

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	06/06/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Interweave Press, Inc.		06/06/2005	CORPORATION: COLORADO

**RECEIVING PARTY DATA**

Name:	Interweave Press, LLC
Street Address:	201 East Fourth Street
City:	Loveland
State/Country:	COLORADO
Postal Code:	80537
Entity Type:	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78630553	BEADWORK
Serial Number:	78641982	BEADWORK CREATES
Serial Number:	78630525	FIBERARTS
Serial Number:	78630498	HANDWOVEN
Registration Number:	2502940	INTERWEAVE
Serial Number:	78630575	INTERWEAVE KNITS
Registration Number:	2502941	INTERWEAVE.COM
Registration Number:	1814924	PIECEWORK
Serial Number:	78630600	SPIN-OFF
Serial Number:	78401345	STRINGING
Serial Number:	78642708	

**CORRESPONDENCE DATA**

CH \$290.00 78630553

Fax Number: (212)415-8701  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2124158700  
Email: ptotmcommunications@morganfinnegan.com  
Correspondent Name: Morgan & Finnegan, L.L.P.  
Address Line 1: 3 World Financial Center  
Address Line 2: Docket Administrator  
Address Line 4: New York, NEW YORK 10281-2101

NAME OF SUBMITTER:	Scott Greenberg, Esq.
Signature:	/SG/
Date:	07/14/2005

Total Attachments: 5  
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**EXHIBIT I**

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of June \_\_, 2005 ("Effective Date") by and between Interweave Press, Inc., a Colorado Corporation ("Assignor"), and Interweave Press, LLC, a Delaware Limited Liability Company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated June \_\_, 2005 (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's right, title and interest in and to the trademarks, service marks, domain names, trade names and assumed names set forth on Schedule A hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks");

WHEREAS, Assignor has intended to use the trademark STRINGING in commerce, and has filed a United States trademark application now assigned serial number 78-401345 indicating that intention but has not yet filed allegations of use under Section 1(c) or 1(d) of the Trademark Act, and is assigning the mark in said application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. Section 1060; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Closing Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

\* \* \* \* \*

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this 12 day of June, 2005.

**ASSIGNOR:**

**INTERWEAVE PRESS, INC.**

Name:

Manlynn T. Mungy

Title:

President

**ASSIGNEE:**

**INTERWEAVE PRESS, LLC**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

X

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this 6 day of June, 2005.

**ASSIGNOR:**

**INTERWEAVE PRESS, INC.**

Name:

\_\_\_\_\_

Title:

\_\_\_\_\_

**ASSIGNEE:**

**INTERWEAVE PRESS, LLC**

Name:

Chas Hall

Title:

CEO

\_\_\_\_\_

Trademark Assignment Schedule A

Schedule 1.1(g)

INTERWEAVE PRESS  
TRADEMARKS, CORPORATE NAME  
and  
DOMAIN NAMES

**TRADEMARKS**

MARK	REG OR SERIAL NO.	REG. DATE	STATUS	COMMENTS
BEADWORK	SN 78630553		Filed 5/16/05 Pending, not yet assigned to an examiner	
BEADWORK CREATES	SN 78641982		Filed 6/2/05	
FIBERARTS	SN 78630525		Filed 5/16/05 Pending, not yet assigned to an examiner	
HANDWOVEN	SN 78630498		Filed 5/16/05. Pending, not yet assigned to an examiner	
HANDWOVEN (stylized)	RN 1270694	3/20/84	CANCELLED UNDER SECT. 8	No Declaration under Section 8 was ever filed so the registration was cancelled in 1990.
INTERWEAVE	RN 2502940	10/30/01	SECTION 8 & 15 WILL BE DUE 10/30/06	
INTERWEAVE KNITS	SN 78630575		Filed 5/16/05. Pending, not yet assigned to an examiner	
INTERWEAVE. COM	RN 2502941	10/30/01	SECTION 8 & 15 WILL BE DUE 10/30/06	
PIECEWORK	RN 1814924	1/4/94	REGISTERED, RENEWED Next Renewal due 1/4/14	
SPIN-OFF	SN 78630600		Filed 5/16/05. Pending, not yet assigned to an examiner	
STRINGING	SN 78401345	In process	Mark was published in the 5/10/05 issue of the Official Gazette. If no opposition filed should mature into a registration.	

	SN 78642708		Filed 6/2/05	
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## DOMAIN NAMES

DOMAIN NAME	EXPIRATION DATE	REGISTRANT	REGISTER
beadworkmagazine.com	9/20/09	Heiberg Consulting	Directnic
beadwork-magazine.com	9/26/06	Heiberg Consulting	Network Solutions
beadworkmagazine.net	9/26/06	Heiberg Consulting	Network Solutions
beadwork-magazine.net	9/26/06	Heiberg Consulting	Network Solutions
fiberarts.com	5/26/06	Heiberg Consulting	Network Solutions
fiberartsmagazine.com	10/31/10	Heiberg Consulting	Network Solutions
fibercrafts.com	7/27/05	David Heiberg	Network Solutions
fibercrafts.net	7/27/05	Heiberg Consulting	Network Solutions
fibercrafts.org	7/27/05	Heiberg Consulting	Network Solutions
handwovenmagazine.com	9/22/06	Heiberg Consulting	Network Solutions
hiptobead.com	1/6/08	Heiberg Consulting	Network Solutions
hiptocrochet.com	1/6/08	Heiberg Consulting	Network Solutions
hiptostitch.com	12/1/07	Heiberg Consulting	Network Solutions
interweave.com	12/12/06	Heiberg Consulting	Network Solutions
interweavecrochet.com	4/7/07	Heiberg Consulting	Network Solutions
interweaveknits.com	9/22/06	Heiberg Consulting	Network Solutions
interweavepress.com	6/21/06	Heiberg Consulting	Network Solutions
iwp.com	7/12/07	Heiberg Consulting	Network Solutions
knitscapemagazine.com	3/18/08	Heiberg Consulting	Network Solutions
knitsmagazine.com	8/30/09	Heiberg Consulting	Network Solutions
knitsspirit.com	2/28/08	Heiberg Consulting	Network Solutions
knitsstyle.com	1/17/08	Heiberg Consulting	Network Solutions
knittedbabes.com	2/1/06	Heiberg Consulting	Network Solutions
learntospin.com	2/4/08	Heiberg Consulting	Network Solutions
learntoweave.com	2/4/08	Heiberg Consulting	Network Solutions
needleworker.com	8/25/06	Heiberg Consulting	Network Solutions
pieceworkmagazine.com	9/22/06	Heiberg Consulting	Network Solutions
spinoffmagazine.com	9/22/06	Heiberg Consulting	Network Solutions
wrapstyle.com	5/17/06	Heiberg Consulting	Network Solutions

## TRADE NAMES

Interweave Press

Interweave Press, Inc.

Interweave Publishing, Inc.

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