

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagiix Limited Partnership		06/23/2005	LIMITED PARTNERSHIP: OHIO
RECEIVING PARTY DATA			
Name:	Small World Toys		
Street Address:	5711 Buckingham Parkway		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90230-6513		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76621545	SCUSHIES	
Registration Number:	2289333	INTERLINKS	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dgrace@loeb.com		
Correspondent Name:	David W. Grace c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4164		
NAME OF SUBMITTER:	David W. Grace		
Signature:	/David W. Grace/		
Date:	07/06/2005		
Total Attachments: 1			

CH \$65.00 76621545

TRADEMARK ASSIGNMENT

WHEREAS, Imagiix Limited Partnership, an Ohio limited partnership with an address of 555 Carr Street, Cincinnati, Ohio 45203 (hereinafter "ASSIGNOR"), represents that it is the owner of the trademarks SCUSHIES and INTERLINKS (the "Trademarks") and is the owner of the trademark applications and registrations identified below; and

WHEREAS, Small World Toys, a corporation organized under the laws of California with an address of 5711 Buckingham Parkway, Culver City, California 90230-6513 (hereinafter "ASSIGNEE"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all of its right, title, and interest in and to said Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all corresponding registrations and applications, including United States application serial number 76621545 (SCUSHIES) and registration number 2289333 (INTERLINKS), as well as the right to sue for past, present, and future infringements of the Trademarks and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this Assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Trademarks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 23rd day of June, 2005.

IMAGIIX LIMITED PARTNERSHIP

By: Jon P. Larrick
Jon P. LARRICK

Print Name

PRESIDENT

Title

State of NEW YORK)

County of QUEENS)

On June 23, 2005 before me, Jon P. Larrick, personally appeared _____ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Victoria Hosen (Seal)

NOTARY PUBLIC, State of New York
No. 0185056634
Qualified in Queens County
Commission Expires March 9, 2008

6-23-05