

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cancer Information Group, L.P.		06/30/2005	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Cure Media Group, L.P.		
Street Address:	50 Kennedy Plaza, 18th Floor		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2800273	CURE CANCER UPDATES, RESEARCH & EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	(214)746-8532		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	karen.joffrion@weil.com		
Correspondent Name:	Weil, Gotshal & Manges c/o Karen Joffrion		
Address Line 1:	200 Crescent Ct., Suite 300		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Karen Joffrion		
Signature:	/Karen Joffrion/		
Date:	07/14/2005		

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 30th day of June, 2005 (this "Trademark Assignment") between CANCER INFORMATION GROUP, L.P., a Texas limited partnership, having its principal place of business located at Suite 450, 3535 Worth St., Dallas, Texas ("Assignor"), and CURE MEDIA GROUP, L.P., a Delaware limited partnership having its principal place of business located at c/o 50 Kennedy Plaza, 18th Floor, Providence, Rhode Island, 02903 ("Assignee").

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A, all applications and registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks"); and

WHEREAS, by an Acquisition Agreement, dated as of February 18, 2005 among Assignee by assignment from Medical Media Holdings, LLC, Assignor and the other parties thereto (as amended, the "Acquisition Agreement"), Assignor has sold certain Acquired Assets (as defined in the Acquisition Agreement) to Assignee, and in connection therewith, Assignor has agreed to assign and Assignee has agreed to acquire, all of Assignor's right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademarks throughout the world, including all applications therefor and all goodwill pertaining thereto, the portion of the business of Assignor to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

This Trademark Assignment does not extend upon or limit the rights, obligations, representations, warranties and indemnifications provided in the Acquisition Agreement. Notwithstanding anything to the contrary set forth herein, if there is any conflict between the terms and conditions of this Trademark Assignment and the terms and conditions of the Acquisition Agreement, the terms and conditions of the Acquisition Agreement shall control.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

This Trademark Assignment shall be governed by, construed and enforced in accordance with the laws of the State of New York (without application of principles of conflicts of law).

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows.]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

CANCER INFORMATION GROUP, L.P.

By: Physicians' Education Resource, Inc.,
its general partner

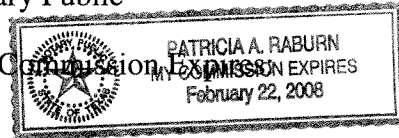
By: *VK*
Dr. Vinay K. Jain
President

On this 30th day of June, 2005, Dr. Vinay K. Jain, a duly authorized officer of Physicians' Education Resource, Inc. personally appeared before me, and to me personally known, stating that the foregoing instrument was signed on behalf of such entity pursuant to proper authority, and acknowledged the execution of the instrument as the free act and deed of the entity.

Patricia A. Raburn
Notary Public

[SEAL]

My Commission Expires



ACKNOWLEDGED AND ACCEPTED BY:

CURE MEDIA GROUP, L.P.

By: Medical Media Group, LLC, its general partner

By: *Peter O. Wilde, Jr.*
Name: Peter O. Wilde, Jr.
Title: Vice President

SCHEDULE A

TRADEMARK

Owner	Registration Number	Trademark
Cancer Information Group, L.P.	2800273	C.U.R.E. Cancer Updates, Research, and Education