1470649

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROCK-TENN COMPANY, MILL DIVISION, LLC		07/15/2005	LTD LIAB JT ST CO:

RECEIVING PARTY DATA

Name:	ROCK-TENN CONVERTING COMPANY		
Street Address:	504 Thrasher Street		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30071		
Entity Type:	CORPORATION:		

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1470649	EL-HI
Registration Number:	1465447	SOLID OAK
Registration Number:	1076926	MULTI-PUL
Registration Number:	1076921	CLIM-A-PUL
Registration Number:	1097394	CHESTNUT
Registration Number:	1047710	POKE-PAK
Registration Number:	1043516	DECOR-WUD
Registration Number:	1037428	STA-BACK
Registration Number:	841883	PASTED OAK
Registration Number:	676791	GLIDE-PAK
Registration Number:	628829	SUNSTORM
Registration Number:	605580	CHESTNUT POKE-PAK
Registration Number:	420561	DURADENSE

TRADEMARK REEL: 003123 FRAME: 0684

900028564

CORRESPONDENCE DATA

Fax Number: (612)339-3061

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6123736970

Email: csteffey@slwk.com

Correspondent Name: Charles E. Steffey

Address Line 1: 121 South 8th Street, 1600 TCF Tower
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Charles E. Steffey	
Signature:	/charles e steffey/	
Date:	07/19/2005	

Total Attachments: 2

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TRADEMARK
REEL: 003123 FRAME: 0685

TRADEMARK ASSIGNMENT

In exchange for good and valuable consideration paid by or on behalf of ROCK-TENN

CONVERTING COMPANY, a Georgia corporation, having its principal place of business at

504 Thrasher Street, Norcross, Georgia 30071, (hereinafter "Assignee"), the receipt and

adequacy of which are hereby acknowledged, Rock-Tenn Company, Mill Division, LLC, a

Tennessee limited liability company, having its principal place of business at 504 Thrasher

Street, Norcross, Georgia 30071, (hereinafter "Assignor"), does hereby assign and transfer unto

Assignee, its successors, assigns and legal representatives, all of the right, title, and interest in

and to the trademarks (including Registrations, pending applications to register trademarks and

pending Intent to Use trademark applications) identified on Schedule A attached hereto, together

with the goodwill of the business symbolized thereby in connection with the goods and services

with which the marks are used including without limitation, all proceeds thereof, all rights of

action and recovery for past, present and future infringements thereof and all rights to secure

renewals and extensions thereof, the same to be held and enjoyed by Assignee for its own use

and benefit and the use and benefit of its successors, assigns and legal representatives, as fully

and entirely as the same would have been held and enjoyed by Assignor, had this Assignment

not been made.

IN WITNESS WHEREOF, this Assignment is made as of this 15th

 15^{+} day of July, 2005.

Rock-Tenn Company, Mill Division, LLC

Name: Steven C. Voorhees

Title: Executive Vice President

TRADEMARK EL: 003123 FRAME: 06

SCHEDULE A

Name	Country	Reg. No.	Reg. Date
El-Hi	U.S.	1,470,649	29-Dec-1987
Solid Oak	U.\$.	1,465,447	29-Dec-1987
Multi-Pul	U.\$.	1,076,926	8-Nov-1977
Clim-A-Pul	υ. ş .	1,076,921	8-Nov-1977
Chestnut	u.s.	1,097,394	25-Jul-1978
Poke-Pak	u.s.	1,047,710	7-Sep-1976
Décor-Wud	U.S.	1,043,516	13-Jul-1976
Sta-Back	u.s.	1,037,428	6-Apr-1976
Pasted Oak	u.s.	841883	9-Jan-1968
Glide-Pak	u.s.	676,791	7-Apr-1959
SunStorm	u.s.	628,829	12-Jun-1958
Chestnut Poke-Pak	u.s.	605,580	3-May-1955
Duradense	U.S.	420,561	23-Apr-1946
Chestnut Poke-Pak	Canada	50,281	29-Jun-1954

RECORDED: 07/19/2005

TRADEMARK REEL: 003123 FRAME: 0687