

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings => => =>

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
The Cincinnati Reds Community Fund

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State _____
 Other Non-Profit Corporation - Ohio

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 28, 2005

2. Name and address of receiving party(ies)
Name: The Cincinnati Reds LLC
Internal Address: Great American Ballpark
Street Address: 100 Main Street
City: Cincinnati State: OH Zip: 45202

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company-Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
78/410,527

Additional number(s) attached: Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Heather L. Jensen, Esq.
Internal Address: Cowan, Liebowitz & Latman, P.C.

Street Address: 1133 Avenue of the Americas

City: New York State: NY Zip: 10036

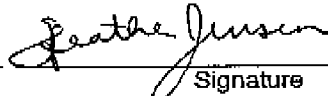
6. Total number of applications and registrations involved: one (1)

7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
03-3415
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE


9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Heather L. Jensen  5/16/05
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **five (5)**

CERTIFICATE OF FACSIMILE TRANSMISSION

The undersigned hereby certifies that the above-captioned correspondence is being transferred by facsimile to the United States Patent and Trademark Office on the date shown above.


Name: Dianne Pecha
Date: 5-16-05

CH \$40.00 033415 78410527

TRADEMARK AND COPYRIGHT ASSIGNMENT

WHEREAS, The Cincinnati Reds Community Fund, an Ohio non-profit corporation, located at Great American Ball Park, 100 Main Street, Cincinnati, Ohio 45202 ("Assignor"), is the owner of the service mark and copyright for REDS COMMUNITY FUND & Design (the "Mark"), including, without limitation, the mark and design shown in the attached Exhibit 1, and is the owner of the U.S. Trademark Application No. 78/410,527 (the "Application"); and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Mark and the Application, together with the goodwill of the business symbolized thereby, to The Cincinnati Reds LLC, a Delaware limited liability company, located at Great American Ball Park, 100 Main Street, Cincinnati, Ohio 45202 (the "Assignee");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's rights in and to the Mark and the Application, together with the goodwill of business symbolized thereby, all copyrights in the Mark and any renewals or extensions thereof and all rights of modification thereof, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this assignment and the right to collect and retain the proceeds therefrom.

Dated: April 28, 2005

The Reds Community Fund

By: Charles D. Frank
Name: Charles D. Frank
Title: Executive Director

36947.1

EXHIBIT A

