

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Kingsford Products Company		11/01/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
<b>Name:</b>	The Kingsford Products Company LLC
<b>Street Address:</b>	1221 Broadway
<b>City:</b>	Oakland
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94612
<b>Entity Type:</b>	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	0580332	KINGSFORD
Registration Number:	1589646	KINGSFORD
Registration Number:	2917261	KINGSFORD
Registration Number:	1632111	
Registration Number:	1090646	MATCH LIGHT
Registration Number:	2365301	MATCH LIGHT
Registration Number:	1746280	
Registration Number:	1767864	
Registration Number:	1450165	WITH MESQUITE
Registration Number:	1556451	BBQ BAG
Registration Number:	2687676	K
Registration Number:	0773000	KINGSFORD
Registration Number:	1126318	KINGSFORD
Registration Number:	2316411	KINGSFORD

CH \$590.00 0580332

Registration Number:	2541155	KINGSFORD
Registration Number:	2478165	KINGSFORD
Registration Number:	2002914	KINGSFORD
Registration Number:	0950169	KINGSFORD
Serial Number:	78454397	GET GRILLING AMERICA
Serial Number:	78454407	KINGSFORD GRILLING MONTH
Serial Number:	75068562	SURE FIRE
Serial Number:	78576947	SURE FIRE GROOVES
Serial Number:	78636354	SURE FIRE GROOVES

**CORRESPONDENCE DATA**

Fax Number: (510)271-1652

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 510 271 2737

Email: trademarks@clorox.com

Correspondent Name: Barbara Ellen

Address Line 1: 1221 Broadway

Address Line 4: Oakland, CALIFORNIA 94612

NAME OF SUBMITTER:	Barbara Ellen
Signature:	/Barbara Ellen/
Date:	07/11/2005

**Total Attachments: 3**

source=Kingsford Co to Kingsford LLC#page1.tif

source=Kingsford Co to Kingsford LLC#page2.tif

source=Kingsford Co to Kingsford LLC#page3.tif

# Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "THE KINGSFORD PRODUCTS COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE KINGSFORD PRODUCTS COMPANY" TO "THE KINGSFORD PRODUCTS COMPANY, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF NOVEMBER, A.D. 2004, AT 7:55 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

0776937 8100V

040785220

AUTHENTICATION: 3447933

TRADEMARK 04-04

REEL: 003119 FRAME: 0451

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 10:07 AM 11/01/2004  
FILED 07:55 PM 11/01/2004  
SRV 040785220 - 0776937 FIL

**CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL  
CORPORATION LAW**

1. The name of the corporation is THE KINGSFORD PRODUCTS COMPANY. The name under which the corporation was originally incorporated is "Delaware KFD, Inc." It was changed to "The Kingsford Company" on March 12, 1973; and to "The Kingsford Products Company" on June 18, 1985.
2. The date on which the original Certificate of Incorporation was filed with the Secretary of State December 6, 1971.
3. The name of the limited liability company into which the corporation is herein being converted is THE KINGSFORD PRODUCTS COMPANY, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266.

Dated: November , 2004

By: /s/ PAMELA FLETCHER  
Pamela Fletcher  
Vice President - Secretary

CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL  
CORPORATION LAW

1. The name of the corporation is THE KINGSFORD PRODUCTS COMPANY. The name under which the corporation was originally incorporated is "Delaware KFD, Inc." It was changed to "The Kingsford Company" on March 12, 1973; and to "The Kingsford Products Company" on June 18, 1985.
2. The date on which the original Certificate of Incorporation was filed with the Secretary of State is December 6, 1971.
3. The name of the limited liability company into which the corporation is herein being converted is THE KINGSFORD PRODUCTS COMPANY, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266.

By: Pamela Fletcher  
Pamela Fletcher  
Vice President - Secretary