

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/31/2003		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CFI of Wisconsin, Inc.		07/06/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Hormel Foods Corporation		
Street Address:	1 Hormel Place		
City:	Austin		
State/Country:	MINNESOTA		
Postal Code:	55912		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2114982	CEN PREM	
Registration Number:	2654777	THE PROTEIN PEOPLE	
Registration Number:	2465210	YOUR INNOVATIVE FOOD INGREDIENT PARTNER	
Registration Number:	2026033	PIZAZZ	
Registration Number:	2241167	READY CHEESE	
Serial Number:	76173020	CENTURY FOODS NUTRITIONALS	
Serial Number:	76219079	NU CENTURY WHEY	
Serial Number:	76168729	PUSH-BUTTON FOODS	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	6123325300		
Email:	seppryan@merchant-gould.com		

CH \$215.00 2114982

900027953

TRADEMARK
REEL: 003118 FRAME: 0678

Correspondent Name: Sandra Epp Ryan
Address Line 1: PO Box 2910
Address Line 2: Merchant & Gould P.C.
Address Line 4: Minneaplolis, MINNESOTA 55402-0910

NAME OF SUBMITTER:	Sandra Epp Ryan
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Signature:	/Sandra Epp Ryan/
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Date:	07/08/2005
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Total Attachments: 2
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

The undersigned hereby confirms and ratifies the assignment of rights stated herein effective as of July 31, 2003, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns, *nunc pro tunc*, to Hormel Foods Corporation, a Delaware corporation with a business address of 1 Hormel Place, Austin, Minnesota 55912, effective as of July 31, 2003, all its right, title, and interest in and to the assumed names and trademarks and corresponding applications and registrations identified in Schedule A, attached hereto and incorporated herein by reference (hereinafter, collectively, "the Marks"), together with the associated goodwill, the business of CFI of Wisconsin, Inc., or portion thereof, to which the Marks pertain, which business is ongoing and existing and was ongoing and existing as of July 31, 2003, and the right to sue and recover for past infringements, dilution and other violations.

The undersigned agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Hormel Foods Corporation as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Hormel Foods Corporation in and to the Marks.

CFI OF WISCONSIN, INC.

Dated: July 6, 2005

By: 

Name: Thomas J. Miskowski

Title: President & CEO

STATE OF WISCONSIN)
) ss.
COUNTY OF Monroe)

On this 6th day of July, 2005 before me personally appeared the person described herein who executed the foregoing instrument and first duly sworn, stated that he/she had authority to sign the above instrument and that he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]


Notary Public

SCHEDULE A

<u>Mark/Name</u>	<u>Application /Registration No.</u>
CEN PREM	2,114,982
THE PROTEIN PEOPLE	2,654,777
YOUR INNOVATIVE FOOD INGREDIENT PARTNER	2,465,210
PIAZZ	2,026,033
READY CHEESE	2,241,167
CENTURY FOODS NUTRITIONALS	76/173,020
NU CENTURY WHEY	76/219,079
PUSH BUTTON FOODS	76/168,729
CENTURY FOODS INTERNATIONAL	n/a
CENTURY FARMS OF WISCONSIN	n/a