

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gruner + Jahr Printing and Publishing Co. (by its publishing division Gruner + Jahr USA Publishing)		06/30/2005	PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Meredith Corporation
Street Address:	1716 Locust Street
City:	Des Moines
State/Country:	IOWA
Postal Code:	50309-3023
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 125

Property Type	Number	Word Mark
Registration Number:	2390653	30 SECOND INTERVIEW
Serial Number:	76584213	AMELIE
Registration Number:	1909943	AMERICAN HOMESTYLE
Registration Number:	1771374	AS THEY GROW
Registration Number:	2406595	BE WELL
Serial Number:	78518761	CAMP DIRT
Serial Number:	78518772	CAMP DIRT
Serial Number:	78417284	CHARM
Serial Number:	76370755	CHILD
Serial Number:	76370754	CHILD
Registration Number:	2453136	CHILD
Registration Number:	1708104	CHILD

OP \$3140.00 2390653

Registration Number:	2463050	CHILD BIRTH PLANNER
Serial Number:	78567415	CHILD MAGAZINE
Registration Number:	2310102	CHILD MAGAZINE KIDS' BOOK CLUB
Registration Number:	2310103	CHILD MAGAZINE MOM'S BOOK CLUB
Registration Number:	2589401	CHILD.COM
Registration Number:	2545299	DADS
Registration Number:	1441632	DECORATING REMODELING
Registration Number:	849427	EXPECTING
Registration Number:	2783962	FACE OF FITNESS
Registration Number:	1878327	FAMILY ANSWER BOOK
Registration Number:	2577324	FAMILY CIRCLE
Registration Number:	2438649	FAMILYCIRCLE
Registration Number:	1556771	FAMILY CIRCLE
Registration Number:	858969	FAMILY CIRCLE
Registration Number:	2355647	FAMILY CIRCLE BE WELL
Registration Number:	2236837	FAMILY CIRCLE CUP
Registration Number:	2259350	FAMILY CIRCLE CUP
Registration Number:	2321312	FAMILY CIRCLE CUP
Registration Number:	2325972	FAMILY CIRCLE CUP
Registration Number:	2236886	FAMILY CIRCLE EASY KNITTING
Registration Number:	2875415	FAMILY CIRCLE FAMILY MOVIE NITE
Serial Number:	78550711	FAMILY CIRCLE GOOD FOOD FAST
Registration Number:	2697151	FAMILY CIRCLE QUICK & EASY GOOD FOOD IN MINUTES
Serial Number:	76617530	FAMILY CIRCLE SIMPLY HOME
Serial Number:	76486999	FAMILY CIRCLE'S EAT WHAT YOU LOVE AND LOSE DIET AMERICA CHALLENGE
Registration Number:	2643721	FAMILYCIRCLE.COM
Serial Number:	76583527	FIT FAMILY FIT KIDS
Serial Number:	76583526	FIT FAMILY FIT KIDS
Serial Number:	76588182	FIT FAMILY KIDS
Serial Number:	76588181	FIT FAMILY KIDS
Registration Number:	2290986	FITBUZZ
Registration Number:	2499964	FITNESS
Registration Number:	2499965	FITNESS
Registration Number:	2641882	MIND, BODY & SPIRIT FITNESS

