TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Continuing Medical Education, Incorporated		06/30/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	CMP Healthcare Media LLC	
Street Address:	600 Community Drive	
City:	Manhasset	
State/Country:	NEW YORK	
Postal Code:	11030	
Entity Type:	limited liability company: DELAWARE	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Serial Number:	78437336	PSYCHIATRIC REPORTER	
Serial Number:	78437302	PSYCHIATRIC REPORTER	
Serial Number:	78437322	ADVANCES IN PSYCHIATRIC MEDICINE	
Serial Number:	78437346	ADVANCES IN PSYCHIATRIC MEDICINE	
Serial Number:	78430414	WHAT'S THE "TAKE HOME"?	
Serial Number:	78430440	WHAT'S THE "TAKE HOME"?	
Serial Number:	78430294	WHAT'S THE "TAKE HOME"?	

CORRESPONDENCE DATA

(310)510-6741 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3102822000 efilings@loeb.com Email: Correspondent Name: Susan L. Heller

10100 Santa Monica Blvd., Suite 2200 Address Line 1:

> **TRADEMARK REEL: 003120 FRAME: 0687**

900028210

Address Line 4: Los Angeles, CALIFORNIA 90067				
NAME OF SUBMITTER:	Joseph Geisman			
Signature:	/jg/gk/			
Date:	07/13/2005			
Total Attachments: 3 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif				

TRADEMARK REEL: 003120 FRAME: 0688

CONTRIBUTION AGREEMENT

THIS CONTRIBUTION AGREEMENT (this "Agreement"), entered into as of June 30, 2004 (the "Contribution Date"), by and among Continuing Medical Education, Incorporated, a California Corporation, ("CME") and CMP Healthcare Media LLC, a Delaware Limited Liability Company, ("CMP").

WHEREAS, CME desires to transfer substantially all of the assets used in its publishing business (the "Business") including, among others, the assets described in Schedule 1 attached hereto (the "Assets") to CMP as a contribution to the capital of CMP and CMP has agreed to accept that contribution, subject to the terms and conditions of this Agreement; and

REDACTED

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, the parties hereby agree as follows:

ARTICLE 1

CONTRIBUTION OF ASSETS

Section 1.01. <u>Contribution of the Asset to CMP</u>. Subject to the terms and conditions of this Agreement, on the Contribution Date, CME hereby assigns, transfers, and conveys to CMP as a capital contribution, all of CME's right, title, and interest in and to the Assets.

REDACTED

TRADEMARK
REEL: 003120 FRAME: 0689

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

CONTINUING MEDICAL EDUCATION, INC.

By: Annmarie Fowler

Title: Assistant Secretary

CMP HEALTHCARE MEDIA LLC

By: Scott Mozar

Title: Vice President

TRADEMARK

REEL: 003120 FRAME: 0690

CMP HEALTHCARE MEDIA LLC

Attachment A

(Assignment)

TRADEMARK	SERIAL NO./ FILING DATE	REG. NO./ REG. DATE	INT'L CLASS	COUNTRY
PSYCHIATRIC	78437336		16	USA
REPORTER	06/17/04			<u>: : : : : : : : : : : : : : : : : : : </u>
PSYCHIATRIC	78437302		42	USA
REPORTER	06/17/04			
ADVANCES IN	78437322		42	USA
PSYCHIATRIC	06/17/04			
MEDICINE				
ADVANCES IN	78437346		16	USA
PSYCHIATRIC	06/17/04			
MEDICINE				
WHAT'S THE	78430414		16	USA
"TAKE HOME"?	06/04/04			
WHAT'S THE	78430440		9	USA
"TAKE HOME"?	06/04/04			
WHAT'S THE	78430294		41	USA
"TAKE HOME"?	06/04/04			

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RECORDED: 07/13/2005

TRADEMARK REEL: 003120 FRAME: 0691