

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NCSN, Inc.		11/19/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CSTV Networks, Inc.
Street Address:	85 Tenth Avenue
Internal Address:	Third Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	78419738	UNIVERSITY OF COLLEGE SPORTS CSTV U
Serial Number:	78425956	CHAMPIONSHIP MAYHEM
Serial Number:	78629857	IF IT HAPPENS IN COLLEGE SPORTS, IT HAPPENS HERE
Serial Number:	78612172	COLLEGE · SPORTS · TV CSTV
Registration Number:	2953973	COLLEGE SPORTS TELEVISION
Registration Number:	2946775	SLOG
Serial Number:	78486088	FANSTORE
Serial Number:	78381420	32 DAYS OF MADNESS 64 HOURS A DAY
Serial Number:	78477366	COLLEGE SPORTS TV
Serial Number:	78381414	32/64
Serial Number:	78326934	INTERNATIONAL SPORTS TELEVISION
Serial Number:	78326928	ISTV
Registration Number:	2860383	COLLEGE SPORTS ARE JUST BETTER

CH \$440.00 78419738

Serial Number:	76453138	CSTV
Serial Number:	76466532	CS
Registration Number:	2889831	CSTV COLLEGE SPORTS TELEVISION
Serial Number:	76466569	CSTV

CORRESPONDENCE DATA

Fax Number: (212)261-9864

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-541-2064

Email: nyuspto@bryancave.com

Correspondent Name: Todd Braverman, Esq.

Address Line 1: 1290 Avenue of the Americas

Address Line 2: Bryan Cave LLP

Address Line 4: New York, NEW YORK 11804

NAME OF SUBMITTER:	Todd Braverman
Signature:	/tjbraverman/
Date:	07/11/2005

Total Attachments: 2

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Delaware

PAGE 1

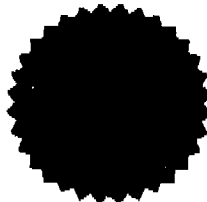
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NCSN, INC.", CHANGING ITS NAME FROM "NCSN, INC." TO "CSTV NETWORKS, INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF NOVEMBER, A.D. 2004, AT 4:56 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3524539 8100

040838740



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3491622

DATE: 11-19-04

TRADEMARK

REEL: 003119 FRAME: 0174

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:56 PM 11/19/2004
FILED 04:56 PM 11/19/2004
SRV 040838740 - 3524539 FILE

CERTIFICATE OF AMENDMENT
OF
THIRD AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
NCSN, INC.

Under Section 242 of the
Delaware General Corporation Law

It is hereby certified that:

1. The name of the corporation (hereinafter called the "Corporation") is NCSN, Inc
2. The Third Amended and Restated Certificate of Incorporation of the Corporation is hereby amended by deleting Section 1 thereof and by inserting the following new Section 1 in lieu thereof:

1. Name: The name of the Corporation is "CSTV Networks, Inc."

3. This Certificate of Amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by the undersigned duly authorized officer of the Corporation and shall be effective as of the 19th day of November 2004.

NCSN, Inc.

By: Barbara Sholtman
Name: BARBARA SHOLTMAN
Title: Senior Vice President

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