

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Impression Label Company		06/30/2005	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ILC Acquisition Company		
<b>Street Address:</b>	5900 Berthold Avenue		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63110		
<b>Entity Type:</b>	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1754259	IMPRESSION LABEL COMPANY YOUR LABEL SOURCE!	
<b>Registration Number:</b>	1731707	WHEN QUALITY COUNTS! IMPRESSION LABEL COMPANY ST. LOUIS, MISSOURI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)612-7606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	kdorsey@lewisrice.com		
<b>Correspondent Name:</b>	John J. Riffle		
<b>Address Line 1:</b>	500 N. Broadway, Suite 2000		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63102		
<b>NAME OF SUBMITTER:</b>	John J. Riffle		
<b>Signature:</b>	/john j riffle/		
<b>Date:</b>	07/05/2005		

**OP \$65.00 1754259**

Total Attachments: 3

**900027758**

**TRADEMARK  
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**TRADEMARK ASSIGNMENT**

Trademark Assignment made as of the 30th day of June, 2005 by Impression Label Company, a Missouri corporation, of 2247 Cassens Drive, Fenton, Missouri 63026 ("Assignor")

WITNESSETH

WHEREAS, Assignor is the owner of the trademarks more particularly described in Exhibit A attached hereto and made a part hereof,

NOW THEREFORE, For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Impression Label Company, a Missouri corporation, or 2247 Cassens Drive, Fenton, Missouri 63026, does hereby assign, transfer, and convey unto ILC Acquisition Company, a Missouri corporation, of 5900 Berthold Avenue, St. Louis, Missouri 63110, its successors and assigns, the entire right, title and interest, legal and equitable, in and to the trademarks set forth in Exhibit A attached hereto, and the respective registration of said mark in the United States Patent and Trademark Office, together with the goodwill of the business symbolized by the mark, any and all causes of action that have accrued to Assignor, up to and including the date hereof in connection with any infringement of the said mark, together with the right to sue and collect for past infringements, damages, royalties and all other remedies related thereto.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be duly executed this 30th day of June, 2005.

IMPRESSION LABEL COMPANY

By:

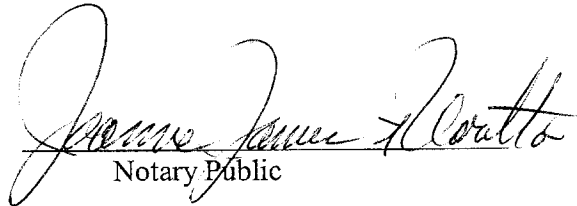
  
Michael B. Moskoff

Its: President

STATE OF Missouri )  
COUNTY OF St. Louis ) SS.

On this 30th day of June, 2005, before me a Notary Public within and for said county personally appeared Michael B. Moskoff who signed this instrument, who acknowledged that he signed it as a free act on behalf of Impression Label Company for the purposes therein contained.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my Notarial Seal on this 30th day of June, 2005.

  
Notary Public

My Commission Expires:

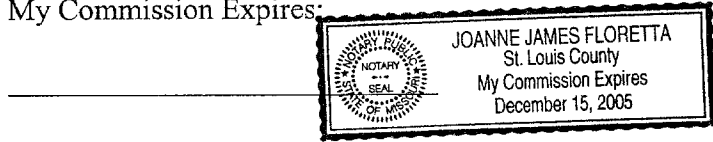


EXHIBIT A

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TRADEMARKS

<u>Registration No.</u>	<u>Reg. Date</u>	<u>Owner/Registrant</u>
1,754,259	2/23/93	Impression Label Company
1,731,707	11/10/92	Impression Label Company