

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MotorUp Corporation		07/08/2005	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

<b>Name:</b>	DreamStart Hong Kong, Ltd.
<b>Street Address:</b>	610, Nathan Road
<b>Internal Address:</b>	1501 Hollywood Plaza
<b>City:</b>	Mongkok, Kowloon
<b>State/Country:</b>	HONG KONG
<b>Entity Type:</b>	COMPANY: HONG KONG

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2673511	
Registration Number:	2253040	FUEL UP
Registration Number:	2062947	MOTOR UP

**CORRESPONDENCE DATA**

Fax Number: (215)568-6499  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 215-568-6400

Email: LW@volpe-koenig.com, ptomail@volpe-koenig.com,  
 LMcGuinness@volpe-koenig.com

Correspondent Name: Louis Weinstein

Address Line 1: 30 S. 17th Street

Address Line 2: Suite 1600

Address Line 4: Philadelphia, PENNSYLVANIA 19103

**DOMESTIC REPRESENTATIVE**

Name: Louis Weinstein

OP \$90.00 2673511

Address Line 1: 30 S. 17th Street  
Address Line 2: Suite 1600  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Louis Weinstein
Signature:	/louis weinstein/
Date:	07/19/2005
Total Attachments: 2 source=Executed ASSIGNMENT to DreamStart HK#page1.tif source=Executed ASSIGNMENT to DreamStart HK#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, Motor-Up Corporation, a Pennsylvania corporation, with a principal address at 2414 Morris Avenue, Suite 303, Union, New Jersey 07083-5708, (hereinafter "Assignor") has adopted, uses and is the owner of the trademarks set forth below (hereinafter the "Trademarks");

<u>Country</u>	<u>Trademark</u>	<u>Application#</u>	<u>Registration#</u>
US	BOTTLE DESIGN	75/623,251	2,673,511
US	FUEL UP	75/417,814	2,253,040
US	MOTOR-UP	75/078,873	2,062,947
JP	MOTOR-UP	8-37581	4143430
CA	MOTOR-UP	809004	TMA510,754

WHEREAS, DreamStart Hong Kong, Ltd., a Hong Kong company, with a principal address at Rm. 1501 Hollywood Plaza, 610, Nathan Road, Mongkok, Kowloon, Hong Kong, (hereinafter "Assignee") is desirous of acquiring the Trademarks together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to the Assignee all of the rights, title, and interest in and to the aforesaid Trademarks together with the goodwill of the business connected with the use of and symbolized by said Trademarks. It is agreed that the Assignor shall be legally bound upon request from Assignee to execute all instruments properly which Assignee may deem necessary or desirable for securing and maintaining the Trademarks hereby assigned, all without further compensation to Assignor.

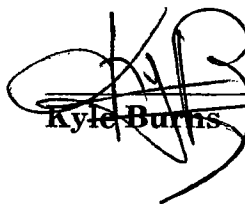
The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED under seal on this \_\_\_\_\_ day of JUL - 8 2005, 2005 at  
Tokyo, Japan

\_\_\_\_\_  
(Place)

Witness:

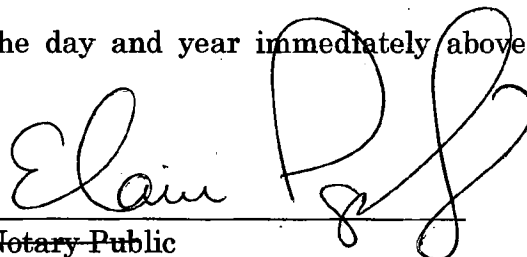
\_\_\_\_\_

  
\_\_\_\_\_  
Kyle Burns

State of  
JAPAN  
CITY OF TOKYO  
EMBASSY OF THE UNITED STATES OF AMERICA ) ss.      ss.  
County of

On this \_\_\_\_\_ day of JUL - 8 2005, 2005 before me personally appeared Kyle Burns, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

  
\_\_\_\_\_  
Notary Public

**INDEFINITE**  
My Commission Expires:

**Elaine Paplos**  
**American Vice Consul**