Registration Number:	2529713	MIND, BODY & SPIRIT FITNESS
Serial Number:	76097301	FRIDAY
Registration Number:	2305013	GET OUT OF THE KITCHEN FAST
Registration Number:	2940974	GOOD FOOD FAST
Registration Number:	2956707	GOOD FOOD FAST WITH FAMILY CIRCLE
Registration Number:	2429012	GOURMET EXPRESS
Registration Number:	2412806	HALO AWARDS
Registration Number:	2390652	THE HEINOUS-HUSBAND AWARD
Registration Number:	2418114	HOME SWEET HOME
Registration Number:	2517442	HOMESTYLE
Registration Number:	1440321	HOMESTYLES
Registration Number:	1925379	HOMESTYLES
Serial Number:	76048163	I CAN DO IT
Serial Number:	76533872	IMAGINE + LEARN
Registration Number:	2806486	IT GETS LIVED
Registration Number:	2808292	IT GETS READ. IT GETS LIVED.
Serial Number:	76486183	LULLABUY
Registration Number:	2135416	MAGAZINES FOR EVERY STAGE OF A WOMAN'S LIFE
Serial Number:	76603674	ONE OF THE 50 BEST VIDEOS FOR KIDS RATED BY PARENTS MAGAZINE
Serial Number:	76301054	PARENTS
Serial Number:	76593575	PARENTS
Registration Number:	2461585	PARENTS
Registration Number:	2550977	PARENTS
Registration Number:	2631504	PARENTS
Registration Number:	2548316	PARENTS
Registration Number:	1126844	PARENTS
Registration Number:	2654160	PARENTS
Registration Number:	2504422	PARENTS BABY
Registration Number:	2810167	PARENTS EXPECTING
Registration Number:	349350	PARENTS' MAGAZINE
Registration Number:	2702188	PARENTS MAGAZINE CHILD + SAFETY
Serial Number:	76533873	PARENTS MAGAZINE IMAGINE + LEARN
Serial Number:	76977251	PARENTS MAGAZINE IMAGINE + LEARN
Serial Number:	76486185	PARENTS MAGAZINE PLAY + IMAGINE

Serial Number:	76193445	PARENTS MAGAZINE PLAY + LEARN
Registration Number:	2760186	PARENTS MAGAZINE PLAY + LEARN
Registration Number:	2783764	PARENTS MAGAZINE PLAY + LEARN
Serial Number:	76543572	PARENTS MAGAZINE PLAY + STORE
Registration Number:	1492184	PARENTS MAGAZINE READ ALOUD BOOK CLUB
Registration Number:	2848824	PARENTS MEDIA GROUP
Registration Number:	2491468	PARENTS PLAY + LEARN
Registration Number:	2576075	PARENTS PREGNANCY
Registration Number:	2402660	PARENTS PREGNANCY FAQ
Serial Number:	76607622	PARENTS SHOP FOR BABY
Registration Number:	1441904	PARENTS VIDEO MAGAZINE
Registration Number:	2146754	PARENTS.COM
Serial Number:	76589259	PEARL
Serial Number:	76486184	PLAY + IMAGINE
Serial Number:	76585272	PRETTY
Registration Number:	2843620	RAISING KIDS WITH SMARTS + STYLE
Serial Number:	78545483	READERS' CHOICE
Registration Number:	1530838	REAL PEOPLE
Serial Number:	76588508	SATIN
Registration Number:	1670214	SER PADRES
Serial Number:	76626325	SMOKING CESSATION NATION
Serial Number:	76626504	SMOKING CESSATION NATION
Registration Number:	2466914	STARSTYLE
Registration Number:	2037867	TRIPLEVISION
Registration Number:	2446442	WE KNOW WOMEN
Serial Number:	76583525	WINK
Registration Number:	2622853	WINK
Registration Number:	1636555	WOMEN WHO MAKE A DIFFERENCE
Registration Number:	2481188	WORDS TO LIVE BY
Serial Number:	78163975	WOW
Registration Number:	2670638	YOU DO IT
Registration Number:	2769041	YOUR CHILD NOW
Registration Number:	2298584	YOUR FAMILY'S HEALTH
Serial Number:	76370752	CHILD
Serial Number:	76370753	CHILD

Serial Number:	76561236	FAMILY CIRCLE SHOPPING
Serial Number:	76400700	NOW
Serial Number:	76301052	PARENTS
Serial Number:	76270790	PARENTS EN ESPANOL
Serial Number:	76589260	PEACH
Serial Number:	76561234	SHOPPING
Serial Number:	76486647	SNAP
Serial Number:	76585378	SPARK
Serial Number:	76542372	THE TEEN YEARS
Serial Number:	78171640	WINK

