

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Global Media Services, LLC		04/30/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Deluxe Media Services, LLC		
Street Address:	568 Atrium Drive		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061-1731		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2162613	DVCC	
Registration Number:	2323221	DVCC DIGITAL VIDEO COMPRESSION CENTER	
Registration Number:	2283540	DVCC	
Registration Number:	2465876	DVCC DIGITAL VIDEO COMPRESSION CENTER	
CORRESPONDENCE DATA			
Fax Number:	(312)236-7516		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.368.4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Micah Onixt		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
NAME OF SUBMITTER:	Micah R. Onixt		
Signature:	/Micah R. Onixt/		

CH \$115.00 2162613

Date:

07/07/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "*Assignment*") is made, effective as of April 30, 2005, by Deluxe Global Media Services LLC, a Delaware limited liability company having a place of business at 568 Atrium Drive, Vernon Hills, Illinois, United States (the "*Assignor*").

WHEREAS, Assignor is the record owner of the United States Trademarks set forth on Exhibit A hereto (the "*Trademarks*");

WHEREAS, Assignor has resolved to make a distribution to Deluxe Media Services, LLC, a Delaware limited liability company ("*Assignee*") of all of the DVD compression, encoding and authoring business operated in the United States (whereby audio and video content on digital video tape is compressed and/or encoded according to the DVD Specifications and subsequently programmed together with subtitles, bonus materials and interactive menus in a process called authoring) as well as any related services (including but not limited to the creative design and production of menus and bonus materials and the creation and/or language translation of subtitles) (the "*US CE&A Business*") and the Trademarks are used in the US CE&A Business; and

WHEREAS, Assignor desires to assign, transfer and convey the Trademarks to the Assignee.

NOW THEREFORE, for the sum of ten dollars U.S. (\$10.00) to be paid to Assignor by Assignee, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title, and interest in and to the Trademarks and all common law rights thereto, including any goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereto, and the right to recover for past infringement of the Trademarks, said rights to be held and enjoyed by the Assignee, for its own use and benefit and that of its successors, assigns and other legal representatives as fully and entirely the same would have been held and enjoyed by the Assignor if this Trademark Assignment had not been made.

Assignor hereby agrees to execute and deliver to Assignee any further documents, instruments, papers, forms and authorizations and to take all other actions that may be necessary for transferring, securing or vesting in Assignee full right, title and interest in and to the Trademarks.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first written above.

[SIGNATURE PAGE FOLLOWS]

DELUXE GLOBAL MEDIA SERVICES LLC,
a Delaware limited liability company

By: Thomas Vale

Name: Thomas Vale

Title: Executive Vice President,

Chief Financial Officer and Treasurer

Date: April 30 2005

Lake COUNTY)
STATE OF Illinois) SS

Subscribed and sworn to before me this 30 day of April, 2005.

Esther Goodman
Notary Public

My Commission Expires: 2/22/06

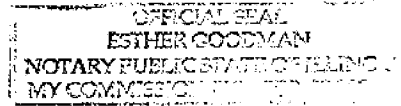


EXHIBIT A

UNITED STATES TRADEMARKS

MARK	CLASS(ES)	GOODS	APPLICATION/REG. NUMBER	FILING/REG. DATE	STATUS
DVCC & Design	40	DIGITAL COMPRESSION OF AUDIO AND VIDEO DATA	2162613	June 2, 1998	Registered
DVCC DIGITAL VIDEO COMPRESSION CENTER & Design	40	DIGITAL COMPRESSION OF AUDIO AND VIDEO DATA	2323221	February 29, 2000	Registered
DVCC & Design	9	DIGITAL VIDEO DISCS FEATURING ENTERTAINMENT	2283540	October 5, 1999	Registered
DVCC DIGITAL VIDEO COMPRESSION CENTER & Design	9	DIGITAL VIDEO DISCS FEATURING ENTERTAINMENT	2465876	July 3, 2001	Registered

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