2#page1.tif

ASSIGNMENT OF TRADEMARKS IN UNITED STATES

DIPS Limited Partner II, a Delaware statutory trust, having a place of business at 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, USA, has used and is using the trademarks identified below, including the goodwill of the business connected with the use of, and symbolized by, said marks.

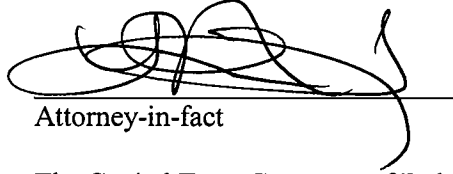
For good and valuable consideration, the receipt of which is hereby acknowledged, DIPS Limited Partner II hereby transfers its business to which the trademarks identified below relate to Dean Holding Company (formerly, Dean Pickle and Specialty Products Company), a Wisconsin corporation, having a place of business at 857-897 School Place, Green Bay, Wisconsin 54307, USA, and assigns the entire right, title and interest in and to the trademarks identified below, including the goodwill of the business connected with the use of, and symbolized by, said marks.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MISCELLANEOUS DESIGN 	2,226,250	2/23/1999
MISCELLANEOUS DESIGN 	1,083,686	1/24/1978
ROD'S	2,221,837	2/2/1999
ROD'S (stylized) 	646,185	5/28/1957
KING SMOOTHIE	874,383	8/5/1969
KING SOUR	854,252	8/6/1968

[Signature Page Follows]

Witness my hand and seal this 23rd day of June, 2005.

DIPS LIMITED PARTNER II



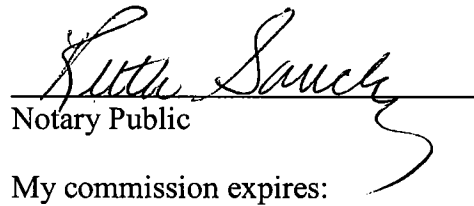
Attorney-in-fact

The Capital Trust Company of Delaware, not in its individual capacity but solely as trustee

County of **Dallas**)
State of **Texas**)

Then personally appeared the above named **Lisa N. Tyson** and acknowledged the foregoing act to be his/her free act and deed, before me, this **23** day of **June**, 2005.





Notary Public
My commission expires: