

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LIBERTY BELL FINANCIAL HOLDINGS CORPORATION		01/27/2004	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LIBERTY BELL BANK		
<b>Street Address:</b>	2099 RT 79 EAST		
<b>City:</b>	CHERRY HILL		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08003		
<b>Entity Type:</b>	STATE CHARTERED BANK: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76193207		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(610)988-0828		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6104782167		
<b>Email:</b>	tfd@stevenslee.com		
<b>Correspondent Name:</b>	Timothy F Demers		
<b>Address Line 1:</b>	111 N 6TH ST		
<b>Address Line 4:</b>	READING, PENNSYLVANIA 19603-0679		
<b>NAME OF SUBMITTER:</b>	Timothy F. Demers		
<b>Signature:</b>	/timdemers/		
<b>Date:</b>	07/15/2005		

CH \$40.00 76193207

Total Attachments: 2

**900028378**

**TRADEMARK  
 REEL: 003122 FRAME: 0044**

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# Bill of Sale

This Bill of Sale is made on **JANUARY 27, 2004,**

**BY**  
Liberty Bell Financial Holdings Corp., a NJ Corp.

whose address is  
2080 Springdale Road, Suite 200  
Cherry Hill, NJ 08003

referred to as the Seller,

**TO**  
Liberty Bell Bank

A New Jersey State Chartered Bank

whose address is  
2099 Route 70 East  
Cherry Hill, NJ 08003

referred to as the Buyer.

The words "Buyer" and "Seller" include all Buyers and all Sellers listed above.

- 1. Transfer of Ownership.** The Seller transfers ownership of the Property described below to the Buyer. The Seller has been paid \$ 1.00 and other good and valuable consideration for making this transfer. \$1.00 plus reasonable costs and reimbursement to seller to replace its logo design.
- 2. Property.** The following Property is sold to the Buyer (referred to hereinafter as the "Property"):  
All rights of ownership and use of the attached "Liberty Bell Design" as detailed in the Trademark Application Serial Number 78/193,207 in the United States Department of Commerce Patent and Trademark Office. This property transfer is subject to the Opposition Claim No. 81158242 filed against said "Liberty Bell Design".

*\* 4/27/04 amended to read \$ 1.00 plus costs reimbursement to seller not to exceed \$2,500.00*

*W.M. Kwasnik 4/27/04*

- 3. Promises by Seller.** The Seller promises that no one else has any legal rights in the Property. If anyone claims to have legal rights in the Property, the Seller will defend the Buyer against the claim and will pay all costs, attorney fees and damages.

- 4. Signatures.** The Seller agrees to the terms of this Bill of Sale. If this Bill of Sale is made by a corporation, its proper corporate officers sign and its corporate seal is affixed hereto.

Witnessed or Attested By:  
*Clare Tutin*  
CLARE TUTIN

*William M. Kwasnik* (Seal)  
Liberty Bell Financial Holdings Corp., a NJ Corp.  
WILLIAM M. KWASNIK (Seal)

### AFFIDAVIT OF OWNERSHIP

STATE OF NEW JERSEY,  
COUNTY OF CAMDEN  
Liberty Bell Financial Holdings Corp., a NJ Corp.

SS:

say(s) under oath:

The Seller is the owner of the Property described in this Bill of Sale. If the Seller is an individual, the Seller is at least 18 years old. The Seller is in sole possession of this Property. No other persons have any legal rights or security interest in this Property. There are no pending lawsuits or judgments against the Seller or other legal obligations which may be enforced against this Property. No bankruptcy or insolvency proceedings have been started by or against the Seller.

Signed and sworn to before me on *this 27th*  
DAY OF JANUARY, 2004.

*William M. Kwasnik*  
Liberty Bell Financial Holdings Corp., a NJ Corp.  
WILLIAM M. KWASNIK

*William A. Rodio, Esq.*  
WILLIAM A. RODIO, ESQ. (N.J. ATTY. AND NOTARY PUBLIC)  
Prepared by:

*Roddy Buckley*  
Roddy Buckley  
Print signer's name below signature

1982 - Bill of Sale  
Ind. or Corp.  
Rev. 1/01 P1/01

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STATE OF NEW JERSEY, COUNTY OF CAMDEN  
I CERTIFY that on JANUARY 27, 2004

SS:

Liberty Bell Financial Holdings Corp., a NJ Corp.  
personally came before me and acknowledged under oath, to my satisfaction, that  
this person (or if more than one, each person):  
a. is named in and personally signed this document; and  
b. signed, sealed and delivered this document as his or her act and deed.

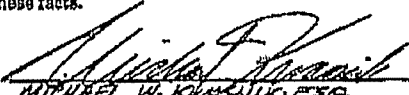
Print name and title below signature

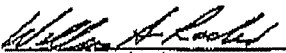
STATE OF NEW JERSEY, COUNTY OF CAMDEN  
I CERTIFY that on JANUARY 27, 2004

SS:

WILLIAM M. KWASNIK  
personally came before me, and this person acknowledged under oath, to my satisfaction that:  
a. this person is the CHIEF EXEC. OFFICER of LIBERTY BELL FINANCIAL HOLDINGS CORP.  
the corporation named in this document;  
b. this person is the attesting witness to the signing of this document by the proper corporate officer who is  
WILLIAM M. KWASNIK the CEO of the corporation;  
c. this document was signed and delivered by the corporation as its voluntary act duly authorized by a proper  
resolution of its Board of Directors;  
d. this person knows the proper seal of the corporation which was affixed to this document; and  
e. this person signed this proof to attest to the truth of these facts.

Signed and sworn to before me on  
this 27th DAY OF JAN., 2004

  
MICHAEL W. KWASNIK, ESQ.  
LBF CHAIRMAN OF THE BOARD  
Print name of attesting witness below signature

  
WILLIAM A. RODLO, ESQ.  
N.J. ATTY. AT LAW AND N.J. NOTARY PUBLIC

<h2>Bill of Sale</h2> <p>Liberty Bell Financial Holdings Corp., a NJ Corp. <i>Seller</i></p> <p><b>TO</b></p> <p>Liberty Bell Bank A New Jersey State Chartered Bank <i>Buyer</i></p>	<p>DATED: JAN. 27, 2004</p>
	<p><b>RECORD AND RETURN TO:</b> Kwasnik, Rodlo, Kanowitz &amp; Buckley, P.C. 1920 Fairfax Avenue, Cherry Hill, NJ 08003</p>