

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--|----------|----------------|----------------------------------|
| Hay & Robertson International Licensing AG | | 09/09/2002 | JOINT STOCK COMPANY: SWITZERLAND |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------------------|
| Name: | International Brand Licensing AG |
| Street Address: | Bahnhofstrasse 6 |
| City: | Klosters |
| State/Country: | SWITZERLAND |
| Postal Code: | CH- 7250 |
| Entity Type: | JOINT STOCK COMPANY: SWITZERLAND |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|----------|----------------------|
| Serial Number: | 76017257 | M MOUNTAIN EQUIPMENT |
| Registration Number: | 2650990 | M |
| Registration Number: | 1073175 | M |
| Registration Number: | 1090057 | M |

CORRESPONDENCE DATA

Fax Number: (202)408-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202.408.4000
 Email: docketing@finnegan.com
 Correspondent Name: Finnegan, Henderson
 Address Line 1: 901 New York Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

DOMESTIC REPRESENTATIVE

OP \$115.00 76017257

Name: Finnegan, Henderson
Address Line 1: 901 New York Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

| | |
|--|----------------|
| NAME OF SUBMITTER: | Mark Sommers |
| Signature: | /Mark Sommers/ |
| Date: | 07/14/2005 |
| Total Attachments: 1 source=0004675#page1.tif | |

NO DOCUMENT REQUIRED