

TRADEMARK ASSIGNMENT

Whereas assignor, **SELFISH, INC.**, A California Corporation, located at, 10506 West Pico Blvd., Los Angeles, California 90064, is the owner of the following trademark registration:

<u>MARK</u>	<u>REG NO.</u>	<u>ISSUED</u>
1. SELFISH	2,209,698	12/8/1998

Whereas assignee, **SELFISH JEANS, INC.**, a California Corporation, located at 2831 Haddington Drive, Los Angeles, California 90064, is desirous of acquiring said interest in the trademark application owned by the assignor thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor, **SELFISH, INC.**, does hereby sell, assign, transfer and set over to said assignee, **SELFISH JEANS, INC.**, the entire right, title and interest in said mark together with the goodwill of the business symbolized by the mark, and the above identified trademark registration thereof.

Executed at: Los Angeles, California Date 5/9/05

By: Michael Weiner
Michael Weiner,
Selfish, Inc.

Legalization not Required

2700210

ENDORSED -
In the presence of
of the Secretary of State

FEB 25 2005

KEVIN SHELLEY
Secretary of State

ARTICLES OF INCORPORATION

ARTICLE I

The name of this Corporation is

Selfish Jeans, Inc.

ARTICLE II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of profession permitted to be incorporated by the California Corporations Code.

ARTICLE III

The name and address in the State of California of this corporation's initial agent for service of process is:

Michael R. Weiner
2831 Haddington Dr.
Los Angeles, CA 90064

ARTICLE IV

This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is 1000.

Michael R. Weiner
Michael R. Weiner, Incorporator