CORRESPONDENCE DATA

Fax Number: (212)818-9606
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: mlerner@ssbb.com
Correspondent Name: Mark Lerner
Address Line 1: 230 Park Avenue
Address Line 2: Suite 1130
Address Line 4: NEW YORK, NEW YORK 10169

NAME OF SUBMITTER:	Mark Lerner
Signature:	/mark lerner/
Date:	07/06/2005

Total Attachments: 15

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ASSIGNMENT

ASSIGNMENT made as of the 1st day of July, 2005 (this "Assignment") by GRUNER + JAHR PRINTING AND PUBLISHING CO. (by its publishing division, GRUNER + JAHR USA PUBLISHING), a Delaware general partnership ("Assignor"), to MEREDITH CORPORATION, an Iowa corporation ("Assignee"). Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement (as defined below).

WHEREAS, the Assignor is the owner of the various registered and unregistered trademarks, service marks, trade names, trade dress, logos, business and product names, slogans and domain names (including all completed or pending federal, state or foreign registrations, renewal or applications for registration or renewal of any of them) in connection with the Consumer Publications listed on Schedule 1 hereto (the "Trademarks"); and

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of June 8, 2005 (the "Purchase Agreement"), Assignor desires to assign, transfer, convey and deliver, and Assignee desires to acquire, all Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the mutual agreements contained herein and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, transfers, conveys and assigns to the Assignee, its legal representatives, successors and assigns Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill of the Business appurtenant thereto and symbolized by the Trademarks and the right to apply for registrations.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, solely to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that it and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to the Trademarks, including the right to sue for infringement of the Trademarks, including past infringements, and to do all such acts and things in relation thereto as its successors, legal representatives or assigns shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason. The intent of this Assignment is to substitute the Assignee in the place of Assignor.

This instrument is executed by, and shall be binding upon, Assignor, its successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Assignor and Assignee agree to execute all papers and to perform such other proper acts as Assignee may deem necessary to record the assignment made by this Assignment.

Assignor, from time to time after the Closing, at Assignee's request, shall execute, acknowledge and deliver to Assignee such other instruments of conveyance and transfer and will take such other actions and execute and deliver such other documents, certifications and further assurances as Assignee may reasonably require in order to vest title more effectively in Assignee, or to put Assignee more fully in possession of, any of the Trademarks, or to better enable Assignee to complete, perform or discharge any of the Assumed Liabilities. All of the parties hereto shall cooperate with one other and execute and deliver to the other such other instruments and documents and take such other actions as may be reasonably requested from time to time by the other party hereto as necessary to carry out, evidence and confirm the intended purposes of the Purchase Agreement.

This Assignment is subject in all events to the terms and conditions of the Purchase Agreement and in the event of a conflict or inconsistency between this Assignment and the Purchase Agreement, the terms of the Purchase Agreement shall prevail.

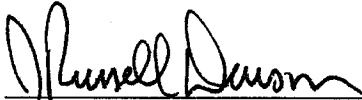
Any claims and causes of action arising with respect to this Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law provisions thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the date first set forth above.

ASSIGNOR:

GRUNER + JAHR PRINTING AND
PUBLISHING CO.

By: Gruner + Jahr USA Group, Inc., its Managing
Partner

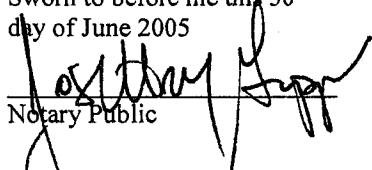
By: 
Name: J. Russell Denson
Title: Executive Vice President

Acknowledgment

STATE OF NEW YORK)
 ss.:
COUNTY OF NEW YORK)

On June 30, 2005, before me personally appeared J. Russell Denson, the Executive Vice President of Gruner + Jahr USA Group, Inc. the Managing Partner of Gruner + Jahr Printing and Publishing Co., personally known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the within instrument with authority of the Board of Directors in his capacity to act on behalf of said company, and that, by his signature on the within instrument, the person or entity on behalf of which he acted executed the within instrument.

