

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EMS Productions, Inc.		07/04/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cygnus Business Media, Inc.		
<b>Street Address:</b>	830 Post Road East		
<b>City:</b>	Westport		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06880		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78542136	EMS PRODUCTIONS	
<b>Registration Number:</b>	2312743	EMS MAGAZINE EXPOSITION	
<b>Registration Number:</b>	2705660	EMS MAGAZINE EXPOSITION	
<b>Registration Number:</b>	2303124	EMS MAGAZINE EXPOSITION	
<b>Registration Number:</b>	2554433	EMS EXPO	
<b>Registration Number:</b>	2735921	EMS EXPO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)663-8007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202.663.8301		
<b>Email:</b>	cynthia.greer@pillsburylaw.com		
<b>Correspondent Name:</b>	Cynthia D. Greer		
<b>Address Line 1:</b>	2300 N Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037-1128		
<b>NAME OF SUBMITTER:</b>	Cynthia D. Greer		

**CH \$165.00 78542136**

Signature:

/cynthia.greer/

Date:

07/15/2005

Total Attachments: 3

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**TRADEMARKS ASSIGNMENT**

Dated as of July 5, 2005

**WHEREAS**, EMS PRODUCTIONS, INC., a corporation incorporated under the laws of the State of California, located and doing business at 7626 Densmore Avenue, Van Nuys, CA 91406 ("Assignor"), own the trademarks set out in Schedule "A" hereto;

**WHEREAS**, CYGNUS BUSINESS MEDIA, INC., a corporation incorporated under the laws of the State of Delaware located and doing business at 830 Post Road East, Westport, CT 06880 ("Assignee"), is desirous of acquiring said trademarks and all associated goodwill in said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, and that portion of the business of Assignor to which the trademarks pertain, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Assignor covenants to execute and deliver to Assignee such further instruments of conveyance, transfer and confirmation and take such other action as Assignee may reasonably request from time to time on or after the date hereof, without further consideration and upon request of Assignee, in order to more effectively convey and transfer to Assignee the trademarks, together with the goodwill of the business symbolized by said trademarks, and that portion of the business of Assignor to which the trademarks pertain, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Nothing expressed or implied herein is intended to confer upon any person, other than Assignor and Assignee and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this

Trademarks Assignment. This Trademarks Assignment shall inure to the benefit of and be binding upon the parties and their respective successors and assigns.

This Trademarks Assignment may not be amended or modified, except by an instrument in writing signed by the Assignor and Assignee.

This Trademarks Assignment shall be construed and enforced in accordance with the laws of the State of California. Any dispute arising out of or relating to the subject matter of this Trademark Assignment shall be settled by arbitration in accordance with the provisions of Section 9.09 of that certain Assct Purchase and Sale Agreement among the parties hereto.

The United States Patent and Trademark Office is hereby requested to record this instrument.

IN WITNESS WHEREOF, Seller has caused this Assignment to be duly executed as of the date first above written.

EMS PRODUCTIONS, INC.

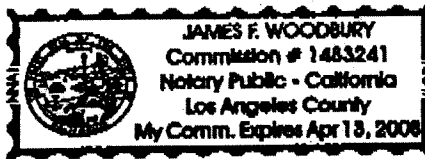
By: Carol Summer 7/4/05  
Name: Carol Summer  
Title: President

STATE OF CALIFORNIA :  
: ss.  
COUNTY OF Los Angeles :

7th W 100

On July 5, 2005 before me, the undersigned, personally appeared Carol Summer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his/her/their signature(s) on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

James F. Woodbury  
Notary Public  
James F. Woodbury



TRADEMARKS ASSIGNMENT dated July 5, 2005

Assignor: EMS PRODUCTIONS, INC.

Assignee: CYGNUS BUSINESS MEDIA, INC.

Schedule A

COUNTRY	MARK	STATUS	SERIAL NO.	FILING DATE	REGISTRATION NO.	REGISTRATION DATE
United States	EMS EXPO	Registered			2735921	July 15, 2003
United States	EMS EXPO and design	Registered			2554433	April 2, 2002
United States	EMS Magazine Exposition and Design	Registered			2705660	April 15, 2003
United States	EMS MAGAZINE EXPOSITION	Registered			2303124	December 28, 1999
United States	EMS MAGAZINE EXPOSITION	Registered			2705660	April 15, 2003
United States	EMS MAGAZINE EXPOSITION	Registered			2312743	February 1, 2000
United States	EMS PRODUCTIONS	Application pending	78542136	January 4, 2005		