


DRINKER BIDDLE & REATH LLP

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<p>1. NAME OF CONVEYING PARTY:</p> <p>McNeil-PPC, Inc. A New Jersey corporation</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY:</p> <p>McNEIL NUTRITIONALS, LLC A Delaware limited liability company 601 Office Drive Fort Washington, Pennsylvania 19034</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Release of Security Interest</p> <p>3A. EXECUTION DATE: May 13, 2005 3B. EFFECTIVE DATE: June 30, 2004</p>	<p>2A. ASSIGNEE A FOREIGN ENTITY:</p> <p>No: <input checked="" type="checkbox"/></p> <p>2B. DOMESTIC REPRESENTATIVE DESIGNATED:</p> <p>N/A</p>
<p>4A. TRADEMARK APPLICATION NOS.:</p> <p>76/621,773 – BECAUSE WOMEN SHOULD GET EXACTLY WHAT THEY WANT</p> <p>Additional numbers attached? 5</p>	<p>4B. TRADEMARK REGISTRATION NO(S):</p> <p>Additional numbers attached? NO</p>
<p>Jennifer L. Dean Drinker Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209 Ph: 202-842-8800</p>	
<p>6. TOTAL NUMBER OF TITLES: 6</p> <p>7. TOTAL FEE: \$115.00</p> <p>8. CHARGE FEES TO: DEP. ACCT. NO. 50-0573</p> <p>Our Ref: 31139.4273G/210337</p>	<p>9. The undersigned declares to the best of her knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p> <p> Jennifer L. Dean Date: May 13, 2005 Page 1 of 3</p>

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FILED BY FACSIMILE TO: (703)306-5995

May 13, 2005



EXHIBIT A

TRADEMARK	APPLICATION NO.
BECAUSE WOMEN SHOULD GET EXACTLY WHAT THEY WANT	76/621,773
VIACTIV	76/347,439
VIACTIV, IT'S WHAT WOMEN WANT	76/621,772
VIACTIV, THE CALCIUM WOMEN WANT	76/621,770
VIACTIV, THE MULTI-VITAMIN WOMEN WANT	76/621,769
VIACTIV, THE NUTRITION WOMEN WANT	76/621,774

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, MCNEIL-PPC, INC., a New Jersey corporation, having a place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 (hereinafter called "Assignor"), has adopted and applied for the trademarks in the United States Patent and Trademark Office, as identified in Exhibit A.

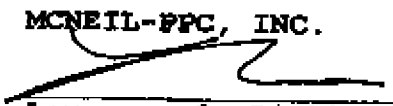
WHEREAS, MCNEIL NUTRITIONALS, LLC, a Delaware Limited Liability company, having its place of business at 601 Office Drive, Fort Washington, Pennsylvania 19034 (hereinafter called "Assignee"), is desirous of acquiring said trademarks and applications therefor, together with the associated goodwill;

NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademarks and applications therefor, together with the associated good will, the assignment being part of the entire ongoing business with which the marks are intended to be used. This assignment is effective nunc pro tunc as of June 30, 2004.

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this 13th day of May, 2005.

ASSIGNOR: MCNEIL-PPC, INC.

BY:


Laurence S. Rickles
Assistant Secretary