

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Entrecap Corp.		07/01/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pacific World Corporation		
<b>Street Address:</b>	25791 Commercentre Drive		
<b>City:</b>	Lake Forest		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92630-8803		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2917636	CALIFORNIA GIRL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)244-6804		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	615-850-8741		
<b>Email:</b>	rfelber@wallerlaw.com		
<b>Correspondent Name:</b>	Robert P. Felber, Jr.		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>NAME OF SUBMITTER:</b>	ROBERT P. FELBER, JR.		
<b>Signature:</b>	/ROBERT P. FELBER, JR./		
<b>Date:</b>	07/11/2005		

Total Attachments: 3  
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**900028024**

**TRADEMARK  
 REEL: 003119 FRAME: 0161**

**OP \$40.00 2917636**

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**ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION  
AND GOODWILL**

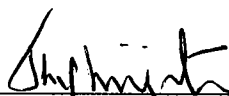
Effective as of July 1, 2005 (the "Effective Date") for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ENTRECAP CORP., a California corporation with offices at 25791 Commercentre Drive, Lake Forest, California 92630-8803 (the "Assignor"), does hereby sell, assign, transfer and set over to PACIFIC WORLD CORPORATION, a California corporation with offices at 25791 Commercentre Drive, Lake Forest, California 92630-8803 (the "Assignee"), all of Assignor's rights, title and interest in and to the trademark listed on Exhibit A attached hereto (the "Mark"), the registration therefor, any renewals or extensions of such registration, and all rights therein and thereto in the United States, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

**ASSIGNOR:**

ENTRECAP CORP.

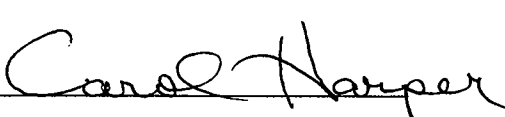
By: 

Name: JAY LIVINGSTON

Title: CHIEF FINANCIAL OFFICER

**ASSIGNEE:**

PACIFIC WORLD CORPORATION

By: 

Name: CAROL HARPER

Title: CORPORATE SECRETARY

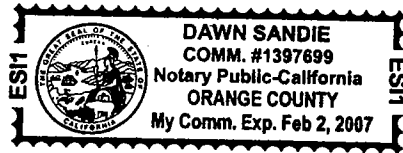
STATE OF California )  
COUNTY OF Orange )

Before me, Dawn Sandie, a Notary Public of said Parish and State, personally appeared Py Livingston, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself/herself to be the CFO of ENTRECAP CORP., the within named Assignor, and that he/she, as such officer, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the corporation in his/her capacity as such officer.

Witness my hand and seal, at office in Lake Forest, California, this 7<sup>th</sup> day of July, 2005.

Dawn Sandie  
Notary Public

My Commission Expires: Feb. 2, 2007



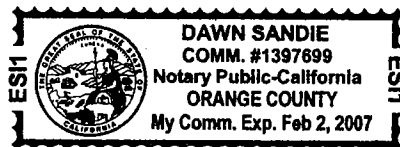
STATE OF California )  
COUNTY OF Orange )

Before me, Dawn Sandie, a Notary Public of said County and State, personally appeared Carol Harser, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself/herself to be the Corporate Secretary of PACIFIC WORLD CORPORATION, the within named Assignee, and that he/she, as such officer, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the corporation in his/her capacity as such officer.

Witness my hand and seal, at office in Lake Forest, California, this 7<sup>th</sup> day of July, 2005.

Dawn Sandie  
Notary Public

My Commission Expires: Feb. 2, 2007



**EXHIBIT A**

**ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION AND  
GOODWILL**

**The Mark**

CALIFORNIA GIRL (US Registration No. 2,917,636)