

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph Fritsche		07/15/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Tom Goebel		
Street Address:	13315 Brookpark Road		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44181		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1912795	CLEVELAND BARONS	
CORRESPONDENCE DATA			
Fax Number:	(330)864-7986		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-864-5550		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Hahn Loeser & Parks LLP		
Address Line 1:	One GOJO Plaza		
Address Line 2:	Suite 300		
Address Line 4:	Akron, OHIO 44311-1076		
NAME OF SUBMITTER:	Amanda H. Wilcox		
Signature:	/Amanda H. Wilcox/		
Date:	07/19/2005		

CH \$40.00 1912795

Total Attachments: 1

900028536

**TRADEMARK
 REEL: 003123 FRAME: 0495**

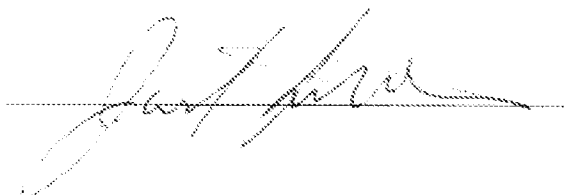
Trademark Assignment

WHEREAS, Joseph Fritsche ("FRITSCHÉ"), an individual citizen of the United States, with his principal place of business at 5842 Ridge Road, Parma, Ohio 44129; and Tom Goebel ("GOEBEL"), an individual citizen of the United States, with his principal place of business at 13315 Brookpark Road, Cleveland, Ohio 44181; acting as joint owners, have adopted, own and are using the Mark: CLEVELAND BARONS ("the Mark"), represented on the Principal Register of the United States Patent and Trademark Office, Registration 1,912,795, registered on August 15, 1995, in connection with the following services: entertainment services, namely conducting ice hockey games, in International Class 041;

WHEREAS, GOEBEL desires to acquire all rights and interest in the Mark and the above-referenced Registration, and FRITSCHÉ desires to assign his interest to GOEBEL;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, FRITSCHÉ hereby sells, assigns and transfers to GOEBEL all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

By: Joseph Fritsche



Dated Effective as of: 7-15-05

SUBSCRIBED and SWORN to before me this 15 day of July, 2005.

Notary Public: Lynn Borawski

My Commission Expires: 12-9-08

LYNN BORAWSKI
NOTARY PUBLIC, STATE OF OHIO
Recorded in Cuyahoga County
My Comm Expires Dec. 9, 2008