TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coors Brewing Company		04/01/2003	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Coors Global Properties, Inc.
Street Address:	165 South Union Boulevard, Suite 170
City:	Lakewood
State/Country:	COLORADO
Postal Code:	80228
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1134162	COORS
Registration Number:	2930496	COORS ORIGINAL

CORRESPONDENCE DATA

Fax Number: (303)863-0223
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-863-2970
Email: mtrudell@sheridanross.com
Correspondent Name: Miriam Trudell, Sheridan Ross P.C.
Address Line 1: 1560 Broadway, Suite 1200
Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Miriam Trudell
Signature:	/miriam trudell/
Date:	07/13/2005

Total Attachments: 8

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ADDENDUM

This first Addendum modifies the Assignment that is attached as Exhibit 1, which has an effective date of April 1, 2003 ("the Assignment"), by and between Coors Brewing Company ("CBC") and Coors Global Properties, Inc. ("CGP"). This Addendum shall be effective as of April 1, 2003 ("Effective Date").

This Addendum is entered into for the following purposes: (a) to include an additional U.S. Trademark and Service Mark Registration/Application that was unintentionally omitted from the Assignment and (b) to correct a typographical error in a U.S. Trademark Registration number that was listed in the Assignment;

1. In consideration of the foregoing recitals which are incorporated into the Assignment by this reference and in consideration of this Addendum, CBC and CGP hereby agree as follows:

Add the following U.S. Application/U.S. Registration to Schedule A:

MARK	U.S. REGISTRATION/APPLICATION NO.
COORS ORIGINAL	Reg. No. 2930496, Applic. No. 78/186453

Amend U.S. Registration No. 1132162 for COORS as listed in the Assignment in Schedule A to:

COORS	Reg. No. 1134162

2. This Addendum in no way affects any terms of the Assignment other than strictly in the manner described above. Except as modified and amended by this Addendum, the Assignment shall remain and continue in full force and effect.

3. This Addendum may be executed in counterparts and each taken together shall constitute one and the same document. Likewise, this Addendum may be executed by facsimile signatures, each of which shall constitute an original signature.

IN WITNESS WHEREOF, the parties have executed this Addendum.

COORS BREWING COMPANY

By: Annita M. Menogan
Name: Annita M. Menogan
Title: Vice President and Secretary

COORS GLOBAL PROPERTIES, INC.

By: Patti L. Zenk
Name: PATTI L. ZENK
Title: PRESIDENT, GENERAL COUNSEL

J:\4060\CB\-794\Addendum to U.S. trademark assignment.DOC

EXHIBIT 1

ASSIGNMENT

This is an Assignment by Coors Brewing Company, a Colorado corporation with offices at 311 10th Street, Golden, Colorado 80401 ("CBC"), to Coors Global Properties, Inc., a Colorado corporation with offices at 165 South Union Boulevard, Suite 170, Lakewood, Colorado 80228 ("CGP"), effective April 1, 2003.

CBC and CGP entered an Assignment Agreement dated April 1, 2003 whereby CBC assigned all its rights in all trademarks and service marks of CBC ("Assigned Marks") to CGP, including all goodwill of the business symbolized by the Assigned Marks.

The Assigned Marks include trademarks and service marks that are the subject of the U.S. Trademark and Service Marks Registrations and Applications listed on Schedule A.

CBC and CGP wish to transfer record title to the Assigned Marks and execute a document suitable for recordation in the United States Patent and Trademark Office.

For consideration previously received, CBC hereby acknowledges and confirms the assignment from CBC to CGP of all right, title and interest in and to the Assigned Marks, and all trademark and service mark applications and registrations therefore presently listed on Schedule A or as Schedule A is later revised, together with the goodwill of the business symbolized by the Assigned Marks.

COORS BREWING COMPANY

By: Annita M. Menogan

Name: Annita M. Menogan

Title: Secretary

COORS GLOBAL PROPERTIES, INC.

