

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miavita, LLC		03/09/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Miavita, Inc.		
Street Address:	1850 Parkway Place, Suite 1200		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76472584	MIAVITA	
Registration Number:	2646360	MIAVITA	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4308		
NAME OF SUBMITTER:	Bernard R. Gans		
Signature:	/bernard r gans/		
Date:	07/08/2005		

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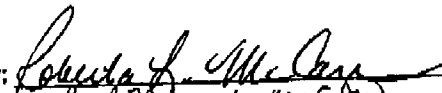
NOTICE OF ASSIGNMENT

Miavita, LLC (a Delaware limited liability company), pursuant to a Contribution Agreement dated March 31, 2004, acquired all rights, title, and interests in the mark MIAVITA, U.S. Trademark Serial No. 76/472,584 and in the mark MIA VITA, Reg. No. 2,646,360, and all associated goodwill from Miavita, Inc., a Delaware corporation.

Miavita, Inc. (a Georgia corporation), pursuant to an Asset Purchase Agreement dated March 9, 2005, acquired all rights, title, and interests in the mark MIAVITA, U.S. Trademark Serial No. 76/472,584 and in the mark MIA VITA, Reg. No. 2,646,360, and all associated goodwill from Miavita, LLC, a Delaware limited liability company.

Miavita, Inc. (a Georgia corporation)

Date: 7/7/05

By: 
Name: ROBERTA L. MCCANN
Title: SECRETARY

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