Sworn to before me this 30th
day of June 2005


Notary Public

JOSETTE M. GRIPPO
NOTARY PUBLIC, State of New York
No. 02GR6120813
Qualified in Kings County
Commission Expires December 27, 2008

Schedule 1
Trademarks to be Transferred By Seller

Trademark Name	Trademark Status	App Number	Reg Number	Country Name
30 SECOND INTERVIEW	Registered	75911048	2390653	United States of America
AMELIE	Published	76584213		United States of America
AMERICAN HOMESTYLE	Registered	74240924	1909943	United States of America
AS THEY GROW	Registered	74222675	1771374	United States of America
BE WELL	Registered	75320485	2406595	United States of America
CAMP DIRT	Pending	78518761		United States of America
CAMP DIRT	Pending	78518772		United States of America
CHARM	Published	78417284		United States of America
CHILD	Pending	76370755		United States of America
CHILD	Pending	76370754		United States of America
CHILD	Registered	76042511	2453136	United States of America
CHILD	Registered	74164152	1708104	United States of America
CHILD BIRTH PLANNER	Registered	75074638	2463050	United States of America
CHILD MAGAZINE	Pending	78567415		United States of America
CHILD MAGAZINE KIDS' BOOK CLUB	Registered	75688775	2310102	United States of America
CHILD MAGAZINE MOM'S BOOK CLUB	Registered	75688776	2310103	United States of America
CHILD.COM	Registered	76015584	2589401	United States of America

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TRADEMARK
REEL: 003116 FRAME: 0601

DADS	Registered	75646287	2545299	United States of America
DECORATING REMODELING (Stylized)	Registered	73623204	1441632	United States of America
EXPECTING	Registered	271509	849427	United States of America
FACE OF FITNESS	Registered	76453135	2783962	United States of America
FAMILY ANSWER BOOK	Registered	74456628	1878327	United States of America
FAMILY CIRCLE	Registered	n/a	1401238	Argentina
FAMILY CIRCLE	Registered	124107	124107	Australia
FAMILY CIRCLE	Registered	828 962	828 962	Austria
FAMILY CIRCLE	Registered		11368	Bahamas
FAMILY CIRCLE	Registered	828 962	828 962	Belarus
FAMILY CIRCLE	Registered	828 962	828 962	Benelux
FAMILY CIRCLE	Registered	6030602	6030602	Brazil
FAMILY CIRCLE	Registered	232138	103051	Canada
FAMILY CIRCLE	Registered	341555	341555	Chile
FAMILY CIRCLE	Registered	9800074739	1346207	China (Peoples Republic)
FAMILY CIRCLE	Registered	9800074740	1337958	China (Peoples Republic)
FAMILY CIRCLE	Registered	828 962	828 962	Czech Republic
FAMILY CIRCLE	Registered	828 962	828 962	Denmark

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TRADEMARK
REEL: 003116 FRAME: 0602

FAMILY CIRCLE	Registered		0858-03	Ecuador
FAMILY CIRCLE	Registered	117919	1519824	France
FAMILY CIRCLE	Registered	828 962	828 962	Germany
FAMILY CIRCLE	Registered	828 962	828 962	Hungary
FAMILY CIRCLE	Mailed			International Registration
FAMILY CIRCLE	Registered	828962	828962	Ireland
FAMILY CIRCLE	Registered	N/A	59424	Israel
FAMILY CIRCLE	Registered	828 962	828 962	Italy
FAMILY CIRCLE	Registered	16865	B22429	Jamaica
FAMILY CIRCLE	Registered		808122	Japan
FAMILY CIRCLE	Registered	6721988	55957	Korea, Republic of
FAMILY CIRCLE	Registered	828 962	828 962	Madrid Protocol
FAMILY CIRCLE	Registered	N/A	122620	Mexico
FAMILY CIRCLE	Registered	79377	B79377	New Zealand
FAMILY CIRCLE	Registered	828 962	828 962	Norway
FAMILY CIRCLE	Registered		12678	Panama
FAMILY CIRCLE	Registered	14765	14768	Peru
FAMILY CIRCLE	Registered	828 962	828 962	Poland
FAMILY CIRCLE	Registered	828 962	828 962	Portugal
FAMILY CIRCLE	Registered	828 962	828 962	Russian Federation