By: Patti L. Zenk

Name: PATTI L. ZENK

Title: VP, GENERAL COUNSEL

SCHEDULE A

MARK	U.S. REGISTRATION/APPLICATION NO.
Mountain Design	2774502
PARTIES HAPPEN	2775569
IT OUT and Design	2672160
COLD DOWN EASY	2765372
SIGUELA	2708882
SILVER SUN	2698656
THE OFFICIAL SPONSOR OF GUYS NIGHT OUT	2725722
QUEEN OF HALLOWEEN	2604738
KEYSTONE LIGHT BEER B QUE	2671651
CHECK IT OUT	2698434
ZIMA	2509896
COOLER BOX	2630407
DRIVE SOBER and Design	2627460
ALWAYS SMOOTH, NEVER BITTER	2726375
A FEW DEGREES COOLER	2509659
NOTHING MISSING	2506357
21 SIGNIFICA 21 and Design	2487516
TOURNEY TIME	2707575
THE OFFICIAL BEER OF SOFTBALL	2551119
HALFWAY TO ST. PAT'S	2539550
SILVER BULLET BOWL	2737308
Mountain Design	2406363
HOOP TIME	2535488
21 MEANS 21 and Design	2450197
KEEP THE LIGHTS ON	2510949
SALSARENGUE	2409991
BANQUET BEER	2318805
COORS LIGHT Label Design	2346770
COORS (stylized)	2389252
THE SILVER BULLET	2420533
COORS	2335054
COORS (stylized)	2337792
COORS LIGHT	2340365
ORIGINAL COORS	2340364
HEY.BEER.MAN.	2670722
MEXICALI Label Design	2187900
TASTE THE ONE THAT WON FOR TASTE	2171432
21 MEANS 21	2336511
ORIGINAL COORS (stylized)	2351112
ORIGINAL COORS	2339554

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MARK	U.S. REGISTRATION/APPLICATION NO.
ORIGINAL COORS RODEO and Design	2317567
FROST BREWING	2601321
FROST BREW	2702768
MOONME	2152111
ZIMA	2154769
ROOTS OF THE RHYTHM	2173868
IT'S GOOD LIKE THAT	2173867
SILVER POUND	2186691
BLUE MOON BREWING CO.	2147341
FROST BREWED	2288111
BLAKE STREET BOMBERS	2151446
BLUE MOON	2115746
JANUARY MADNESS	2243138
RIGHT FIELD RED ALE	2094983
POWER ALLEY EXTRA-SPECIAL BITTER	2094979
PINSTRIPE PALE ALE	2094978
SQUEEZE PLAY WHEAT	2093112
ORIGINAL COORS	2448018
COORS LIGHT	2451156
COORS BREWING COMPANY GOLDEN, COLORADO and Design	2145822
COORS	2444615
THE SILVER BULLET	2449362
BARMEN	2457492
THE SANDLOT BREWERY and Design	2066469
ZIMA MIXOLOGY	2126563
Bottle Company Logo	2036766
ROCKY MOUNTAIN BOTTLE COMPANY	2046777
M and Design	2105809
HJ HERMAN JOSEPH'S and Design	2160766
HJ (stylized)	2112714
HJ HERMAN JOSEPH'S SPECIAL PREMIUM BEER	2067798
LIKE A COOL BREEZE ON A HOT MEMPHIS NIGHT	2079914
MEMPHIS BROWN	2096143
LITERACY PAYS	2072274
THE 16 FL. OZ. POUND	1948761
ZIMA	1938526
ZIMA	1968013
Z REFRESHING ALCOHOL BEVERAGE and Design	2042283
Z and Design	2051238
ZIMA (stylized)	1933088
THE SANDLOT BREWERY AT COORS FIELD and Design	2044281
THE SANDLOT BREWERY	2032660

