

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Notice of Assignment	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miavita, Inc.		03/31/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miavita, LLC		
<b>Street Address:</b>	444 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76472584	MIAVITA	
<b>Registration Number:</b>	2646360	MIAVITA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 203-8080		
<b>Email:</b>	trademarkdocket@jmbm.com		
<b>Correspondent Name:</b>	Bernard R. Gans		
<b>Address Line 1:</b>	1900 Avenue of the Stars, 7th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4308		
<b>NAME OF SUBMITTER:</b>		Bernard R. Gans	
<b>Signature:</b>		/bernard r gans/	
<b>Date:</b>		07/08/2005	

CH \$65.00 76472584

Total Attachments: 1

**900027978**

**TRADEMARK  
 REEL: 003118 FRAME: 0832**



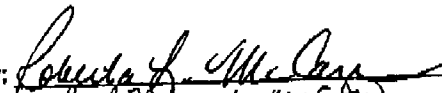
NOTICE OF ASSIGNMENT

Miavita, LLC (a Delaware limited liability company), pursuant to a Contribution Agreement dated March 31, 2004, acquired all rights, title, and interests in the mark MIAVITA, U.S. Trademark Serial No. 76/472,584 and in the mark MIA VITA, Reg. No. 2,646,360, and all associated goodwill from Miavita, Inc., a Delaware corporation.

Miavita, Inc. (a Georgia corporation), pursuant to an Asset Purchase Agreement dated March 9, 2005, acquired all rights, title, and interests in the mark MIAVITA, U.S. Trademark Serial No. 76/472,584 and in the mark MIA VITA, Reg. No. 2,646,360, and all associated goodwill from Miavita, LLC, a Delaware limited liability company.

Miavita, Inc. (a Georgia corporation)

Date: 7/7/05

By:   
Name: ROBERTA L. MCCAW  
Title: SECRETARY

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