

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chemical Week Associates		07/14/2005	PARTNERSHIP: NEW YORK
RECEIVING PARTY DATA			
Name:	Chemical Week Associates, LLC		
Street Address:	4 Choke Cherry Road		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	641420	CHEMICAL WEEK	
Registration Number:	1402133	PAINT RED BOOK	
Registration Number:	1402131	MODERN PAINT & COATINGS	
Registration Number:	2841924	SOAP & COSMETICS	
CORRESPONDENCE DATA			
Fax Number:	(212)629-4013		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-695-8100		
Email:	jmost@goetzfitz.com		
Correspondent Name:	Goetz Fitzpatrick LLP		
Address Line 1:	One Penn Plaza		
Address Line 2:	Suite 4401		
Address Line 4:	New York, NEW YORK 10119		
NAME OF SUBMITTER:	Jack L. Most		
Signature:	/jlm/		

OP \$115.00 641420

Date:

07/19/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

STATE OF NEW YORK)
) SS.:
COUNTY OF NEW YORK)

WHEREAS, Chemical Week Associates, a New York partnership, with a place of business at 110 William Street, New York, NY 10038 ("CWA-NY"), has adopted and used, the following trademarks:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE REG.</u>
CHEMICAL WEEK	641,420	February 12, 1957
PAINT RED BOOK	1,402,133	July 22, 1986
MODERN PAINT & COATINGS	1,402,131	July 22, 1986
SOAP & COSMETICS	2,841,924	May 11,2004

WHEREAS, Chemical Week Associates, LLC, a Delaware limited liability company, with a place of business at 4 Choke Cherry Road, Second Floor, Rockville, MD 20850 ("CWA-DE"), is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said CWA-NY does hereby assign unto said CWA-DE, as of March 31, 2004, all right, title and interest in and to the said marks in the United States and throughout the world, together with the goodwill of the business symbolized by the marks and the registrations thereof.

CHEMICAL WEEK ASSOCIATES, a New York Partnership

By: *Hal Greenberg*

Print Name: *Hal Greenberg*

Acknowledgment

STATE OF New York)
) SS.:
COUNTY OF New York)

On July 14, 2005 before me personally came Hal Greenberg, to me known, who, by the duly sworn, did depose and say that the deponent is a partner of Chemical Week Associates, the partnership described in and which executed the foregoing document, and deponent signed deponent=s name.

ANNA WENGLOWSKYJ
Notary Public, State of New York
No. 01WE4903821
Qualified in Queens County
Certificate Filed in New York County
Commission Expires Aug. 24, 2005

Anna Wenglowskyj
NOTARY PUBLIC