

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TruServ Corporation		01/01/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	True Value Company		
<b>Street Address:</b>	8600 West Bryn Mawr Avenue		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60631-3505		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1317602	MASTER ELECTRICIAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6123364624		
<b>Email:</b>	jstinson@merchant-gould.com		
<b>Correspondent Name:</b>	Christopher J. Schulte		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-0910		
<b>NAME OF SUBMITTER:</b>	Christopher J. Schulte		
<b>Signature:</b>	/Christopher J. Schulte/		
<b>Date:</b>	07/05/2005		

CH \$40.00 1317602

Total Attachments: 2  
 source=truevaluecompanynamechange1#page1.tif



# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS FILED FROM AND INCLUDING THE RESTATED CERTIFICATE OR A MERGER WITH A RESTATED CERTIFICATE ATTACHED OF "TRUE VALUE COMPANY" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

RESTATED CERTIFICATE, FILED THE TWENTY-FIFTH DAY OF MAY, A.D. 1993, AT 10 O'CLOCK A.M.

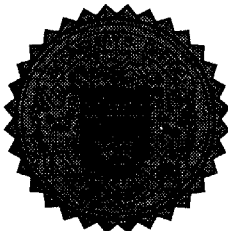
CERTIFICATE OF MERGER, CHANGING ITS NAME FROM "COTTER & COMPANY" TO "TRUSERV CORPORATION", FILED THE FIRST DAY OF JULY, A.D. 1997, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SIXTH DAY OF MAY, A.D. 1998, AT 9 O'CLOCK A.M.

CERTIFICATE OF OWNERSHIP, CHANGING ITS NAME FROM "TRUSERV CORPORATION" TO "TRUE VALUE COMPANY", FILED THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2004, AT 3:21 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2004.

CERTIFICATE OF CORRECTION, FILED THE FOURTH DAY OF JANUARY,



*Harriet Smith Windsor*

Handwritten signature of Harriet Smith Windsor. Below the signature, the text "AUTHENTICATION" and "8508209" are visible.

0463004 8100X

050015720

DATE: 01-07-05

TRADEMARK

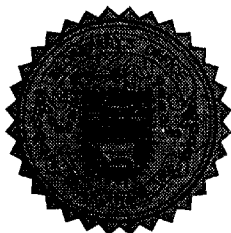
REEL: 003116 FRAME: 048

# Delaware

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*The First State*

A.D. 2005, AT 2:22 O'CLOCK P.M.



0463004 8100X

050015720

*Harriet Smith Windsor*

Harriet Smith Windsor  
AUTHENTICATION BY 8603209

DATE: 01-07-05

TRADEMARK

RECORDED: 07/05/2005

REEL: 003116 FRAME: 048