1470649

<u>:</u>СН \$340.(

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROCK-TENN CONVERTING COMPANY		07/15/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	ROCK-TENN SHARED SERVICES, LLC	
Street Address:	504 Thrasher Street	
City:	Norcross	
State/Country:	GEORGIA	
Postal Code:	30071	
Entity Type:	LTD LIAB JT ST CO:	

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1470649	EL-HI
Registration Number:	1465447	SOLID OAK
Registration Number:	1076926	MULTI-PUL
Registration Number:	1076921	CLIM-A-PUL
Registration Number:	1097394	CHESTNUT
Registration Number:	1047710	POKE-PAK
Registration Number:	1043516	DECOR-WUD
Registration Number:	1037428	STA-BACK
Registration Number:	841883	PASTED OAK
Registration Number:	676791	GLIDE-PAK
Registration Number:	628829	SUNSTORM
Registration Number:	605580	CHESTNUT POKE-PAK
Registration Number:	420561	DURADENSE

TRADEMARK REEL: 003123 FRAME: 0713

900028568

CORRESPONDENCE DATA

Fax Number: (612)339-3061

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6123736970

Email: csteffey@slwk.com

Correspondent Name: Charles E. Steffey

Address Line 1: 121 South 8th Street, 1600 TCF Tower
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Charles E. Steffey
Signature:	/charles e steffey/
Date:	07/19/2005

Total Attachments: 2

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TRADEMARK
REEL: 003123 FRAME: 0714

TRADEMARK ASSIGNMENT

In exchange for good and valuable consideration paid by or on behalf of ROCK-TENN SHARED SERVICES, LLC, a Georgia limited liability company, having its principal place of business at 504 Thrasher Street, Norcross, Georgia 30071, (hereinafter "Assignee"), the receipt and adequacy of which are hereby acknowledged, Rock-Tenn Converting Company, a Georgia corporation, having its principal place of business at 504 Thrasher Street, Norcross, Georgia 30071, (hereinafter "Assignor"), does hereby assign and transfer unto Assignee, its successors, assigns and legal representatives, all of the right, title, and interest in and to the trademarks (including Registrations, pending applications to register trademarks and pending Intent to Use trademark applications) identified on Schedule A attached hereto, together with the goodwill of the business symbolized thereby in connection with the goods and services with which the marks are used including without limitation, all proceeds thereof, all rights of action and recovery for past, present and future infringements thereof and all rights to secure renewals and extensions thereof, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, had this Assignment not been made.

IN WITNESS WHEREOF, this Assignment is made as of this ______ day of July, 2005

Rock-Tenn Converting Company

Name: Steven C. Voorhees

Title: Executive Vice President

TRADEMARK REEL: 003123 FRAME: 0715

SCHEDULE A

Nam <u>e</u>	Country	Reg. No.	Reg. Date 29-Dec-1987 29-Dec-1987				
El-Hi	u.s. u.s.	1,470,849 1,485,447					
Solid Oak							
Multi-Pul	U.\$.	1,076,926	8-Nov-1977				
Clim-A-Pul	u.\$.	1,076,921	8-Nov-1977				
Chestnut	U.S.	1,097,394	25-Jul-1978				
Poke-Pak	U.S.	1,047,710	7-Sep-1976				
Décor-Wud	<u>u.s.</u>	1,043,516	13-Jul-1976				
Sta-Back Pasted Onk Glide-Pak	U.S. U.S.	1,037,428 841883 676,791	6-Apr-1976 9-Jan-1968 7-Apr-1959				
				SunStorm	<u>u.s.</u>	628,829	12-Jun-1956
				Chestnut Poke-Pak	υ.s.	605,580	3-May-1955
Duradense	U.S.	420,561	23-Apr-1946				
Chestnut Poke-Pak	Canada	50,281	<u> 29-Jun</u> -1954				

RECORDED: 07/19/2005

TRADEMARK
REEL: 003123 FRAME: 0716