FAMILY CIRCLE	Registered	447803	447803	Spain
FAMILY CIRCLE	Registered	828 962	828 962	Sweden
FAMILY CIRCLE	Registered	828 962	828 962	Switzerland
FAMILY CIRCLE	Registered	N/A	14915	Trinidad and Tobago
FAMILY CIRCLE	Registered	828 962	828 962	Turkey
FAMILY CIRCLE	Registered	76043072	2577324	United States of America
FAMILY CIRCLE	Registered	76042512	2438649	United States of America
FAMILY CIRCLE	Registered	73689716	1556771	United States of America
FAMILY CIRCLE	Registered	350245	265624	Uruguay
FAMILY CIRCLE	Registered	1970-68	61050	Venezuela
FAMILY CIRCLE & Chinese Characters	Registered		43879	Taiwan
FAMILY CIRCLE (in Rectangle)	Registered	533770	38909	Benelux
FAMILY CIRCLE (Stylized)	Registered	811547027	811547027	Brazil
FAMILY CIRCLE (Stylized)	Registered	132377	B77082	Hong Kong
FAMILY CIRCLE (Stylized)	Registered	713626	713626	South Africa
FAMILY CIRCLE (Stylized)	Registered	72273386	858969	United States of America
FAMILY CIRCLE and Design	Registered	2401018	1944310	Argentina

FAMILY CIRCLE and Design	Registered	176958-2003	89786	Peru
FAMILY CIRCLE BE WELL	Registered	75319873	2355647	United States of America
FAMILY CIRCLE CUP	Registered	75478040	2236837	United States of America
FAMILY CIRCLE CUP and Design	Registered	75478041	2259350	United States of America
FAMILY CIRCLE CUP and Design	Registered	75632375	2321312	United States of America
FAMILY CIRCLE CUP and Design	Registered	75618049	2325972	United States of America
FAMILY CIRCLE EASY KNITTING	Registered	75526725	2236886	United States of America
FAMILY CIRCLE FAMILY MOVIE NITE	Registered	76461974	2875415	United States of America
FAMILY CIRCLE GOOD FOOD FAST	Pending	78550711		United States of America
FAMILY CIRCLE QUICK & EASY GOOD FOOD IN MINUTES	Registered	76234792	2697151	United States of America
FAMILY CIRCLE SIMPLY HOME	Pending	76617530		United States of America
FAMILY CIRCLE'S EAT WHAT YOU LOVE AND LOSE DIET AMERICA CHALLENGE	Allowed	76486999		United States of America
FAMILYCIRCLE.COM	Registered	76015585	2643721	United States of America
FIT FAMILY FIT KIDS	Pending	76583527		United States of America

FIT FAMILY FIT KIDS	Pending	76583526		United States of America
FIT FAMILY FIT KIDS and Design	Pending	76588182		United States of America
FIT FAMILY FIT KIDS and Design	Pending	76588181		United States of America
FITBUZZ	Registered	75495595	2290986	United States of America
FITNESS	Pending	1225381		Canada
FITNESS	Registered	76042416	2499964	United States of America
FITNESS	Registered	76042507	2499965	United States of America
FITNESS MIND BODY & SPIRIT and Design	Pending	200400247		South Africa
FITNESS MIND BODY & SPIRIT and Design	Pending	200400248		South Africa
FITNESS MIND, BODY & SPIRIT	Registered	76193449	2641882	United States of America
FITNESS MIND, BODY & SPIRIT (Stylized)	Registered	76208867	2529713	United States of America
FRIDAY	Published	76097301		United States of America
GET OUT OF THE KITCHEN FAST	Registered	75662273	2305013	United States of America
GOOD FOOD FAST	Registered	76577497	2940974	United States of America
GOOD FOOD FAST WITH FAMILY CIRCLE	Published	76577496	2956707	United States of America
GOURMET EXPRESS	Registered	75921639	2429012	United States of America
HALO AWARDS	Registered	75443906	2412806	United States of America
HEINOUS-HUSBAND AWARD, THE	Registered	75911047	2390652	United States of America

