



02-17-2005

DEPARTMENT OF COMMERCE
Patent and Trademark Office



RECORD
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102943228

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Berkley Inc.

- Individual(s)
- General Partnership
- Corporation-State Iowa
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) June 19, 2000

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Pure Fishing, Inc.

Internal Address:

Street Address: 1900 18th Street

City: Spirit Lake

State: IA

Country: USA Zip: 51360

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Iowa State
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,878,726

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
FISH BITE AND WON'T LET GO, registered February 14, 1995

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Lance G. Johnson, Esq.

Internal Address: Roylance, Abrams, Berdo & Goodman, L.L.P.

Street Address: 1300 19th Street, N.W.
Suite 600

City: Washington

State: DC Zip: 20036-1649

Phone Number: 202-659-9076

Fax Number: 202-659-9344

Email Address: ljohnson@roylance.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number 18-2220

Authorized User Name

9. Signature:

Signature

4-FEB-2005
Date

Lance G. Johnson

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ARTICLES OF AMENDMENT TO THE
ARTICLES OF INCORPORATION OF
BERKLEY INC.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to section 1006 of the Iowa Business Corporation Act, the undersigned corporation adopts the following amendment to the corporation's Articles of Incorporation:

1. The name of the corporation is Berkley Inc.
2. The Restated Articles of Incorporation, as amended, shall be further amended by striking ~~Article I in its entirety and inserting in lieu thereof the following new Article I:~~

"The name of the corporation is Pure Fishing, Inc."

3. The date of adoption of the amendment was June 19, 2000.
4. The amendment was approved by the shareholders. The designation, number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the amendment, and the number of votes of each voting group indisputably represented at the meeting is as follows:

Designation of Group	Shares Outstanding	Votes Entitled to be Cast on Amendment	Votes Represented at Meeting
Common	72,316	72,316	72,316

- A. The total number of votes cast for and against the amendment by each voting group entitled to vote separately on the amendment is as follows:

Voting Group	Votes For	Votes Against
Common	72,316	0

The number of votes cast for the amendment by each voting group was sufficient for approval by that voting group.

The effective time and date of this document shall be 11:59 PM June 30, 2000.

FILED
IOWA
SECRETARY OF STATE

6-20-2000

2:24 PM

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BERKLEY INC.

By Thomas W. Bedcell
Thomas W. Bedcell, Chairman/CEO



No. W00242721
Date: 06/21/2000

SECRETARY OF STATE

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PURE FISHING, INC.

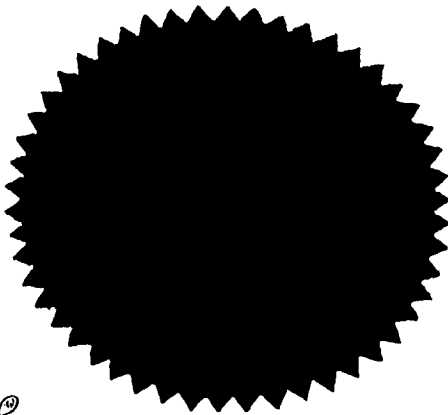
ACKNOWLEDGMENT OF DOCUMENT FILED

The Secretary of State acknowledges receipt of the following document:

Articles of Amendment

The document was filed on June 20, 2000, at 02:24 PM. to be effective as of June 30, 2000, at 11:59 PM.

The amount of \$50.00 was received in full payment of the filing fee.



Chester J. Culver

CHESTER J. CULVER SECRETARY OF STATE



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