

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lucky Charms Entertainment, Inc.		03/08/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	KidRo Productions, Inc.
Street Address:	1500 Broadway, Suite 1710
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78465828	R FAMILY
Serial Number:	78465288	R FAMILY
Serial Number:	78465223	R FAMILY
Serial Number:	76606606	ROSIE'S PLACE
Serial Number:	76606605	ROSIE'S PLACE
Serial Number:	76606607	ROSIE'S PLACE
Serial Number:	76606604	ROSIE'S PLACE
Serial Number:	76365394	ROSIE
Serial Number:	76365393	ROSIE
Registration Number:	2647258	ROSIE
Registration Number:	2781060	ROSIE
Registration Number:	2777151	ROSIE
Registration Number:	2669426	ROSIE
Registration Number:	2688890	ROSIE

CH \$465.00 78465828

Registration Number:	2230599	ROSIE O'DONNELL
Registration Number:	2324816	KID RO PRODUCTIONS
Registration Number:	2422120	CUTIE PATOOTIE
Registration Number:	2213051	THE ROSIE O'DONNELL SHOW

CORRESPONDENCE DATA

Fax Number: (212)424-8500

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: vpolak@lgm.com

Correspondent Name: Vivian L. Polak

Address Line 1: 125 West 55th Street

Address Line 2: Leboeuf, Lamb, Greene & MacRae LLP

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Dana R. Metes
Signature:	/Dana R. Metes/
Date:	07/11/2005

Total Attachments: 0

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