

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sports.com, Inc.		07/11/2005	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

<b>Name:</b>	SportsLine.com, Inc.
<b>Street Address:</b>	1515 Broadway
<b>Internal Address:</b>	c/o Corp Legal / 51st Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10036
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2583898	SPORTS.COM
Registration Number:	2483893	SPORTS.COM
Registration Number:	2474587	SPORTS.COM
Registration Number:	2472486	SPORTS.COM
Registration Number:	2462928	SPORTS.COM

**CORRESPONDENCE DATA**

Fax Number: (212)258-6193  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 846-6335  
 Email: kaz.tanakh@viacom.com, rebecca.borden@viacom.com  
 Correspondent Name: Viacom International Inc.  
 Address Line 1: 1515 Broadway  
 Address Line 2: c/o Corp Legal / 51st Floor  
 Address Line 4: New York, NEW YORK 10036

CH \$140.00 2583898

NAME OF SUBMITTER:	Rebecca Borden
Signature:	/rb/
Date:	07/12/2005
Total Attachments: 2 source=Sports-com#page1.tif source=Sports-com#page2.tif	

**ASSIGNMENT OF TRADEMARKS**

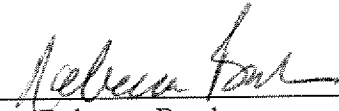
WHEREAS, Sports.com, Inc. ("Assignor"), a Nevada corporation with a place of business at 2200 W. Cypress Creek Road, Ft. Lauderdale, FL 33309, is the owner of registrations for the marks [see attached schedule "A"] on and in connection with the classes of goods/services as identified in schedule "A" and assigns all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, SportsLine.com, Inc. ("Assignee"), a Delaware corporation with a place of business at c/o Viacom Inc., 1515 Broadway, New York, New York 10036, desires to obtain all rights in and to the Marks.

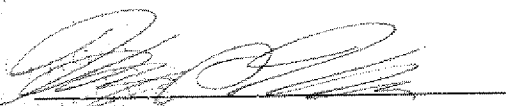
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 11th day of July, 2005.

SPORTS.COM, INC.

By:   
Name: Rebecca Borden  
Title: Assistant Secretary

Sworn to before me this  
11th day of July, 2005

  
Notary Public

KAZ A. TANAKH  
NOTARY PUBLIC, State of New York  
No. 01TA5083734  
Qualified in New York County  
Commission Expires Aug. 18, 20 09

SCHEDULE A

Trademark Registrations:

Reg. No.	Mark	Class	Goods and Services
2583898	SPORTS.COM	38	Electronic mail services, facsimile transmission services, and paging services
2483893	SPORTS.COM	35	Computerized on-line ordering and retail store services in the fields of athletic equipment apparel, accessories, toys, games, memorabilia, trading cards, books, computer software, and novelty and merchandising items relating to athletics and athletic competitions.
2474587	SPORTS.COM	38	Providing on-line electronic bulletin board and real-time electronic chat services for transmission of messages among computer users concerning athletics and athletic competitions
2472486	SPORTS.COM	41	Providing information in the field of athletics and athletic competitions via a global computer network
2462928	SPORTS.COM	41	Providing computer games and contests that may be accessed network-wide by network users