Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
HIGH REV PRODUCTS LLC		06/17/2005	limited liability company:	

## **RECEIVING PARTY DATA**

Name:	Herman Howard	
Street Address:	1281 EAST MAIN STREET	
City:	STAMFORD	
State/Country:	CONNECTICUT	
Postal Code:	06902	
Entity Type:	INDIVIDUAL:	

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	74483572	DURA SHINE
Registration Number:	2270450	DURA LUBE
Registration Number:	2167800	DURA LUBE
Registration Number:	2196117	DURA-LUBE
Registration Number:	1944267	TOMORROW'S TECHNOLOGY TODAY
Registration Number:	1714932	COLOR MATCH

### **CORRESPONDENCE DATA**

Fax Number: (614)227-2100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 614-227-2116

Email: mmartin-jones@porterwright.com

Melanie Martin-Jones Correspondent Name:

41 S High St Address Line 1: Suite 2800 Address Line 2:

Address Line 4: Columbus, OHIO 43215

**TRADEMARK** 

REEL: 003121 FRAME: 0341

900028294

NAME OF SUBMITTER:	Melanie Martin-Jones
Signature:	/mrmj/
Date:	07/14/2005
Total Attachments: 4 source=highrev-howard#page1.tif source=highrev-howard#page2.tif source=highrev-howard#page3.tif source=highrev-howard#page4.tif	

#### TRADEMARK ASSIGNMENT AGREEMENT

**WHEREAS**, Assignor is the owner of all right, title and interest in, to and under the titles listed on the attached Schedule of Trademarks (the "Marks"), including all trademark rights therefor and all applications and registrations therefor;

**WHEREAS**, pursuant to an Order Granting Joint Motion to Compromise, dated June 14, 2005 from the US Bankruptcy Court, District of Connecticut, Bridgeport Division, Assignor has been ordered to transfer and assign all of Assignor's right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee wishes to purchase, acquire and accept from the Assignor, and Assignor wishes to sell, transfer, assign and deliver to the Assignee, all of Assignor's right, title and interest in, to and under the Marks, including any rights Assignor may have acquired by assignment.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Purchase Agreement, the parties hereto hereby agree as follows:

- 1. Assignor hereby sells, transfers, assigns, and delivers to the Assignee all of Assignor's right, title, and interest in, to and under the Marks, together with the goodwill associated therewith; including all applications and registrations therefor. Assignor further sells, transfers, assigns, and delivers to Assignee any and all causes of action arising under the rights assigned hereunder that may have arisen prior to the date that this Assignment was executed. Assignor further sells, transfers, assigns, and delivers to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto throughout the world for all of the rights herein assigned.
- 2. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required under federal or state law, to perfect Assignee's ownership of any intellectual property rights in the Marks. Assignor will not file any applications for trademark registration in the U.S. Patent and Trademark Office or its foreign counterparts for the Marks.

TRADEMARK ASSIGNMENT HIGH REV PRODUCTS, LLC – HERMAN S. HOWARD Page 1

- 3. In the event of any conflict between this document and the Asset Purchase Agreement, the Asset Purchase Agreement shall govern.
- 4. Assignee, in its sole discretion, may assign this Agreement at any time without the approval of Assignor.

**IN WITNESS WHEREOF**, the Assignor has duly executed this Trademark Assignment as of the date first written above.

Assignor	Assignee
By: Howard, Member	HERMAN S. HOWARD  Herman S. Howard
STATE OF CONNECTICUT ) Stamfard  FALTAELD ) ss: New Haven  COUNTY OF NEW HAVEN )	State of
On this the th day of June, 2005, before me, Nancy Bohan Kinsella, the undersigned officer, personally appeared Herman S. Howard, who acknowledged himself to be the officer of the entity depicted above, and that he, as such officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the entity by himself as Herman S. Howard.	before me the undersigned, a Notary Public, personally appeared Herman S. Howard, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument, executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
In witness whereof) hereunto set my hand.	WITNESS my hand and official seal.
Commissioner of the Superior Court	Notary Public
( )	Date
(Continued on next page)	(SFAL)

TRADEMARK ASSIGNMENT HIGH REV PRODUCTS, LLC – HERMAN S. HOWARD Page 2

My commission expires:

By: Dale Howard, Member

STATE OF CONNECTICUT )

ss: New Have

COUNTY OF NEW HAVEN )

On this the the that day of June, 2005, before me, Nancy Bohan Kinsella, the undersigned officer, personally appeared Dale Howard, who acknowledged herself to be the officer of the entity depicted above, and that he, as such officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the entity by herself as Dale Howard.

In witness whereof I hereunto set my hand.

Commissioner of the Superior Court

TRADEMARK ASSIGNMENT HIGH REV PRODUCTS, LLC – HERMAN S. HOWARD Page 3

# **Schedule of Trademarks**

Mark	Country	Owner	App. No. (Filing Date)	Reg. No. (Reg. Date)
DURA LUBE	USA	High Rev Products LLC		2270450 1999
DURA LUBE	USA	High Rev Products LLC		2167800 1998
DURA-LUBE	USA	High Rev Products LLC		2196117 1998
DURA SHINE	USA	High Rev Products LLC	74/483,572 1/ 27/ 1994	
TOMORROW'S TECHNOLOGY TODAY	USA	High Rev Products LLC		1944267 Dec 26, 1995
COLOR MATCH	USA	High Rev Products LLC		1714932 Sept 15, 1992

All common law trademarks and service marks related to the Dura Lube business.

**RECORDED: 07/14/2005** 

HIGH REV PRODUCTS, LLC – HERMAN S. HOWARD Trademark Schedule