

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kmart Corporation		06/27/2005	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Kmart of Michigan, Inc.		
Street Address:	3333 Beverly Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2623010	IMAGE ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	(303)473-2720		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	303-473-2710		
Email:	docket@hollandhart.com		
Correspondent Name:	Scott S. Havlick		
Address Line 1:	555 Seventeenth Street, Suite 3200		
Address Line 2:	P.O. Box 8749		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Scott S. Havlick		
Signature:	/Scott Havlick/		
Date:	07/05/2005		
Total Attachments: 1			

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REEL: 003116 FRAME: 0138



## TRADEMARK ASSIGNMENT

Kmart Corporation, a Michigan corporation ("Assignor"), is the owner of the following United States trademark registration (the "Trademark"):

Mark	U.S. Registration No.
IMAGE ESSENTIALS	2,623,010

Kmart of Michigan, Inc., a Michigan corporation having a principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179 ("Assignee") seeks to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other goods and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

Effective and executed on June 27, 2005.

**KMART CORPORATION**

By: Audrey Carr  
Title: Assistant Secretary

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