

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Proctor Financial, Inc.		05/12/2005	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	T. Rowe Price Group, Inc.		
Street Address:	100 East Pratt Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21202		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78347919	RETIRE WITH CONFIDENCE	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202 344-4000		
Email:	rwhite@venable.com		
Correspondent Name:	Andrew D. Price, Venable LLP		
Address Line 1:	575 7th Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Andrew D. Price		
Signature:	/adp/		
Date:	07/05/2005		

CH \$40.00 78347919

Total Attachments: 1

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**TRADEMARK
 REEL: 003116 FRAME: 0075**

Exhibit A
Trademark/Service Mark Assignment

WHEREAS, Proctor Financial, Inc. ("Proctor"), a corporation of the Commonwealth of Massachusetts, located at 66 Central Street, Wellesley, Massachusetts 02482, owns Serial No. 78,347,919 ("Application") in the United States Patent and Trademark Office, filed under Section 1(a) of the Lanham Act; the trademark/service mark therein, namely, RETIRE WITH CONFIDENCE ("Mark"); common-law rights associated with the Mark ("Common-Law Rights"); and the goodwill associated with the Mark ("Goodwill").

AND WHEREAS, T. Rowe Price Group, Inc. ("T. Rowe Price"), a corporation of the State of Maryland, located at 100 East Pratt Street, Baltimore, Maryland 21202, desires to acquire the Application, the Mark, the Common-Law Rights, and the Goodwill (collectively "Intellectual Property").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Proctor does hereby assign unto T. Rowe Price all of Proctor's right, title, and interest in and to the Intellectual Property, along with the right to sue and collect damages against third parties for all instances of past, current, and future trademark infringement, unfair competition, and trademark dilution.

PROCTOR FINANCIAL, INC.

Signature: Tony Proctor
Name: TONY PROCTOR
Title (officer): PRESIDENT
Date: 5/12/15

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