

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salty Dog, Inc.		06/17/2005	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	JAKE DOG, LLC		
Street Address:	232 SOUTH SEA PINES DRIVE		
City:	HILTON HEAD		
State/Country:	SOUTH CAROLINA		
Postal Code:	29928		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2426843	JAKE DOG	
Registration Number:	2328491		
Registration Number:	2870167	SALTY DOG	
CORRESPONDENCE DATA			
Fax Number:	(843)577-7708		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(843) 577-7700		
Email:	bckillough@charleston.net		
Correspondent Name:	B. CRAIG KILLOUGH		
Address Line 1:	P.O. DRAWER H		
Address Line 4:	CHARLESTON, SOUTH CAROLINA 29402		
NAME OF SUBMITTER:	B. CRAIG KILLOUGH		
Signature:	/B. CRAIG KILLOUGH/		

OP \$90.00 2426843

Date:

07/05/2005

Total Attachments: 2

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STATE OF SOUTH CAROLINA)
)
COUNTY OF BEAUFORT)

ASSIGNMENT

Assignment of an undivided interest made this 11 day of June, 2005, by Salty Dog, Inc., a South Carolina corporation herein referred to as Assignor, to Jake Dog, LLC, a South Carolina limited liability company, herein referred to as Assignee.

RECITALS

A. Assignor is the owner of record of the following Trademarks, Service Marks and Registrations:

Jake Dog®, United States Patent and Trademark Office Registration No. 2,426,843, registered February 6, 2001;

Miscellaneous Design (Jake Dog Head Logo)®, United States Patent and Trademark Office Registration No. 2,328,491, registered March 14, 2000;

and

Salty Dog®, United States Patent and Trademark Office Registration No. 2,870,167, registered August 3, 2004.

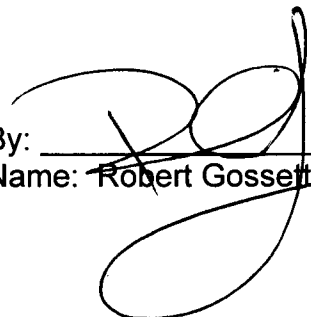
B. Assignee is desirous of acquiring an undivided interest in the Trademarks and Service Marks, together with the goodwill of the business which is symbolized by said Trademarks and Service Marks, and including the Registrations referred to above.

ASSIGNMENT

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged by said Assignor, said Assignor has presented, sold, transferred, conveyed and assigned unto said Assignee its entire interest in the Trademarks and Service Marks identified herein, together with the goodwill of the business with which said Trademarks and Service Marks are used and which is symbolized by said Trademarks and Service Marks, and the Registrations identified herein.

Salty Dog, Inc.,
a South Carolina corporation

Date: 6-17-05

By: 
Name: Robert Gossett, President

STATE OF SOUTH CAROLINA)
)
COUNTY OF CHARLESTON)

On this 17 day of June, 2005, before me appeared Robert Gossett the person who signed this instrument, who acknowledges that he signed it as a free act.



Notary Public

My Commission Expires: 11-14-2006