TRADEMARK
REEL: 003120 FRAME: 0744

MARK	U.S. REGISTRATION/APPLICATION NO.
THERE'S NO BEER LIKE IT	2074146
COORS FIELD	2006550
COORS FIELD	2030514
COORS FIELD	2169773
COORS FIELD	2121926
COORS FIELD	2030443
COORS FIELD	2091530
COORS FIELD	2132906
COORS LIGHT THE SILVER BULLET	1788251
COORS LIGHT THE SILVER BULLET	1797874
COORS LIGHT THE SILVER BULLET	1792595
ROCKY MOUNTAIN	2591793
DRINK SAFELY and Design	1858781
MEXICALI	2093334
COORS LIGHT THE SILVER BULLET	1748768
COORS and Design	1738425
COORS and Design	1726076
COORS LIGHT	1725874
COORS FIELD	1834687
ZIMA	1970242
LA BALA DE PLATA	1696388
THE OFFICIAL BEER OF HALLOWEEN	1726730
COORS LIGHT	1684609
COORS FIELD	1949291
Waterfall Design	1720575
THE ROCKY MOUNTAIN LEGEND	1671293
PARTY BALL	1649636
KEYSTONE BEER	1678280
KEYSTONE BEER	1662512
KEYSTONE BEER	1691392
KEYSTONE BEER	1662534
O'FFICIAL BEER OF ST. PATRICK' DAY	1645437
KEYSTONE	1651618
WINTERFEST	1520054
THE SILVER BULLET (stylized)	1529947
WINTERFEST BEER (stylized)	1458618
RESOLUTION RUN	1436773
COORS EXTRA GOLD and Design	1389342
COORS	1353033
HERMAN JOSEPH'S and Design	1338271
COORS BANQUET BEER SINCE 1873 and Design	1313763
THE BEST OF THE ROCKIES IS YOURS	1285493
THE BEST OF THE ROCKIES IS HERE	1282740
SILVER BULLET	1387582

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MARK	U.S. REGISTRATION/APPLICATION NO.
SILVER BULLET	1264432
COORS	1207854
COORS	1263412
COORS	1248902
COORS	1247720
COORS	1211674
COORS	1243443
COORS	1245439
COORS	1208681
COORS	1204535
COORS	1245295
COORS	1245793
TASTE THE HIGH COUNTRY	1243814
COORS	1198759
TASTE THE HIGH COUNTRY. TASTE COORS	1262609
COORS	1227815
COORS LIGHT	1145223
COORS LIGHT	1127061
COORS	1127060
COORS LIGHT BEER Label Design	1134783
COORS	1119207
COORS	1116405
COORS	1145707
COORS	1143960
COORS	1121910
COORS	1117310
COORS	1132162
COORS	1146169
COORS	1116398
COORS	1116678
COORS	1116729
COORS	1116559
COORS	1116602
COORS	1116302
COORS	1071095
COORS	959619
COORS	959616
COORS	959719
COORS SILLIMANITE (MULLITE)	777341
COORS (stylized script)	519209
C ADOLPH COORS GOLDEN, COLORADO and Design	519643
AMERICA'S FINE LIGHT BEER	654932
A COORS (stylized)	619191
C and Design	632821

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MARK	U.S. REGISTRATION/APPLICATION NO.
MOUNTAIN JAM	78/205890
BEER B QUE	78/183880
ST. PARTY'S DAY	78/154636
DIFFERENT GROOVES. ONE VIBE.	78/143336
IT'S ON!	76/404509
GO WITH PLAN Z	76/390898
HYDRO-SEAL	76/371636
CLUB LIQUID SILVER	76/360751
LIQUID SILVER	76/360593
REAL. GOLDEN. BEER	76/360369
COWBOY UP!	76/351995
SUMMER EXPOSURE	76/331266
FROST BREWED. REAL SMOOTH	76/327491
ASK FOR IT BY COLOR	76/195996
ORIGINAL COORS ICE PACK	76/166738
Mountain Design	75/982130
BLUE MOON Label Design	75/599304
BANDIDO and Design	75/541553
ROCKIES	75/081785
OFFICIAL BEER OF THE ROCKIES	74/508743
HOME OF THE ROCKIES	74/470138
BEST OF THE ROCKIES	74/378308