

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hercules Tire & Rubber Company		07/18/2005	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Hercules Tire Company of Canada, Inc.		
Street Address:	1300 MORRICAL BOULEVARD		
City:	Findlay		
State/Country:	OHIO		
Postal Code:	45840		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78516992	AVALANCHE X-TREME	
CORRESPONDENCE DATA			
Fax Number:	(419)874-1130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4198741100		
Email:	firm@fmbmlaw.com		
Correspondent Name:	Richard G. Martin		
Address Line 1:	132C West Second Street		
Address Line 4:	Perrysburg, OHIO 43551		
NAME OF SUBMITTER:	Richard G. Martin		
Signature:	/Richard G. MARTIN/		
Date:	07/19/2005		
Total Attachments: 1			
source=37536 AVALANCHE X-TREME assign#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Hercules Tire & Rubber Company, a corporation duly organized under the laws of the State of Connecticut, and having its principal place of business at 1300 Morrical Boulevard, Findlay, Ohio 45840 is the owner of all right, title, and interest in and to the U.S. Trademark Application Serial No. 78/516,992 for AVALANCHE X-TREME (the "Mark"); and,

WHEREAS, Hercules Tire Company of Canada, Inc ., a corporation duly organized under the laws of Ontario, and having its principal place of business at 1300 Morrical Boulevard, Findlay, Ohio 45840, desires to acquire all right, title and interest in and to said Mark;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Hercules Tire & Rubber Company has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto said Hercules Tire Company of Canada, Inc ., as of the date shown below, all right, title and interest, throughout the world, in and to said Mark, for its sole use and behoof, together with the good will of that portion of the business symbolized by said Mark, and the exclusive right to recover for any past, present or future infringement of said mark.

Hercules Tire & Rubber Company

By: 

Name: LAWRENCE B. SEAWELL

Title: PRESIDENT

Date: 7/18/05