HOME SWEET HOME	Registered	75569221	2418114	United States of America
HOMESTYLE	Registered	76269279	2517442	United States of America
HOMESTYLES	Registered	73579027	1440321	United States of America
HOMESTYLES	Registered	74364200	1925379	United States of America
I CAN DO IT	Allowed	76048163		United States of America
IMAGINE + LEARN	Pending	76533872		United States of America
IT GETS LIVED	Registered	76495704	2806486	United States of America
IT GETS READ. IT GETS LIVED	Registered	76496278	2808292	United States of America
LULLABUY	Allowed	76486183		United States of America
MAGAZINES FOR EVERY STAGE OF A WOMAN'S LIFE	Canceled		2135416	United States of America
MIND, BODY & SPIRIT FITNESS	Registered	76193449	2641882	United States of America
MIND, BODY & SPIRIT FITNESS (STYLIZED)	Registered	76208867	2529713	United States of America
MIND, BODY & SPIRIT FITNESS & DESIGN	Pending	1225383		Canada
ONE OF THE 50 BEST VIDEOS FOR KIDS RATED BY PARENTS MAGAZINE and DESIGN	Pending	76603674		United States of America
PARENTS	Registered	887332	887332	Australia
PARENTS	Registered	431789	261611	Canada
PARENTS	Registered	VA200202368	VR200202129	Denmark

PARENTS	Registered	T200202259	229835	Finland
PARENTS	Registered	552404	754590	Mexico
PARENTS	Registered	02-04160	360274	Sweden
PARENTS	Allowed	76301054		United States of America
PARENTS	Pending	76593575		United States of America
PARENTS	Registered	76042508	2461585	United States of America
PARENTS	Registered	76015582	2550977	United States of America
PARENTS	Registered	76350028	2631504	United States of America
PARENTS (Series of 3 marks)	Registered	2272440B	2272440B	United Kingdom
PARENTS (Stylized)	Registered	VA200202371	VR200202160	Denmark
PARENTS (Stylized)	Registered	T200202260	229836	Finland
PARENTS (Stylized)	Registered	552403	795652	Mexico
PARENTS (Stylized)	Registered	644875	644875	New Zealand
PARENTS (Stylized)	Registered	200204418	220422	Norway
PARENTS (Stylized)	Registered	76031619	2548316	United States of America
PARENTS (Stylized)	Registered	189663	1126844	United States of America
PARENTS (Stylized/New)	Registered	76350027	2654160	United States of America
PARENTS BABY	Registered	76193448	2504422	United States of America

PARENTS EXPECTING	Registered	76486648	2810167	United States of America
PARENTS' MAGAZINE (Stylized)	Registered	391283	349350	United States of America
PARENTS MAGAZINE CHILD + SAFETY	Registered	76385909	2702188	United States of America
PARENTS MAGAZINE IMAGINE + LEARN	Pending	76533873		United States of America
PARENTS MAGAZINE IMAGINE + LEARN	Pending	76977251		United States of America
PARENTS MAGAZINE PLAY + IMAGINE	Allowed	76486185		United States of America
PARENTS MAGAZINE PLAY + LEARN	Allowed	76193445		United States of America
PARENTS MAGAZINE PLAY + LEARN	Registered	76975551	2760186	United States of America
PARENTS MAGAZINE PLAY + LEARN	Registered	76408110	2783764	United States of America
PARENTS MAGAZINE PLAY + STORE	Pending	76543572		United States of America
PARENTS MAGAZINE READ ALOUD BOOK CLUB (Stylized)	Registered	676589	1492184	United States of America
PARENTS MEDIA GROUP	Registered	76463553	2848824	United States of America
PARENTS PLAY + LEARN	Registered	75911200	2491468	United States of America
PARENTS PLAY + LEARN [SERIES OF 4 MARKS]	Registered	2272440A	2272440A	United Kingdom
PARENTS PREGNANCY	Registered	76302764	2576075	United States of America

