

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WhiteWave Services, LLC	FORMERLY Morningstar Services Inc.	06/24/2005	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Specialty Foods Brands, Inc.
<b>Street Address:</b>	2515 McKinney Avenue
<b>Internal Address:</b>	Suite 1200
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75201
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	0692146	MOCHA MIX
Registration Number:	1711974	MOCHA MIX
Registration Number:	1493342	MOCHA MIX
Registration Number:	1017501	SECOND NATURE

**CORRESPONDENCE DATA**

**Fax Number:** (617)526-5000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 6175266448  
**Email:** janey.davidson@wilmerhale.com  
**Correspondent Name:** Michael J. Bevilacqua  
**Address Line 1:** Wilmer Cutler Pickering Hale and DorrLLP  
**Address Line 2:** 60 State Street  
**Address Line 4:** Boston, MASSACHUSETTS 02109

OP \$115.00 0692146

NAME OF SUBMITTER:	Michael J. Bevilacqua
Signature:	/michael j. bevilacqua/
Date:	07/01/2005
Total Attachments: 2 source=WSLLC ASSIGN 1#page1.tif source=WSLLC ASSIGN 2#page1.tif	

## ASSIGNMENT OF TRADEMARKS IN UNITED STATES

WhiteWave Services, LLC, a Delaware limited liability company, having a place of business at 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, USA, has used and is using the trademarks identified below, including the goodwill of the business connected with the use of, and symbolized by, said marks.

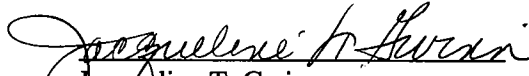
For good and valuable consideration, the receipt of which is hereby acknowledged, WhiteWave Services, LLC hereby transfers its business to which the trademarks identified below relate to Specialty Foods Brands, Inc., a Delaware corporation, having a place of business at 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, USA, and assigns the entire right, title and interest in and to the trademarks identified below, including the goodwill of the business connected with the use of, and symbolized by, said marks.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MOCHA MIX	692,146	1/26/1960
MOCHA MIX	1,711,974	9/1/1992
MOCHA MIX (stylized) <b><i>mocha mix</i></b>	1,493,342	6/21/1988
SECOND NATURE	1,017,501	8/5/1975

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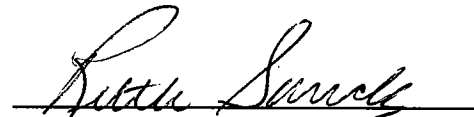
Witness my hand and seal this 24th day of June, 2005.

WHITEWAVE SERVICES, LLC

  
Jacqueline T. Gwinn  
President

County of **Dallas** )  
State of **Texas** )

Then personally appeared the above named Jacqueline T. Gwinn and acknowledged the foregoing act to be his/her free act and deed, before me, this 24 day of June, 2005.

  
Notary Public

My commission expires.

