# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/19/2004

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wicks Business Information LLC		103/19/2004	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Dow Jones & Company, Inc.	
Street Address:	200 Liberty Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10281	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2593605	RISING TIDE SUMMIT
Registration Number:	2590046	SILICON ALLEY 100
Registration Number:	2684879	THE PRIVATE EQUITY ANALYST

## **CORRESPONDENCE DATA**

Fax Number: (646)728-2834

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-596-9000

Email: tmfilings@fishneave.com

Correspondent Name: Fish & Neave IP Group, Ropes & Gray LLP

Address Line 1: 1251 Avenue of the Americas
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER: Jeffrey D. Parnass

TRADEMARK REEL: 003115 FRAME: 0496

900027681

UU Ub\$ H

Signature:	/Jeffrey D. Parnass/
Date:	07/01/2005
Total Attachments: 3 source=AssignmentWickstoDJ#page1.tif source=AssignmentWickstoDJ#page2.tif source=AssignmentWickstoDJ#page3.tif	

TRADEMARK REEL: 003115 FRAME: 0497

# ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

WICKS BUSINESS INFORMATION LLC, a Delaware limited liability company ("Assignor"), for One Dollar (\$1.00) and other valuable consideration to it in hand paid, receipt of which is hereby acknowledged, by these presents does hereby assign, transfer and convey unto DOW JONES & COMPANY, INC., a Delaware corporation, or its designee ("Assignee"), its successors and assigns, the entire right, title, interest and ownership of Assignor in and to all of the trademarks, service marks and trade names listed on Schedule A annexed hereto, together with any renewals of any of the foregoing, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or any proprietary or other rights in such trademarks, service marks and trade names, together with the good will of the business symbolized by such trademarks, service marks and trade names.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto the said Assignee, its successors and assigns, to and for its use forever.

Assignor and Assignee are parties to a certain Agreement of Purchase and Sale, dated as of February 19<sup>th</sup>, 2004 (the "Agreement"). This Agreement is executed and delivered pursuant to said Agreement.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed as of March 19, 2004.

WICKS BUSINESS INFORMATION LLC

Bv

Mame: Jamie Weston Title Vice President STATE OF NEW YORK ) ss.: COUNTY OF NEW YORK )

On this day of Achier, 2004, before me personally came Jamie Weston, to me known, being by me duly sworn, did depose and say that he resides at 123 W. 74<sup>th</sup> Street, NY, NY; and that he is the Vice President and an authorized signatory of Wicks Business Information LLC, the limited liability company described in and which executed the foregoing instrument, and that he executed and delivered said instrument on behalf of said corporation by the authority of the general partner of said company.

0

ublic

ZITA ZENDA

NOTARY PUBLIC-STATE OF NEW YORK

NO. 01-ZE6104529

Qualified in New York County

Commission Expires January 20, 2008

NO.548 P.7

# Schedule A

Country	<u>Trademarks</u>	Reg./App. No.
Canada Canada Canada European Community European	COMPENSATIONPRO VENTUREONE VENTURESOURCE VENTUREONE VENTURESOURCE	App. No. 1,099,468 (pending) Reg. TMA544,675 App. No. 1,099,467 (pending) Reg. 2262020
Community Israel Japan USA	VENTUREONE VENTUREONE BEST OF BREED IN VENTURE CAPITAL COMPENSATIONPRO VENTUREONE VENTURESOURCE THE PRIVATE EQUITY ANALYST ASSET ALTERNATIVES ADVISOR THE VENTURE CAPITAL ANALYST ALTERNATIVE INVESTOR ALTERNATIVE INVESTOR ALTERNATIVE INVESTOR RISING TIDE SUMMIT SILICON ALLEY 100 DIGITAL COAST 100	Reg. 120,194 Reg. 4485114 Reg. 2,344,547 App. No. 76/107,950(pending) Reg. 2,228,857 Reg. 2,103,539 App. No. 76/207538 App. No. 76/207541 App. No. 76/461985 App. No. 76/449217 App. No. 76/449215 App. No. 76/449216 Reg. 2,593,605 Reg. 2,590,046 App. No. 76/018564

289176.1

TRADEMARK
REEL: 003115 FRAME: 0500