PARENTS PREGNANCY FAQ	Registered	75582872	2402660	United States of America
PARENTS SHOP FOR BABY	Pending	76607622		United States of America
PARENTS VIDEO MAGAZINE	Registered	618127	1441904	United States of America
PARENT S.COM	Registered	75153158	2146754	United States of America
PEARL	Published	76589259		United States of America
PLAY + IMAGINE	Allowed	76486184		United States of America
PRETTY	Pending	76585272		United States of America
RAISING KIDS WITH SMARTS + STYLE	Registered	76408954	2843620	United States of America
READER'S CHOICE	Pending	7854583		United States of America
REAL PEOPLE	Registered	73735902	1530838	United States of America
REAL WOMAN	Registered	632341	424456	Canada
S.A. (Stylized)	Registered	768782	1331993	France
SATIN	Published	76588508		United States of America
SER PADRES	Registered	74096805	1670214	United States of America
SMOKING CESSATION NATION	Pending	76626325		United States of America
SMOKING CESSATION NATION	Pending	76626504		United States of America
STARSTYLE	Registered	75582873	2466914	United States of America
TRIPLEVISION	Registered	74697883	2037867	United States of America
WE KNOW WOMEN	Registered	76031621	2446442	United States of America

WINK	Published	76583525		United States of America
WINK	Registered	75920793	2622853	United States of America
WOMEN WHO MAKE A DIFFERENCE	Registered	74080559	1636555	United States of America
WORDS TO LIVE BY	Registered	75544234	2481188	United States of America
WOW	Suspended	78163975		United States of America
YOU DO IT	Registered	76394986	2670638	United States of America
YOUR CHILD NOW	Registered	76456507	2769041	United States of America
YOUR FAMILY'S HEALTH	Registered	75304140	2298584	United States of America

Common law rights in:

CHILD, Serial # 76/370,752, International Class 008 (Gardening tools, namely, shovels, rakes, spades, hoes, trowels, weeding forks).

CHILD, Serial # 76/370,753, International Class 021 (Cookware, namely, cooking pots, cooking pans, frying pans, roasting pans, steamers, cookery molds, whisks, ladles, spatulas, cooking spoons, salt and pepper shakers, pepper mills, tea kettles; bakeware; and gardening gloves).

FAMILY CIRCLE, Reg # 26,184, Registered in Puerto Rico. Mark was due to be renewed February 20, 2005. No evidence as to whether this took place.

FAMILY CIRCLE SHOPPING, Serial # 76/561,236, International Class 016 (Magazine featuring trends, styles, products and services in the fields of fashion, beauty, health, entertainment and home décor).

NOW, Serial # 76/400,700, International Class 016 (Magazine focusing on the lives of celebrities).

PARENTS, Serial # 76/301,052, International Class 024 (Bedding, namely, bed linen, bed sheets, quilts, bed blankets, comforters, duvet covers, mattress covers, mattress pads, pillow shams, pillow cases, bed skirts and crib bumpers).

PARENTS EN ESPANOL, Serial # 76/270,790, International Class 016 (Magazines concerning pregnancy, child birth, child rearing, child development and parenting).

PARENTS MAGAZINE IMAGINE + LEARN, Serial # 76/533,873, International Class 028 (Toys, namely, dinner set, comprised of dishes, forks, spoons, knives and cups; bean-bag toys).

PEACH, Serial # 76/589,260, International Class 016 (General interest magazine for young women).

SHOPPING, Serial # 76/561,234, International Class 016 (Magazine featuring trends, styles, products and services in the fields of fashion, beauty, health, entertainment and home décor).

SNAP, Serial # 76/486,647, International Class 016 (Magazine section featuring celebrity photographs).

SPARK, Serial # 76/585,378, International Class: 016 (General interest magazine for young women).

TEEN YEARS, THE, Serial # 76/542,372, International Class 016 (Magazines in the field of parenting).

WINK, Serial # 78/171,640, International Class (016 General interest women's magazine).