

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brauerei Beck GmbH & Co.		12/18/2002	LIMITED PARTNERSHIP: GERMANY

RECEIVING PARTY DATA

Name:	Brauerei Beck GmbH & Co. KG
Street Address:	Am. Deich, 18/19
City:	28199 Bremen
State/Country:	GERMANY
Entity Type:	LIMITED PARTNERSHIP: GERMANY

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2773953	
Registration Number:	2645592	BECK'S
Registration Number:	2002787	BRAUEREI BECK & CO BECK'S DARK BREMEN GERMANY
Registration Number:	1734134	HAAKE BECK NON-ALCOHOLIC BRAUEREI BECK & CO., BREMEN/GERMANY SANS ALCOOL SIN ALCOHOL ANALCOLICO ALKOHOLVRIJ ALKOHOLFREI BEER MALTA ESPUMOSO BIERE BIRRA BIER
Registration Number:	1425888	LLAVE
Registration Number:	0600471	BECK'S

CORRESPONDENCE DATA

Fax Number: (973)836-0306
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-949-9022
 Email: fterranella@lawabel.com
 Correspondent Name: Frank Terranella
 Address Line 1: 666 Third Avenue

CH \$165.00 2773953

Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name: Lawrence E. Abelman
Address Line 1: 666 Third Avenue
Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	07/06/2005

Total Attachments: 1
source=Brauerei Beck#page1.tif

Dr. Schackow & Partner

Rechtsanwälte · Notare

Postfach 10 19 07 - 28019 Bremen

To whom it may concern

Bremen

Dr. Albrecht Schackow (1950 - 1994)
Dr. Günter Köhler *, Notar a.D.
Dr. Hans-Edgar Schütte *, Notar
Reinhard Schale *, Notar
Jürgen Breithaupt *, Notar
Dr. Hans-Georg Friedrichs * **, Notar
Dr. Detlev G. Gross, LL.M. *, Notar
Dr. Thomas Brinkmann, LL.M. *
Dr. Gerhard Liening *
Andrea Grämms *
Dr. Tammo Vitens
Dirk Paschke
Andreas Schmitz-Vornmoor
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Maren Brandes, LL.M.
Alexandra Pfeiffer
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Rostock

Hubert Jocksch *
Karin Franke
Rechtsanwälte

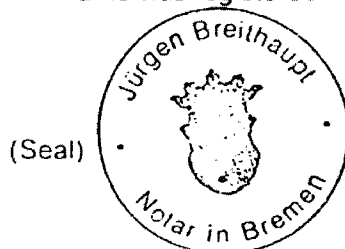
* postulationsfähig bei allen Oberlandesgerichten
** auch Fachanwalt für Arbeitsrecht

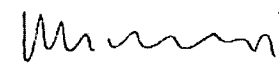
Bremen, den 11.04.2003
Durchwahl/Extension: (0421) 3699-157
E-Mail:
Akten-Nr./File-No.: 110 / 00560/02 / mc

Certificate of Identity

I, the undersigned, Jürgen Breithaupt, notary public in Bremen, Federal Republic of Germany, herewith certify

- that according to Article 3 No. 19 of the German Handelsrechtsreformgesetz (Reform of the Commercial Law Act) dating 22 June 1998 the name of all limited partnerships in Germany must contain the term "Kommanditgesellschaft" or a commonly known abbreviation, e.g. "KG". According to Article 4 No. 4 of the Handelsrechtsreformgesetz all limited partnerships, whose name was already recorded with the register prior to 1 July 1998, could continue the use of their existing name until 31 March 2003.
- after inspection of the commercial register of the Amtsgericht (local court) Bremen on April 11, 2003, that Brauerei Beck GmbH & Co. KG is registered under the number HRA 10013 and that it is identical with the "Brauerei Beck GmbH & Co.". The change of the name was registered 18 December 2002.




- Breithaupt -
Notary public

Dr. Schackow & Partner Rechtsanwälte, Partnerschaft, eingetragen im Partnerschaftsregister des Amtsgerichts Bremen, HR 116

Bremen
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Hamburg
Ballindamm 11 - 20095 Hamburg
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Rostock
Postfach 10 31 16 - 18116 Rostock
Telefon 103 811 4 92 17 50 (oder)

TRADEMARK

RECORDED: 07/06/2005

REEL 003116 FRAME: 0615